

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM335300

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cosmolab, Inc.		02/10/2015	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	Hearst Communications, Inc.		
Street Address:	300 W 57th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1045202	COSMO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126492038		
Email:	trademarks@hearst.com		
Correspondent Name:	Samantha A Favitta		
Address Line 1:	300 W. 57th Street		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	COSMO CLASS 3 ASSIGNMENT		
NAME OF SUBMITTER:	Samantha A. Favitta		
SIGNATURE:	/Samantha A. Favitta/		
DATE SIGNED:	03/17/2015		
Total Attachments: 1			
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EXHIBIT A
TRADEMARK ASSIGNMENT

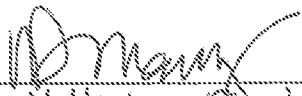
WHEREAS, Cosmolab, Inc. a Tennessee corporation with an address of 1100 Garrett Road, Lewsburg, Tennessee 37091, ("Assignor"), has adopted and uses the trademark, COSMO, Registration No. 1045202, and is the owner of said trademark (the "Trademark"); and

WHEREAS, Hearst Communications, Inc. having an address at 300 W. 57th Street, New York, NY 10019 ("Assignee"), is desirous of acquiring all of Assignor's common law and statutory right, title and interest in and to the Trademark, in the United States of America and its territories and possessions;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, absolutely and forever, all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the businesses symbolized by the Trademarks being assigned, in the United States, its territories and possessions, and all causes of action for any and all past infringements of the rights being assigned and the right to collect and retain the proceeds therefrom.

Dated: February 10, 2015

Cosmolab, Inc.

By: 
Name: Holliday Montgomery
Title: managing Director.