

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM334545

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SiTV, LLC		02/27/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fuse, LLC		
<b>Street Address:</b>	700 North Central Avenue, Suite 600		
<b>City:</b>	Glendale		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91203		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 66</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2889392	SI TV	
<b>Registration Number:</b>	2917447	THE RUB	
<b>Registration Number:</b>	2917448	THE DROP	
<b>Registration Number:</b>	2918123	URBAN JUNGLE	
<b>Registration Number:</b>	2991951	SITV	
<b>Registration Number:</b>	3093039	BREAKFAST LUNCH AND DINNER	
<b>Registration Number:</b>	3323183	ON THE UP	
<b>Registration Number:</b>	3332314	UNACCEPTABLE BEHAVIOR	
<b>Registration Number:</b>	3354463	DATING FACTORY	
<b>Registration Number:</b>	3354475	FLOW AND TELL	
<b>Registration Number:</b>	3576021	SITV	
<b>Registration Number:</b>	3582908	LUV CARMEN	
<b>Registration Number:</b>	3588548	JAMMIN	
<b>Registration Number:</b>	3588549	JAMMIN	
<b>Registration Number:</b>	3600679	MODEL LATINA	
<b>Registration Number:</b>	3615201	CRASH THE PARTIES	
<b>Registration Number:</b>	3615202	CRASH THE PARTIES	
<b>Registration Number:</b>	3616843	LUV CARMEN	
<b>Registration Number:</b>	3636579	COMIC QUICKIES	
<b>TRADEMARK</b>			

CH \$1665.00 2889392

Property Type	Number	Word Mark
Registration Number:	3696989	TAKE THE LEAD
Registration Number:	3696990	TAKE THE LEAD
Registration Number:	3703518	MODEL LATINA
Registration Number:	3705202	COMIC QUICKIES
Registration Number:	3713371	ML MODEL LATINA
Registration Number:	3788682	LATINO 101
Registration Number:	3808684	MODELLATINA
Registration Number:	3823836	MODEL LATINA MIAMI
Registration Number:	3823837	MODEL LATINA MIAMI
Registration Number:	3832464	TOTALLY AMERICAN, UNMISTAKABLY LATINO
Registration Number:	3902275	MODELLATINA
Registration Number:	3911363	PASTPORT
Registration Number:	3931866	LATINO 101
Registration Number:	3933022	MODEL LATINA NYC
Registration Number:	3933023	MODEL LATINA NYC
Registration Number:	4072041	LIVE BOLD
Registration Number:	4165580	AMERICA'S NU VOICE
Registration Number:	4173134	MODELLATINA LAS VEGAS
Registration Number:	4173135	MODELLATINA LAS VEGAS
Registration Number:	4227932	OPERATION: OSMIN
Registration Number:	4227933	OPERATION: OSMIN
Registration Number:	4400288	FIGHTFACTORY
Registration Number:	4438218	NUVOTV
Registration Number:	4455120	WE ARE IT
Registration Number:	4458439	STAND UP & DELIVER
Registration Number:	4458440	STAND UP & DELIVER
Registration Number:	4511148	NUVO
Registration Number:	4518881	MODERN LATINO ENTERTAINMENT
Registration Number:	4530568	MODERN LATINO EXPERIENCE
Registration Number:	4530929	CG CURVY GIRLS
Registration Number:	4530930	CURVY GIRLS
Serial Number:	85167621	NUVO TV
Serial Number:	85419400	NUVOHD
Serial Number:	85924268	STAND UP & DELIVER
Serial Number:	85924269	STAND UP & DELIVER
Serial Number:	85979234	FIGHT FACTORY
Serial Number:	86079086	NU POINT OF VIEW: THE EMERGING LATINO FI
Serial Number:	86079087	NUPOINT OF VIEW THE EMERGING LATINO FILM

Property Type	Number	Word Mark
Serial Number:	86157675	HOUSE OF JOY
Serial Number:	86157696	A STEP AWAY
Serial Number:	86157697	A STEP AWAY
Serial Number:	86159463	NUVO HD
Serial Number:	86159464	NUVO HD
Serial Number:	86162002	KNOCKOUT
Serial Number:	86168026	LOVE & SALSA
Serial Number:	86229436	ACROSS THE HALL
Serial Number:	86273614	LOVE&SALSA

**CORRESPONDENCE DATA**

**Fax Number:** 6502138158

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 6502130300

**Email:** iprecordations@whitecase.com

**Correspondent Name:** White & Case LLP / Christina Ishihara

**Address Line 1:** 3000 El Camino Real, Bldg 5, 9th Floor

**Address Line 4:** Palo Alto, CALIFORNIA 94306

<b>ATTORNEY DOCKET NUMBER:</b>	1155735-0082
<b>NAME OF SUBMITTER:</b>	Christina Ishihara
<b>SIGNATURE:</b>	/Christina Ishihara/
<b>DATE SIGNED:</b>	03/10/2015

**Total Attachments: 8**

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# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SITV, LLC", CHANGING ITS NAME FROM "SITV, LLC" TO "FUSE, LLC", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF FEBRUARY, A.D. 2015, AT 6:28 O'CLOCK P.M.

