

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM334938

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
RANDALL K. YOUNG		01/09/2015	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	THE PENNSYLVANIA STATE UNIVERISTY		
<b>Street Address:</b>	227 WEST BEAVER AVENUE, SUITE 507		
<b>City:</b>	STATE COLLEGE		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	16801		
<b>Entity Type:</b>	CORPORATION: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86252673	NITTANY DOMI- NATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8148638469		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8148674088		
<b>Email:</b>	mjb381@psu.edu		
<b>Correspondent Name:</b>	Michael J Brignati		
<b>Address Line 1:</b>	227 West Beaver Avenue, Suite 507		
<b>Address Line 4:</b>	State College, PENNSYLVANIA 16801		
<b>ATTORNEY DOCKET NUMBER:</b>	NITTTANY DOMI-NATION TM		
<b>NAME OF SUBMITTER:</b>	Michael J. Brignati, Ph.D.		
<b>SIGNATURE:</b>	/Michael J. Brignati, Reg. No. 60,890/		
<b>DATE SIGNED:</b>	03/12/2015		
<b>Total Attachments: 2</b>			
source=201503111451_ASSN#page1.tif			
source=201503111451_ASSN#page2.tif			

OP \$40.00 86252673

EXHIBIT B

INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment (the "Assignment") is made and entered into effective as of the \_\_\_th day of January 2015 (the "Effective Date"), between Randall K. Young ("Assignor"), with an address at 111 Oak Pointe Circle, State College Pennsylvania; and The Pennsylvania State University, a non-profit Pennsylvania corporation, ("Assignee"), with a principal place of business at 227 West Beaver Avenue, Suite 507, State College, Pennsylvania 16801 (collectively the "Parties").

WITNESSETH

WHEREAS, Assignor created the original word mark, Nittany Domi- Nation, which was filed as U.S. Trademark Application No. 86/252,673 on April 15, 2014 (the "Mark");

WHEREAS, Assignor and Assignee entered into a certain Intellectual Property Purchase Agreement, the terms of which are confidential, where Assignor agreed to transfer to Assignee all right, title and interest in all intellectual property rights to the Mark, including but not limited to copyrights, trademarks and all goodwill associated therewith, service marks and all goodwill associated therewith, and any other rights to any form or medium of expression (collectively, "the Copyright and the Mark");

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

1. Transfer and Assignment. Assignor fully, unconditionally, and irrevocably transfers, assigns, delivers, and conveys to Assignee all of Assignor's worldwide right, title, and interest, including without limitation, any and all rights to the Copyright and the Mark, and all enhancements, modifications, derivative works, and components of any of the foregoing developed by or for Assignee, including (a) all copyrights, copyright applications, and registrations, and any renewals or extensions thereto; (b) trademark rights, the federal trademark registrations thereof, together with the goodwill connected with the use of and symbolized thereby, and all issuances, extensions and renewals thereof; and (c) all of the assets, properties, contracts, rights, and obligations relating thereto, including the right to recover for damages and profits and any and all other remedies for past infringement, which may have occurred before the date of this Assignment, the same to be held and enjoyed by the Assignee, for its own use and benefit, and for its legal representatives and assigns, to the full end of the term for which the Copyright and the Mark are granted, as fully and entirely as the same would have been held by Assignor had this Assignment not been made (the "Intellectual Property Rights").

2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments in Assignor's possession, and to do any and all

further reasonable acts that are deemed necessary by Assignee to vest in Assignee all right, title, and interest in and to the Intellectual Property Rights, and to enable such right, title, and interest to be recorded in the United States Patent and Trademark Office, the United States Copyright Office, and any other appropriate governmental authority or agency of the United States and internationally, in each case, at the sole expense of Assignee.

3. Construction. This Assignment is governed by Pennsylvania law and may be executed in multiple counterparts.

IN WITNESS WHEREOF, the Parties have caused this Intellectual Property Assignment to be duly executed by its representatives thereunto.

ASSIGNOR:

Address of Assignor

Randall K. Young  
111 Oak Pointe Circle  
State College Pennsylvania 16801

Randall K. Young

By: *Randall K Young* 9 JAN 15  
Randall K. Young

ASSIGNEE:

Address of Assignee

The Pennsylvania State University  
227 West Beaver Avenue, Suite 507  
State College, Pennsylvania 16801

The Pennsylvania State University

By: *Susan J Wiedemer*  
Susan J. Wiedemer