

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM335245

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
U.S. BANK NATIONAL ASSOCIATION		03/13/2015	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	RIVER'S END HOLDINGS, LLC
Street Address:	301 N. Broom St.
City:	Madison
State/Country:	WISCONSIN
Postal Code:	53703
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	3985247	BLUEDROP
Registration Number:	3025622	COOL SWING
Registration Number:	3395802	COOL SWING
Registration Number:	3972249	COOL ELITE
Registration Number:	4254273	FREE SWING
Registration Number:	3014586	H2O MOISTURE WICKING
Registration Number:	3014587	H2O MOISTURE WICKING
Registration Number:	1662531	LA LOVING
Registration Number:	3019228	PT PAGE & TUTTLE
Registration Number:	3827875	PAGE & TUTTLE
Registration Number:	3025427	PAGE & TUTTLE
Registration Number:	1299613	PICKERING
Registration Number:	3299383	RIVER'S END

CORRESPONDENCE DATA

Fax Number: 3126095005

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Phone: 312-609-7943
Email: skowalski@vedderprice.com
Correspondent Name: Sylvia Kowalski
Address Line 1: 222 North LaSalle Street - 24th Floor
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER: 40870.00.0152 - HESLA

NAME OF SUBMITTER: Sylvia Kowalski

SIGNATURE: /Sylvia Kowalski/

DATE SIGNED: 03/16/2015

Total Attachments: 2

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This Release of Security Interest in Trademarks is made as of March 13, 2015 by U.S. BANK NATIONAL ASSOCIATION (the "Secured Party").

WHEREAS, RIVER'S END HOLDINGS, LLC, a Minnesota limited liability company, (the "Company"), with its place of business at 301 N. Broom St., Madison, WI 53703, owns the trademarks listed on Schedule A attached hereto ("Listed Trademarks"), which trademarks are registered in the United States Patent and Trademark Office (the "Office"); and

WHEREAS, the Company has granted to the Secured Party a security interest in and lien upon certain trademarks, trademark applications, including but not limited to the Listed Trademarks, the registrations thereof and related rights all as described in those certain Notices of Grant of Security Interest in Trademarks as further described on Schedule A attached hereto ("Trademark Agreements"); and

WHEREAS, the Secured Party has at the Company's request agreed to release its security interest in all of the Company's trademarks, including the Listed Trademarks, and the registrations thereof and the related rights therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party hereby releases its security interest in all of the Company's trademarks and trademark applications, including the Listed Trademarks, and the registrations thereof and the related rights therein and to any other rights it might have arising out of the Trademark Agreement.

U.S. BANK NATIONAL ASSOCIATION

By: [Signature]
Name: Suzanne E. Geiger
Title: Senior Vice President





)
STATE OF Ohio
) ss.:
COUNTY OF Hamilton)

On the 13th day of March 2015, before me personally came Suzanne E. Geiger, to me known, who being by me duly sworn, did depose and say, that he/she is the SVP of U.S. Bank National Association and that the foregoing instrument was signed on behalf of such corporation by order of said entity.

[Signature]
Notary Public

M. RUTH FANGMANN
Notary Public, State of Ohio
My Commission Expires 10-06-2017

SCHEDULE A
TO
RELEASE OF SECURITY INTEREST IN TRADEMARKS

Trademark	Reg. No.	Execution Date of Trademark Agreement	Date Trademark Agreement recorded with the Office	Reel/Frame
BLUEDROP	3985247	02/07/2014	03/11/2014	005234/0726
COOL SWING	3025622	05/19/2010	05/21/2010	004210/0914
	3395802	05/19/2010	05/21/2010	004210/0914
COOL ELITE	3972249	05/19/2010	05/21/2010	004210/0914
FREE SWING	4254273	02/07/2014	03/11/2014	005234/0726
	3014586	05/19/2010	05/21/2010	004210/0914
H2O MOISTURE WICKING	3014587	05/19/2010	05/21/2010	004210/0914
LA LOVING	1662531	04/29/2010	04/29/2010	004196/0141
 PAGE & TUTTLE	3019228	05/19/2010	05/21/2010	004210/0914
PAGE & TUTTLE	3827875	05/19/2010	05/21/2010	004210/0914
PAGE & TUTTLE	3025427	05/19/2010	05/21/2010	004210/0914
	1299613	02/07/2014	03/11/2014	005234/0726
RIVER'S END	3299383	04/29/2010	04/29/2010	004196/0141