

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM335016

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/09/2015		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pax Labs, Inc.	FORMERLY Ploom, Inc.	03/12/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	JT International SA		
Street Address:	1, Rue de la Gabelle		
City:	Geneva 26		
State/Country:	SWITZERLAND		
Postal Code:	CH-1211		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	86249141	M3	
Registration Number:	4450624	ORCHARD	
Registration Number:	3823299	PLOOM	
Registration Number:	4281580	PLOOM	
Registration Number:	4209479	PLOOM	
Serial Number:	86098635	VAPODS	
CORRESPONDENCE DATA			
Fax Number:	6504936811		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-493-9300		
Email:	trademarks@wsgr.com, ckahn@wsgr.com		
Correspondent Name:	WILSON SONSINI GOODRICH & ROSATI		
Address Line 1:	650 Page Mill Road		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	35196-900/CK9		
NAME OF SUBMITTER:	Aaron D. Hendelman		
SIGNATURE:	/Aaron Hendelman/		

CH \$165.00 86249141

DATE SIGNED:	03/13/2015
Total Attachments: 2 source=U.S. TM Assignment Ploom to JTI signed#page1.tif source=U.S. TM Assignment Ploom to JTI signed#page2.tif	

CONFIRMATORY NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Pax Labs, Inc. f/k/a Ploom, Inc., a Delaware corporation, located at 660 Alabama Street, San Francisco, California 94110 U.S.A. ("Assignor"), as of February 9, 2015, was the owner of the United States federal trademark registrations and applications listed on the attached Schedule A (collectively, the "Trademarks") together with the goodwill of the business symbolized by the Trademarks;

WHEREAS, JT International SA, a Switzerland corporation, located at 1, Rue de la Gabelle, CH-1211 Geneva 26, Switzerland ("Assignee"), on February 9, 2015, acquired all right, title and interest in and to the Trademarks together with the goodwill of the business symbolized by the Trademarks as successor to the business to which the Trademarks relate;

NOW, THEREFORE, effective *nunc pro tunc* on February 9, 2015, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby memorializes that Assignor assigned to Assignee all right, title and interest in and to the Trademarks, including all common law rights in the Trademarks, together with the goodwill of the business symbolized by the Trademarks and as successor to the business to which the Trademarks relate.

Executed on March 12, 2015



Pax Labs, Inc. f/k/a Ploom, Inc.

By: 

Name: Adam Bowen

Title: Chief Technology Officer

Schedule A

TRADEMARK	COUNTRY	APP. NO	APP. DATE	REG. NO	REG. DATE	CLASSES	STATUS
M3	US	86249141	Apr-10-2014			11, 34	Pending
ORCHARD	US	85903335	Apr-12-2013	4450624	Dec-17-2013	34	Registered
PLOOM	US	78934325	Jul-20-2006	3823299	Jul-20-2010	11, 34	Registered
PLOOM (STYLIZED) 	US	85484870	Dec-1-2011	4281580	Jan-29-2013	11	Registered
PLOOM (STYLIZED) 	US	85533707	Feb-3-2012	4209479	Sep-18-2012	34	Registered
VAPODS	US	86098635	Oct-22-2013			34	Pending