TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM334832

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	11/03/2014

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
eBay Enterprise Marketing Solutions, Inc.		11/03/2014	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	GSI Commerce Solutions, Inc.	
Street Address:	2065 Hamilton Ave.	
City:	San Joes	
State/Country:	CALIFORNIA	
Postal Code:	95125	
Entity Type:	CORPORATION: PENNSYLVANIA	

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2274981	KLONDIKE
Registration Number:	3024894	E-DIALOG
Registration Number:	3038613	E-DIALOG
Registration Number:	3852047	M3 MOBILE
Registration Number:	4244424	CORETXT

CORRESPONDENCE DATA

Fax Number: 6504634199

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6504634000

Email: pam.rolph@hoganlovells.com

Correspondent Name: James R. Cady - Hogan Lovells US LLP Address Line 1: 4085 Campbell Avenue, Suite 100 Address Line 4: Menlo Park, CALIFORNIA 94025

ATTORNEY DOCKET NUMBER:	41711.000102
NAME OF SUBMITTER:	James R. Cady
SIGNATURE:	/JRCady/
DATE SIGNED:	03/11/2015

TRADEMARK REEL: 005476 FRAME: 0421 900318360

Total Attachments: 3

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TRADEMARK REEL: 005476 FRAME: 0422

Entity #: 2857205 Date Filed: 11/04/2014 Carol Aichele Secretary of the Commonwealth

PENNSYLVANIA DEPARTMENT OF STATE

JREAU OF CORPORATIONS AND CHARITABL	E ORGANIZATIONS	,
Articles/Certificate	of Merger	7
(15 Pa.C.S.)		
Domestic Business Co Domestic Nonprofit C Limited Partnership (Corporation (§ 5926)	
Name CT - COUNTER	Document will be re name and address y the left.	
9327924 5036	Com	monwealth of Pennsylvania OF MERGER-BUSINESS 4 Pa
\$150 plus \$40 additional for each Party in additional to two		T1430867023
ompliance with the requirements of the applicable provisions reigned, desiring to effect a merger, hereby state that:	(relating to articles of me	rger or consolidation), the
1 The control of the control of the lead and the control of the	a marcant int	
The name of the corporation/limited partnership surviving the GSI Commerce Solutions, Inc.	e merger is.	
	business/nonprofit corporate	ommercial registered office
2. Check and complete one of the following: X The surviving corporation/limited partnership is a domestic the (a) address of its current registered office in this Comm provider and the county of venue is (the Department is here conform to the records of the Department): (a) Number and Street City (b) Name of Commercial Registered Office Provider	business/nonprofit corporat onwealth or (b) name of its o by authorized to correct the	ommercial registered office following information to
2. Check and complete one of the following: X The surviving corporation/limited partnership is a domestic the (a) address of its current registered office in this Comm provider and the county of venue is (the Department is here conform to the records of the Department): (a) Number and Street City	business/nonprofit corporate onwealth or (b) name of its object the by nuthorized to correct the State Zip foreign business/nonprofit of and the (a) address registered office provider a	commercial registered office following information to County County Dauphin corporation /limited is of its current registered and the county of venue is (the
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2. Check and complete one of the following: X The surviving corporation/limited partnership is a domestic the (a) address of its current registered office in this Comm provider and the county of venue is (the Department is here conform to the records of the Department): (a) Number and Street City (b) Name of Commercial Registered Office Provider c/o National Registered Agents, Inc. The surviving corporation/limited partnership is a qualified partnership incorporated/formed under the laws of office in this Commonwealth or (b) name of its commercial Department is hereby authorized to correct the following in (a) Number and Street City (b) Name of Commercial Registered Office Provider	foreign business/nonprofit corporate to and the (a) address formation to conform to the State Zip	County County Dauphin orporation /limited and the county of venue is (the records of the Department): County County County County County

