

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM334726

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Milk Studios, LLC		03/11/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Made Fashion Week, LLC		
Street Address:	450 West 15th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4442499	MADE	
CORRESPONDENCE DATA			
Fax Number:	2125939175		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-980-0120		
Email:	pto@fkks.com		
Correspondent Name:	Frankfurt Kurnit Klein & Selz PC		
Address Line 1:	488 Madison Avenue		
Address Line 2:	Attn.: Trademark Department		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	022503.0300		
NAME OF SUBMITTER:	Rachel Kronman		
SIGNATURE:	/Rachel Kronman/		
DATE SIGNED:	03/11/2015		
Total Attachments: 2			
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OP \$40.00 4442499

TRADEMARK ASSIGNMENT

WHEREAS, Milk Studios, LLC, a Delaware limited liability company, with an address of 450 West 15th Street, New York, New York 10011 ("Assignor"), owns all right, title and interest in and to the trademark listed in the attached Schedule A (the "Trademark").

WHEREAS, Made Fashion Week, LLC, a Delaware limited liability company, with an address of 450 West 15th Street, New York, New York 10011 ("Assignee") is desirous of acquiring the entire right, title and interest in, and to and under the Trademark.

WHEREAS, Assignor hereby covenants and agrees that the Assignor has full right to convey the entire interest herein assigned, and that the Assignor has not executed, and will not execute, any agreement in conflict herewith.

NOW, THEREFORE, for good and valuable consideration, receipt and adequacy of which is hereby acknowledged, the Assignor does hereby assign, sell, transfer and set over to Assignee its entire right, title and interest in, to and under the Trademark, together with the goodwill of the business symbolized by the Trademark and all income, royalties and damages now and hereafter due and/or payable to Assignor, along with the right to sue for past, present and future infringements, in and to the Trademark, and the registration thereof, set forth on the attached Schedule A.

IN TESTIMONY WHEREOF, Assignor has caused this Trademark Assignment to be duly executed on the date set forth below.

Milk Studios, LLC

By: 

Name: Daniel Schulman

Title: Finance Director

Date: March 11, 2015

SCHEDULE A

Trademark	Registration Number	Registration Date
MADE	4442499	December 3, 2013