

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM334518

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Kiddly Company, LLC		11/25/2014	LIMITED LIABILITY COMPANY: D.C.
RECEIVING PARTY DATA			
Name:	Small Fry Beginnings, LLC		
Street Address:	78 Dawson Village Way N.		
Internal Address:	Suite 140-147		
City:	Dawsonville		
State/Country:	GEORGIA		
Postal Code:	30534		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4643740	BRAINY KIDS	
Registration Number:	4643739	BRAINY KIDS	
Registration Number:	4643738	BRAINY KIDS	
CORRESPONDENCE DATA			
Fax Number:	9197543905		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919-754-3904		
Email:	kathie@rdulaw.com		
Correspondent Name:	Kathie Russell		
Address Line 1:	727 W. Hargett St.		
Address Line 2:	Suite 109		
Address Line 4:	Raleigh, NORTH CAROLINA 27603		
NAME OF SUBMITTER:	Kathie L. Russell		
SIGNATURE:	/klr/		
DATE SIGNED:	03/10/2015		
Total Attachments: 1			
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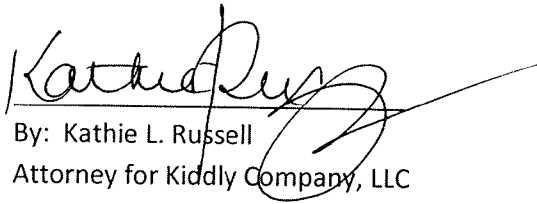
The Kiddly Company, LLC, a Delaware limited liability company headquartered in Dawsonville, GA, hereby assigns all right, interest and title in and to the following federal trademark registrations to Small Fry Beginnings, LLC, a Delaware limited liability company headquartered in Dawsonville, GA:

Brainy Kids – Registration # 4643740

Brainy Kids – Registration # 4643739

Brainy Kids – Registration #4643738

This the 1st day of March, 2015.

A handwritten signature in black ink, appearing to read "Kathie L. Russell", is written over a horizontal line. The signature is stylized and cursive.

By: Kathie L. Russell

Attorney for Kiddly Company, LLC

Attorney for Small Fry Beginnings, LLC