

03/10/2015

U.S. DEPARTMENT OF COMMERCE  
 United States Patent and Trademark Office



103671415

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

3/06/15

**1. Name of conveying party(ies):**

ORGANIC DIVA, INC.

- Individual(s)                       Association  
 Partnership                       Limited Partnership  
 Corporation- State: MINNESOTA  
 Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance/Execution Date(s) :**

Execution Date(s) JANUARY 27, 2015

- Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: ORGANIC DIVA, LLC

Street Address: 3425 WARNER LANE

City: MINNETRISTA

State: MINNESOTA

Country: US                      Zip: 55364

- Individual(s) Citizenship \_\_\_\_\_  
 Association Citizenship \_\_\_\_\_  
 Partnership Citizenship \_\_\_\_\_  
 Limited Partnership Citizenship \_\_\_\_\_  
 Corporation Citizenship \_\_\_\_\_  
 Other LLC                      Citizenship MINNESOTA

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s) \_\_\_\_\_ Text \_\_\_\_\_

B. Trademark Registration No.(s) 3,540,621

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

ORGANIC DIVA

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: R JOHN BARTZ

Internal Address: \_\_\_\_\_

Street Address: 6950 FRANCE AVENUE SOUTH, SUITE 119

City: EDINA

State: MINNESOTA                      Zip: 55435

Phone Number: 952.920.3959

Docket Number: 06.22.1

Email Address: john@bartzlaw.com

**6. Total number of applications and registrations involved:**

1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40**

- Authorized to be charged to deposit account  
 Enclosed

**8. Payment Information:**

03/10/2015 KNGUYEN1 00000020 3540621  
 Deposit Account Number \_\_\_\_\_  
01 FC:8521                      40.00 0P  
 Authorized User Name \_\_\_\_\_

9. Signature: R. John Bartz  
 Signature

FEBRUARY 2, 2015  
 Date

R JOHN BARTZ

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

SERVICE MARK ASSIGNMENT

WHEREAS, ORGANIC DIVA, INC., a Minnesota corporation, having an address of 3425 Warner Lane, Minnetrista, Minnesota 55364, (hereinafter referred to as "ASSIGNOR") is the owner of the entire right, title and interest in and to the service mark ORGANIC DIVA and corresponding United States Service Mark Registration No. 3,540,621, registered December 2, 2008;

WHEREAS, ORGANIC DIVA, LLC, a Minnesota limited liability company, having an address of 3425 Warner Lane, Minnetrista, Minnesota 55364 (hereinafter referred to as "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to the service mark ORGANIC DIVA and the corresponding United States Service Mark Registration No. 3,540,621, therefor.

NOW, THEREFORE, FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, transfer and sell unto said ASSIGNEE all right, title and interest throughout the world in and to the trademark, including common law rights therein, all applications and registrations therefor including but not limited to United States Service Mark Registration No. 3,540,621, and all goodwill associated therewith, together with all rights to file applications directed to and obtain registrations for, and bring actions and recover damages for any and all past, present and future infringements of the service mark in any and all jurisdictions throughout the world, and all rights of action against third parties for past infringement thereof, the same to be held and enjoyed by said ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment and sale not been made.

FURTHER, ASSIGNOR hereby represents, warrants, and covenants that ASSIGNOR has the full power and authority to convey the rights, title and interest herein assigned, transferred and sold to ASSIGNEE, free and clear of any and all liens and encumbrances, that ASSIGNOR has not executed and will not execute any agreement in conflict herewith, and that ASSIGNOR will take all other actions, and execute or procure the execution of any and all other instruments, that ASSIGNEE may deem necessary or desirable to perfect or evidence ASSIGNEE's ownership of the property rights herein conveyed.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed this 27 day of January 2015.

ORGANIC DIVA, INC.

Ann E. Gentry  
Founder, President, Owner  
Organic Diva, Inc