

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM334773

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Atlanco, Inc.		04/03/2014	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Atlanco Ventures, Inc.		
Street Address:	1125 Hayes Industrial Drive		
City:	Marietta		
State/Country:	GEORGIA		
Postal Code:	30062		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 23			
Property Type	Number	Word Mark	
Registration Number:	3709418	24-7 SERIES	
Registration Number:	3775284	24-7 SERIES READY WHEN YOU ARE	
Registration Number:	4119326	5IVE STAR GEAR	
Registration Number:	4092122	5IVE STAR GEAR AN ATLANCO COMPANY	
Registration Number:	1463146	ATLANCO	
Registration Number:	4192843	ATLANCO	
Registration Number:	3444809	A ATLANCO	
Registration Number:	3898594	FOR THE TRU PROFESSIONAL	
Registration Number:	4502155	IF THIS IS YOUR LIFE, THIS IS YOUR BRAND	
Registration Number:	4017286	INTERLOCK	
Registration Number:	3444807	A	
Registration Number:	4032887		
Registration Number:	4043514		
Registration Number:	4032886		
Registration Number:	3706025	READY WHEN YOU ARE	
Registration Number:	3859278	TRU TACTICAL RESPONSE UNIFORM	
Registration Number:	3859254	T R U TACTICAL RESPONSE UNIFORM	
Registration Number:	4215841	TRU-GEAR	
Registration Number:	2042058	TRU-SPEC	

CH \$590.00 3709418

Property Type	Number	Word Mark
Registration Number:	4023409	TRU-SPEC X FIRE
Registration Number:	4654161	TS
Registration Number:	2048439	U.S. TIME
Registration Number:	3930449	YOU WANTED A BETTER CHOICE

CORRESPONDENCE DATA

Fax Number: 3142382401

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 314-238-2400

Email: trademarks@polsterlieder.com

Correspondent Name: Jonathan P. Soifer

Address Line 1: 12412 Powerscourt Drive

Address Line 4: St. Louis, MISSOURI 63131

ATTORNEY DOCKET NUMBER:	AANS G015
NAME OF SUBMITTER:	Jonathan P. Soifer
SIGNATURE:	/jonathan p. soifer/
DATE SIGNED:	03/11/2015

Total Attachments: 3

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STATE OF GEORGIA

Secretary of State
Corporations Division
313 West Tower
#2 Martin Luther King, Jr. Dr.
Atlanta, Georgia 30334-1530

CERTIFICATE OF NAME CHANGE

I, **Brian P. Kemp**, The Secretary of State and the Corporation Commissioner of the State of Georgia, hereby certify under the seal of my office that

ATLANCO, INC.

Name Changed To

ATLANCO VENTURES, INC.

is hereby issued a CERTIFICATE OF NAME CHANGE under the laws of the State of Georgia on April 03, 2014 by the filing of all documents in the Office of the Secretary of State and by the paying of all fees as provided by Title 14 of the Official Code of Georgia Annotated.

WITNESS my hand and official seal in the City of Atlanta and the State of Georgia on May 01, 2014



A handwritten signature in black ink, appearing to read "B. P. Kemp".

Brian P. Kemp
Secretary of State

Tracking #: 5A8gOA55

ARTICLES OF AMENDMENT
TO ARTICLES OF INCORPORATION OF ATLANCO, INC.

Pursuant to Section 14-2-1006 of the Georgia Business Corporation Code (O.C.G.A. § 14-2-101 *et seq.*), Atlanco, Inc., a Georgia corporation, hereby submits the following Articles of Amendment:

1.

The name of the corporation is Atlanco, Inc. (the "Corporation").

2.

The Articles of Incorporation of the Corporation were filed with the office of the Secretary of State of the State of Georgia on April 19, 1961, which said Articles of Incorporation were amended by those certain Articles of Amendment to Articles of Incorporation, filed with the office of the Secretary of State of the State of Georgia on August 22, 2008 (as amended, the "Articles of Incorporation").

3.

Article 1 of the Articles of Incorporation of the Corporation is hereby deleted in its entirety and the following shall be inserted in lieu thereof:

"The name of the corporation is Atlanco Ventures, Inc."

4.

These Articles of Amendment shall be effective upon the date of filing with the office of the Secretary of State of the State of Georgia.

5.

These Articles of Amendment were duly and unanimously approved by all of the members of the Board of Directors and all of the Shareholders of the Corporation on April 1, 2014 in accordance with the provisions of Section 14-2-1003 of the Georgia Business Corporation Code and the Bylaws of the Corporation.

6.

The undersigned officer of the Corporation hereby certifies that a request for publication of a Notice of Change of Corporate Name and payment therefor have been or will be made in accordance with O.C.G.A. § 14-2-1006.1(a).

IN WITNESS WHEREOF, the Corporation has caused ~~these~~ Articles of Amendment to be executed by its duly authorized officer this 15th day of April, 2014.

ATLANCO, INC.

By: 

Carl Zaglin, Secretary

[CORPORATE SEAL]



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