3728016 8100

150290380

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 2163356

DATE: 03-02-15

TRADEMARK  
REEL: 005474 FRAME: 0639

**CERTIFICATE OF AMENDMENT  
TO THE  
CERTIFICATE OF FORMATION  
OF  
SITV, LLC  
A DELAWARE LIMITED LIABILITY COMPANY**

February 27, 2015

In accordance with the provisions of Section 18-202 of the Delaware Limited Liability Company Act, the Certificate of Formation (the "Certificate") of SiTV, LLC (the "LLC") is hereby amended as follows.

FIRST: The name of the LLC is hereby changed from:

SITV, LLC

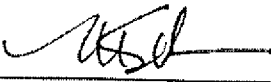
to

**Fuse, LLC**

SECOND: Except as specifically set forth above, the Certificate is unchanged hereby.

*[Remainder of Page Intentionally Left Blank]*

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment as of the date first above written.

By:   
Name: Michael Schwimmer  
Title: Authorized Person

**SCHEDULE OF TRADEMARKS**

<b>Owner Name</b>	<b>Trademark</b>	<b>Application Number</b>	<b>Application Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
FUSE, LLC (fka SITV, LLC)	LOVE&SALSA	86273614	5/6/14		
FUSE, LLC (fka SITV, LLC)	ACROSS THE HALL	86229436	3/23/14		
FUSE, LLC (fka SITV, LLC)	LOVE AND SALSA	86168026	1/16/14		
FUSE, LLC (fka SITV, LLC)	KNOCKOUT	86162002	1/9/14		
FUSE, LLC (fka SITV, LLC)	NUVO HD	86159463	1/7/14		
FUSE, LLC (fka SITV, LLC)	NUVO HD	86159464	1/7/14		
FUSE, LLC (fka SITV, LLC)	HOUSE OF JOY	86157675	1/5/14		
FUSE, LLC (fka SITV, LLC)	A STEP AWAY	86157696	1/5/14		
FUSE, LLC (fka SITV, LLC)	A STEP AWAY	86157697	1/5/14		
FUSE, LLC (fka SITV, LLC)	NU POINT OF VIEW: THE EMERGING LATINO FILMMAKERS	86079086	9/30/13		
FUSE, LLC (fka SITV, LLC)	NUPOINT OF VIEW THE EMERGING LATINO FILMMAKERS	86079087	9/30/13		
FUSE, LLC (fka SITV, LLC)	WE ARE IT	85973738	6/30/13	4455120	12/24/13

Owner Name	Trademark	Application Number	Application Date	Reg. No.	Reg. Date
FUSE, LLC (fka SITV, LLC)	STAND UP & DELIVER	85924301	5/6/13	4458439	12/31/13
FUSE, LLC (fka SITV, LLC)	STAND UP & DELIVER	85924302	5/6/13	4458440	12/31/13
FUSE, LLC (fka SITV, LLC)	STAND UP & DELIVER	85924268	5/6/13		
FUSE, LLC (fka SITV, LLC)	STAND UP & DELIVER	85924269	5/6/13		
FUSE, LLC (fka SITV, LLC)	MODERN LATINO ENTERTAINMENT	85825254	1/17/13	4518881	4/22/14
FUSE, LLC (fka SITV, LLC)	MODERN LATINO EXPERIENCE	85825253	1/17/13	4530568	5/13/14
FUSE, LLC (fka SITV, LLC)	FIGHTFACTORY	85979232	8/10/12	4400288	9/10/13
FUSE, LLC (fka SITV, LLC)	FIGHT FACTORY	85979234	8/10/12		
FUSE, LLC (fka SITV, LLC)	CURVY GIRLS	85981590	8/3/12	4530930	5/13/14
FUSE, LLC (fka SITV, LLC)	CG CURVY GIRLS	85981589	8/3/12	4530929	5/13/14
FUSE, LLC (fka SITV, LLC)	NUVO	85419401	9/9/11	4511148	4/8/14
FUSE, LLC (fka SITV, LLC)	NUVOTV	85419403	9/9/11	4438218	11/26/13
FUSE, LLC (fka SITV, LLC)	NUVOHD	85419400	9/9/11		
FUSE, LLC (fka SITV, LLC)	OPERATION: OSMIN	85977230	6/20/11	4227932	10/16/12
FUSE, LLC (fka SITV, LLC)	OPERATION: OSMIN	85977231	6/20/11	4227933	10/16/12



