

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM334967

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|---|--|-----------------------|------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| 5 SENSES LLC | | 07/01/2014 | LIMITED LIABILITY COMPANY: FLORIDA |
| RECEIVING PARTY DATA | | | |
| Name: | SWEET PEA LIMITED, INC. | | |
| Street Address: | 7301 N.W. 36 court | | |
| City: | Miami | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 33147 | | |
| Entity Type: | CORPORATION: FLORIDA | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3108392 | SWEET PEA | |
| Registration Number: | 2855632 | SWEET PEA | |
| Registration Number: | 2118843 | SWEET PEA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 9147234301 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 914-723-4300 | | |
| Email: | rduff@lsllp.com | | |
| Correspondent Name: | Renee L. Duff | | |
| Address Line 1: | Lackebach Siegel LLP | | |
| Address Line 2: | One Chase Road | | |
| Address Line 4: | Scarsdale, NEW YORK 10583 | | |
| ATTORNEY DOCKET NUMBER: | SWEET.GEN | | |
| NAME OF SUBMITTER: | Renee L. Duff | | |
| SIGNATURE: | /RLD/ | | |
| DATE SIGNED: | 03/13/2015 | | |
| Total Attachments: 3 | | | |
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ASSIGNMENT

WHEREAS, **5 SENSES LLC (“ASSIGNOR”)**, a Florida limited liability company with offices at c/o Sweet Pea Limited, Inc., 7301 N.W. 36 court, Miami Florida 33147 was the owner of all right, title and interest in and to the below listed trademarks which has been filed and/or registered at the United States Patent and Trademark Office, particulars of which are as follows:

| | Serial Number | Reg. Number | Word Mark |
|---|----------------------|--------------------|------------------|
| 1 | 76551684 | 3108392 | SWEET PEA |
| 2 | 76482647 | 2855632 | SWEET PEA |
| 3 | 75049534 | 2118843 | SWEET PEA |

(hereinafter referred to as the “Marks”);

WHEREAS, **SWEET PEA LIMITED, INC. (“ASSIGNEE”)**, a Florida corporation with offices at 7301N.W. 36 court, Miami, Florida 33147, the successor to the business of the Applicant, or portion thereof, to which the Marks pertains, which is ongoing and existing, was desirous of acquiring the aforesaid Marks, together with the goodwill of the business symbolized by the Marks;

WHEREAS, by agreement **ASSIGNEE** received the entire right, title, and interest in and to the aforesaid Marks, together with the goodwill of the business symbolized thereby; and

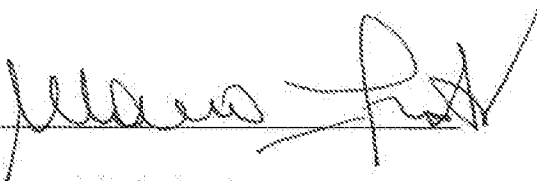
WHEREAS, the parties hereto are desirous of executing a document for purposes

of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Marks in the name of **ASSIGNEE**

NOW, THEREFORE, effective as of July 1, 2014, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said **ASSIGNOR** hereby acknowledges and confirms its prior said transfer, and does hereby sell, assign, and transfer unto said **ASSIGNEE**, the successor to the business of the Applicant, or portion thereof, to which the Marks pertain, which is ongoing and existing, all rights, title and interest in and to said Marks, including the applications and registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Marks, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Marks and the applications and registrations thereof.

ASSIGNOR REPRESENTS AND WARRANTS that it has the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Marks to any third party.

5 SENSES LLC (ASSIGNOR):

By: 

Name: Mario Frati

Title: Member

As of: July 1, 2014

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