

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM334832

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	11/03/2014		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
eBay Enterprise Marketing Solutions, Inc.		11/03/2014	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	GSI Commerce Solutions, Inc.		
Street Address:	2065 Hamilton Ave.		
City:	San Joes		
State/Country:	CALIFORNIA		
Postal Code:	95125		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2274981	KLONDIKE	
Registration Number:	3024894	E-DIALOG	
Registration Number:	3038613	E-DIALOG	
Registration Number:	3852047	M3 MOBILE	
Registration Number:	4244424	CORETXT	
CORRESPONDENCE DATA			
Fax Number:	6504634199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6504634000		
Email:	pam.rolph@hoganlovells.com		
Correspondent Name:	James R. Cady - Hogan Lovells US LLP		
Address Line 1:	4085 Campbell Avenue, Suite 100		
Address Line 4:	Menlo Park, CALIFORNIA 94025		
ATTORNEY DOCKET NUMBER:	41711.000102		
NAME OF SUBMITTER:	James R. Cady		
SIGNATURE:	/JRCady/		
DATE SIGNED:	03/11/2015		

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Total Attachments: 3

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PENNSYLVANIA DEPARTMENT OF STATE
 BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS

Articles/Certificate of Merger
 (15 Pa.C.S.)
 Domestic Business Corporation (§ 1926)
 Domestic Nonprofit Corporation (§ 5926)
 Limited Partnership (§ 8547)

Name: **CT - COUNTER**
 Address:
 City: **9327924** Zip Code: **5036**

Document will be returned to the name and address you enter to the left.

Commonwealth of Pennsylvania
 ARTICLES OF MERGER-BUSINESS 4 Page(s)



Fee: \$150 plus \$40 additional for each Party in additional to two

In compliance with the requirements of the applicable provisions (relating to articles of merger or consolidation), the undersigned, desiring to effect a merger, hereby state that:

1. The name of the corporation/limited partnership surviving the merger is:
GSI Commerce Solutions, Inc.

2. Check and complete one of the following:
 The surviving corporation/limited partnership is a domestic business/nonprofit corporation/limited partnership and the (a) address of its current registered office in this Commonwealth or (b) name of its commercial registered office provider and the county of venue is (the Department is hereby authorized to correct the following information to conform to the records of the Department):

(a) Number and Street	City	State	Zip	County
(b) Name of Commercial Registered Office Provider				County
c/o National Registered Agents, Inc.				Dauphin

The surviving corporation/limited partnership is a qualified foreign business/nonprofit corporation /limited partnership incorporated/formed under the laws of _____ and the (a) address of its current registered office in this Commonwealth or (b) name of its commercial registered office provider and the county of venue is (the Department is hereby authorized to correct the following information to conform to the records of the Department):

(a) Number and Street	City	State	Zip	County
(b) Name of Commercial Registered Office Provider				County
c/o				

The surviving corporation/limited partnership is a nonqualified foreign business/nonprofit corporation/limited partnership incorporated/formed under the laws of _____ and the address of its principal office under the laws of such domiciliary jurisdiction is:

Number and Street	City	State	Zip

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PA. DEPT. OF STATE

IN TESTIMONY WHEREOF, the undersigned corporation/limited partnership has caused these Articles/Certificate of Merger to be signed by a duly authorized officer thereof this

3rd _____ day of November,
2014 _____.

GSI Commerce Solutions, Inc.

Name of Corporation/Limited Partnership

[Handwritten Signature]

Signature

General Counsel and Secretary

Title

eBay Enterprise Marketing Solutions, Inc.

Name of Corporation/Limited Partnership

[Handwritten Signature]

Signature

General Counsel and Secretary

Title