

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM335049

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Savor Dallas 2005, Inc.		04/28/2014	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	DMN Crowdsourcing LLC		
Street Address:	508 Young Street		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75202		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3028604	SAVOR DALLAS	
CORRESPONDENCE DATA			
Fax Number:	2143676001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-367-6000		
Email:	melissa.gray@kk-llp.com		
Correspondent Name:	Melissa Gray		
Address Line 1:	8150 N. Central Expressway		
Address Line 2:	10th Floor		
Address Line 4:	Dallas, TEXAS 75206		
ATTORNEY DOCKET NUMBER:	2200.0004		
NAME OF SUBMITTER:	Melissa Gray		
SIGNATURE:	/Melissa Gray/		
DATE SIGNED:	03/13/2015		
Total Attachments: 3			
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OP \$40.00 3028604

TRADEMARK ASSIGNMENT AGREEMENT

THE PARTIES

This Trademark Assignment Agreement (this "Agreement") is made effective as of July 28, 2014 by and between Savor Dallas 2005, Inc., a Texas corporation, Clyde James White, an individual, and Vicki Briley-White, an individual (collectively the "Assignors") and DMN Crowdsourc LLC, a Delaware limited liability company (the "Company").

BACKGROUND

The Assignors and the Company (the "Parties") have entered into an Asset Purchase Agreement dated July 28, 2014 (the "Purchase Agreement") and pursuant to Articles 2.1 and 5.11 of the Purchase Agreement, the Parties hereto agree to this Agreement as follows:

WITNESSETH

WHEREAS, the Assignors have obtained or, directly or through affiliates and licensees, have otherwise adopted and used in commerce the trademark **SAVOR DALLAS** (Registration No. 3,028,604) for use in connection with *annual international wine, food and spirits festival, consisting of educational seminars and food, wine and spirits and organized tastings of food, wine and spirits* (the "Mark"); and

WHEREAS, in accordance with the Purchase Agreement, the Assignors have agreed to assign and the Company has agreed to acquire all of the Assignors' rights, title, and interest in and to the Mark and the associated goodwill; and

NOW, THEREFORE, in consideration of these premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. The Assignors hereby assign, transfer, and convey to the Company all of Assignors' worldwide rights, title, and interest of whatever kind, including all common law rights, in and to the Mark, together with the associated goodwill as well as all income, royalties, and damages hereafter due or payable with respect to the Mark, including without limitation, all rights to sue for damages and payments for past, present, or future infringements and misappropriations of the Mark.

2. The Assignors further agree to execute all papers and to perform such other proper acts as may be necessary to secure for the Company or its designees the rights herein assigned, including but not limited to any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title, and interest in the Company, its successors, assigns, and legal representatives.

3. This Agreement shall be governed by and construed in accordance with the laws of the United States of America and the State of Texas.

IN WITNESS WHEREOF, the Assignor and the Company have duly executed this Agreement effective as of July 28, 2014.

ASSIGNORS:

SAVOR DALLAS 2005, INC.

By: *Vicki Briley-White*
Name: ~~VICKY BRILEY-WHITE~~
Title: PRESIDENT

Clyde James White
Name: Clyde James White

Vicki Briley-White
Name: Vicki Briley-White

THE COMPANY:

DMN CROWDSOURCE LLC

By: _____
Name: _____
Title: _____

IN WITNESS WHEREOF, the Assignor and the Company have duly executed this Agreement effective as of July 28, 2014.

ASSIGNORS:

SAVOR DALLAS 2005, INC.


By: _____
Name: _____
Title: _____

Name: Clyde James White

Name: Vicki Briley-White

THE COMPANY:

DMN CROWDSOURCE LLC

By: 
Name: ALISON L. DEPPA
Title: GENERAL MANAGER