Owner Name	Trademark	Application Number	Application Date	Reg. No.	Reg. Date
LLC)					
FUSE, LLC (fka SITV, LLC)	MODELLATINA LAS VEGAS	85328891	5/24/11	4173134	7/10/12
FUSE, LLC (fka SITV, LLC)	MODELLATINA LAS VEGAS	85328892	5/24/11	4173135	7/10/12
FUSE, LLC (fka SITV, LLC)	AMERICA'S NU VOICE	85281498	3/30/11	4165580	6/26/12
FUSE, LLC (fka SITV, LLC)	LIVE BOLD	85281544	3/30/11	4072041	12/13/11
FUSE, LLC (fka SITV, LLC)	NUVO TV	85167621	11/2/10		
FUSE, LLC (fka SITV, LLC)	MODEL LATINA NYC	85018823	4/20/10	3933022	3/15/11
FUSE, LLC (fka SITV, LLC)	MODEL LATINA NYC	85018826	4/20/10	3933023	3/15/11
FUSE, LLC (fka SITV, LLC)	LATINO 101	77790035	7/27/09	3788682	5/11/10
FUSE, LLC (fka SITV, LLC)	LATINO 101	77790036	7/27/09	3931866	3/15/11
FUSE, LLC (fka SITV, LLC)	MODELLATINA	77755491	6/9/09	3808684	6/22/10
FUSE, LLC (fka SITV, LLC)	MODELLATINA	77755492	6/9/09	3902275	1/4/11
FUSE, LLC (fka SITV, LLC)	MODEL LATINA MIAMI	77755512	6/9/09	3823836	7/27/10
FUSE, LLC (fka SITV, LLC)	MODEL LATINA MIAMI	77755514	6/9/09	3823837	7/27/10
FUSE, LLC (fka SITV, LLC)	COMIC QUICKIES	77715338	4/16/09	3705202	11/3/09

Owner Name	Trademark	Application Number	Application Date	Reg. No.	Reg. Date
FUSE, LLC (fka SITV, LLC)	TAKE THE LEAD	77622080	11/25/08	3696989	10/13/09
FUSE, LLC (fka SITV, LLC)	TAKE THE LEAD	77622082	11/25/08	3696990	10/13/09
FUSE, LLC (fka SITV, LLC)	CRASH THE PARTIES	77557322	8/27/08	3615201	5/5/09
FUSE, LLC (fka SITV, LLC)	CRASH THE PARTIES	77557323	8/27/08	3615202	5/5/09
FUSE, LLC (fka SITV, LLC)	LUV CARMEN	77523924	7/16/08	3582908	3/3/09
FUSE, LLC (fka SITV, LLC)	SITV	77520682	7/11/08	3576021	2/17/09
FUSE, LLC (fka SITV, LLC)	TOTALLY AMERICAN, UNMISTAKABLY LATINO	77518401	7/9/08	3832464	8/10/10
FUSE, LLC (fka SITV, LLC)	COMIC QUICKIES	77507770	6/25/08	3636579	6/9/09
FUSE, LLC (fka SITV, LLC)	JAMMIN	77358719	12/21/07	3588548	3/10/09
FUSE, LLC (fka SITV, LLC)	JAMMIN	77358720	12/21/07	3588549	3/10/09
FUSE, LLC (fka SITV, LLC)	ML MODEL LATINA	77977704	11/30/07	3713371	11/17/09
FUSE, LLC (fka SITV, LLC)	MODEL LATINA	77977705	11/30/07	3703518	10/27/09
FUSE, LLC (fka SITV, LLC)	MODEL LATINA	77976157	11/8/07	3600679	3/31/09
FUSE, LLC (fka SITV, LLC)	LUV CARMEN	77292401	9/30/07	3616843	5/5/09

Owner Name	Trademark	Application Number	Application Date	Reg. No.	Reg. Date
FUSE, LLC (fka SITV, LLC)	PASTPORT	77144286	3/29/07	3911363	1/25/11
FUSE, LLC (fka SITV, LLC)	ON THE UP	77104246	2/9/07	3323183	10/30/07
FUSE, LLC (fka SITV, LLC)	DATING FACTORY	78979077	5/19/06	3354463	12/11/07
FUSE, LLC (fka SITV, LLC)	FLOW AND TELL	78979157	5/19/06	3354475	12/11/07
FUSE, LLC (fka SITV, LLC)	UNACCEPTABLE BEHAVIOR	78844062	3/23/06	3332314	11/6/07
FUSE, LLC (fka SITV, LLC)	BREAKFAST LUNCH AND DINNER	78638931	5/27/05	3093039	5/16/06
FUSE, LLC (fka SITV, LLC)	SITV	78373132	2/24/04	2991951	9/6/05
FUSE, LLC (fka SITV, LLC)	THE RUB	78351107	1/13/04	2917447	1/11/05
FUSE, LLC (fka SITV, LLC)	THE DROP	78351111	1/13/04	2917448	1/11/05
FUSE, LLC (fka SITV, LLC)	URBAN JUNGLE	78241685	4/24/03	2918123	1/11/05
FUSE, LLC (fka SITV, LLC)	SI TV	75656595	3/9/99	2889392	9/28/04