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DSCB:15-1926/5926/8547-2

fallows:				_
Name Registered Office		Commercial Registered Office Pro	DVIGCE	County
eBay Enterprise Marketing Solutions,	Inc. N	lational Registered Agents, Inc.		Dauphin
				
4. Check, and if appropriate comple	ete, one of the follo	wing:		
The plan of merger shall be effe	ective upon filing t	hese Articles/Certificate of Merg	er in the Depai	rtment of State.
The plan of merger shall be effective.	ective on: 11/03/14	at9:00am	·	
		Date Hour		
5. The manner in which the plan of	merger was adopte	d by cach domestic corporation/l	imited partners	ship is as follow
Name		Manner of Adoption		
Name Adopted by Action of the Board of D	rirectors of the Con		§ 1924	
	rirectors of the Con		§ 1924	
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	reign corporation/ or approved, as the or each of the foreign	poration pursuant to 15 Pa. C.S. inited partnership is a party to the case may be, by the foreign bush business/nonprofit corporation	he merger. siness/nonprof ns/himited partr	
Adopted by Action of the Board of D 6. Strike out this paragraph if no for The plan was authorized, adopted corporation/limited partnership (o	reign corporation/ or approved, as the or each of the foreign	poration pursuant to 15 Pa. C.S. inited partnership is a party to the case may be, by the foreign bush business/nonprofit corporation	he merger. siness/nonprof ns/himited partr	
6. Strike out this paragraph if no for The plan was authorized, adopted corporation/limited partnership (o the plan in accordance with the la	reign corporation/ or approved, as the or each of the foreign ws of the jurisdicti	poration pursuant to 15 Pa. C.S. similar partnership is a party to the case may be, by the foreign bus on business/nonprofit corporation on in which it is incorporated/org	he merger. siness/nonprof ns/himited partr	
6. Strike out this paragraph if no for The plan was authorized, adopted corporation/limited partnership (o the plan in accordance with the la	reign corporation/ or approved, as the creach of the foreign ws of the jurisdiction te, one of the follow	poration pursuant to 15 Pa. C.S. similar partnership is a party to the case may be, by the foreign bus on business/nonprofit corporation on in which it is incorporated/org	he merger. siness/nonprof ns/himited partr ganizod.	
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6. Strike out this paragraph if no for The plan was authorized, adopted corporation/limited partnership (of the plan in accordance with the late of Limited partnership). 7. Check, and if appropriate comple the plan of merger is set forth in Pursuant to 15 Pa.C.S. § 1901/§ if any, of the plan of merger that Incorporation/Certificate of Limited Subsequent to the effective date of The full text of the plan of merger.	reign corporation/I or approved, as the cach of the foreign ws of the jurisdicti te, one of the following the following the partnership of the plan are set for is on file at the person of the plan are set for is on file at the person of the plan are set for is on file at the person of the plan are set for is on file at the person of the plan are set for is on file at the person of the plan are set for is on file at the person of the plan are set for is on file at the person of the person of the person of the plan are set for is on file at the person of th	imited partnership is a party to the case may be, by the foreign busy to business/nonprofit corporation on in which it is incorporated/organized attached hereto and made a part it to omission of certain provisions to the operative provisions of the the surviving corporation/limited forth in full in Exhibit A attached principal place of business of the structure	he marger. siness/nonprof sylimited partr ganized. hereof. from filed plan Articles of I partnership as thereto and mas surviving corp	ns) the provisions in effect ode a party here

DSCB: 15-1926/5926/8547-3

IN TESTIMONY WHEREOF, the undersigned corporation/limited partnership has caused these Anicles/Certificate of Merger to be signed by a duly
authorized officer thereof this
3rd day of November,
2014
GSI Commerce Solutions, Inc.
Name of Corporation/Limited Partnership
Signature
Signature
General Counsel and Secretary
Title
ebay Enterprise marketing solutions like
Name of Corporation/Limited Partnership
 Signature:
General Counsel and Secretary
Title

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