

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM334859

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Adorama, Inc.		01/08/2015	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	AdorPix LLC		
Street Address:	370 19th Street		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11215		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3622793	ADORAMAPIX	
Registration Number:	3622802	ADORAMAPIX	
CORRESPONDENCE DATA			
Fax Number:	2122468959		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127083460		
Email:	Slebson@ladas.com		
Correspondent Name:	Ladas & Parry LLP		
Address Line 1:	1040 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	NTMA 141271:753		
NAME OF SUBMITTER:	Scott J. Lebson		
SIGNATURE:	/SJL/		
DATE SIGNED:	03/12/2015		
Total Attachments: 3			
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UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS **Adorama, Inc.**, a corporation organized under the laws of the State of New York, United States of America, located at 42 West 18th Street, New York, New York 10011, United States of America, [hereinafter called the ASSIGNOR] has adopted and used the Trademarks registered in the United States Patent and Trademark Office:

(Set forth on the attached schedule)

AND WHEREAS, **AdorPix LLC**, a limited liability company organized and existing under the laws of the State of New York, United States of America, located at 370 19th Street, Brooklyn, New York 11215, United States of America, [hereinafter called the ASSIGNEE] is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademarks and registrations thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademarks.

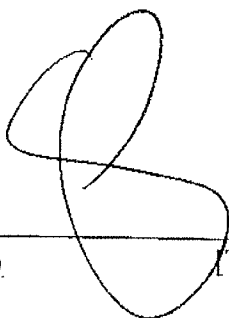
IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 8th day of January 2015.

Adorama, Inc.

By _____

C.E.O.

[Title]



[See over for Notarial Acknowledgment]

CORPORATE ACKNOWLEDGMENT

UNITED STATES OF AMERICA |
STATE OF *New York* | SS:
COUNTY OF *New York* |

On this *8th* day of *JAN* 20*15*, before me personally appeared *Eugene Mandlowitz* to me known, who, being by me duly sworn, did depose and say that he/she is the *C.E.O.* of the corporation described in the foregoing instrument; that he/she executed said instrument on behalf of the said corporation; that he/she is authorized to execute an instrument of this nature by order of the Board of Directors of the corporation.

Kimberly Miller

Notary Public

[SEAL]

KIMBERLY MILLER
Notary Public, State of New York
No. 01M16308780
Qualified in Bronx County
Commission Expires July 28, 2016

UNITED STATES OF AMERICA

SCHEDULE

ADORAMAPIX

No. 3622793

AdoramaPix (Stylized)

No. 3622802