

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM334925

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TRADEMARK HOLDINGS, LLC		03/03/2015	LIMITED LIABILITY COMPANY: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	VODKA BRANDS CORP		
Street Address:	510 ROSLYN PLACE		
City:	PITTSBURGH		
State/Country:	PENNSYLVANIA		
Postal Code:	15232		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3262159	BLUE DIAMOND	
Registration Number:	4359017	DIAMOND GIRL	
CORRESPONDENCE DATA			
Fax Number:	4128330601		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4128330600		
Email:	mailroom.grz@zegarelli.com		
Correspondent Name:	Gregg Zegarelli		
Address Line 1:	PO Box 113345		
Address Line 4:	PITTSBURGH, PENNSYLVANIA 15241		
ATTORNEY DOCKET NUMBER:	VODKA BRANDS		
NAME OF SUBMITTER:	Gregg Zegarelli		
SIGNATURE:	/gregg zegarelli/		
DATE SIGNED:	03/12/2015		
Total Attachments: 1 source=Assignment#page1.tif			

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MARK ASSIGNMENT

Assignor
Assignee

TRADEMARK HOLDINGS, LLC
VODKA BRANDS CORP

Date:

March 3, 2015

WITNESSETH

Whereas, ASSIGNOR is owner of the following mark applications and/or registrations (individually and collectively, each "MARK"):

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
BLUE DIAMOND	3,262,159	July 1, 2007
DIAMOND GIRL	4,359,017	June 25, 2013

ASSIGNOR is desirous of assigning ASSIGNEE all right, title and interest in each MARK to ASSIGNEE. ASSIGNEE is desirous of acquiring all right, title and interest in each MARK.

ASSIGNMENT

Now, for good and valuable consideration, the receipt thereof which is hereby acknowledged, and intending to be legally bound hereby, the parties agree as follows:

1. ASSIGNOR does hereby assign, transfer and set over to the ASSIGNEE each aforementioned MARK, together with the goodwill of the business symbolized by each said MARK. The same to be held and enjoyed by ASSIGNEE for its own exclusive use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by the said ASSIGNOR if this assignment and sale had not been made. These rights are assigned together with all claims by ASSIGNOR for damages by reason of past infringement of each said MARK, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives.

2. ASSIGNOR will, by its officers, employees, legal representatives or other persons duly authorized, communicate to ASSIGNEE or the representatives thereof any facts known to it respecting each MARK, and will, upon request, testify in any legal proceedings, sign all lawful papers, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said ASSIGNEE or by counsel for ASSIGNEE, to assist or enable said ASSIGNEE to obtain and enforce full benefits from the rights and interests herein assigned. ASSIGNOR additionally agrees to execute copies of this assignment or portions thereof regarding each aforementioned MARK, as required by ASSIGNEE in the future.

IN WITNESS WHEREOF, and with the intention of being legally bound, ASSIGNOR has caused this Assignment to be signed by its officer thereto duly authorized.

TRADEMARK HOLDINGS, LLC

BY: 

Mark Lucero, President