TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM335056

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	MERGER	
EFFECTIVE DATE:	02/13/2015	

CONVEYING PARTY DATA

CONTENTION AND A SALES		00012015	
Name	Formerly	Execution Date	Entity Type
Young Electric Sign Company		02/13/2015	COMPANY: Corporation

02/172/2MC

RECEIVING PARTY DATA

Name:	YESCO Electronics LLC		
Street Address:	1651 North 1000 West		
City:	Logan		
State/Country:	UTAH		
Postal Code:	84321		
Entity Type:	CORPORATION: UTAH Utah and Limited Liability Company		

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	75192479	PRISMVIEW
Serial Number:	75422071	PRISM DISPLAY SYSTEMS

CORRESPONDENCE DATA

Fax Number:

8015319168

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email:

cwickstrand@traskbritt.com

Correspondent Name:

Steven W. Gutke

Address Line 1:

230 S. 500 E. #300

Address Line 4:

Salt Lake City, UTAH 84102

NAME OF SUBMITTER:	Steven W. Gutke
SIGNATURE:	/Steven W. Gutke/
DATE SIGNED:	03/13/2015

Total Attachments: 4

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> TRADEMARK REEL: 005478 FRAME: 0305

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of March 3, 2015 ("Effective Date") by and between Young Electric Sign Company, a Utah corporation, with offices at 2401 Foothill Drive, Salt Lake City, Utah 84109 ("Assignor"), and YESCO Electronics LLC, a Utah limited liability company, with offices at 1651 North 1000 West, Logan, Utah 84321 ("Assignee").

WHEREAS, Assignor and Samsung Electronics America, Inc. entered into that certain Membership Interest Purchase Agreement, dated February 13, 2015 (the "Purchase Agreement"), pursuant to which Assignor agreed to assign certain trademarks and trademark registrations to Assignee; and

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the trademarks, trademark applications and trademark registrations, whether the foregoing constitute trademark assets in the U.S. or any other jurisdiction, as set forth on Schedule A attached hereto, in each case, together with the goodwill of the business associated therewith (collectively, the "Marks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Marks, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties, damages or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks. Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents, as its agents and attorneys-in-fact with full power of substitution to act for and on their behalf and instead of Assignor, to execute and file any such document or documents and to do all other lawfully permitted acts to obtain, perfect, sustain, and/or enforce the Marks with the same legal force and effect as if executed by Assignor.

Assignor acknowledges and agrees that the representations, warranties, covenants, agreements and indemnitees contained in the Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. To the extent that any provision of this Assignment is inconsistent or conflicts with the Purchase Agreement, the provisions of the Purchase Agreement shall control. The parties may execute this

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Assignment in multiple counterparts, any one of which need not contain the signature of more than one party, but all such counterparts taken together shall constitute one and the same instrument. Any counterpart may be executed by facsimile or PDF signature and such facsimile or PDF signature shall be deemed an original. The terms and conditions of this Assignment shall inure to the benefit of Assignee, its successors, assigns and other legal representatives, and shall be binding upon Assignor, its successors, assigns and other legal representatives. Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment shall be governed by and construed in accordance with the laws of the State of New York without giving effect to the principles of conflicts of laws thereof.

* * * * *

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

YOUNG ELECTRIC SIGN COMPANY

YESCO ELECTRONICS LLC

Name: Michael T. Young

Title: President

By: ____ Name: _

Title: Pres

SCHEDULE A

TRADEMARKS

PRISMVIEW PRISM DISPLAY SYSTEMS

75/192,479 75/422,071

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TRADEMARK REEL: 005478 FRAME: 0309

RECORDED: 03/13/2015