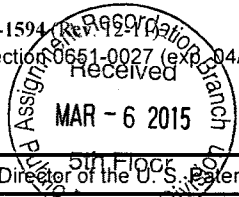


03/10/2015

DEPARTMENT OF COMMERCE  
Patent and Trademark Office



RECORD  
TRA



103671416

To the Director of the U. S. Patent and Trademark Office, or the new address(es) below.

03/06/15

1. Name of conveying party(ies):

Hagop Barsoumian and Maral Barsoumian

- Individual(s)
- Partnership
- Corporation- State: \_\_\_\_\_
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) US

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) February 25, 2015

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Jamara Licensing, LLC

Street Address: 4936 Verdugo Way

City: Camarillo

State: California

Country: US Zip: 93012

- Individual(s) Citizenship \_\_\_\_\_
- Association Citizenship \_\_\_\_\_
- Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_
- Other Ltd. Liability Co. Citizenship Nevada

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) \_\_\_\_\_ Text \_\_\_\_\_

B. Trademark Registration No.(s)

3,742,971 3,742,972

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

BELLA TINI BACI BELLA TINI

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: David Weiss, Law Offices of David Weiss

Internal Address: Suite 100

Street Address: 12650 Riverside Drive

City: North Hollywood

State: CA Zip: 91607

Phone Number: (818) 789-3988

Docket Number: 10628 and 10829

Email Address: weisslaw@pacbell.net

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$65.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature:

*David Weiss*  
Signature

David Weiss (Attorney for Registrants)

Name of Person Signing

03/10/2015 RRGUYENI 00000021 3742971  
March 2, 2015

01 FC:8521 Date

02 FC:8522

Total number of pages including cover sheet, attachments, and document:

2

40.00 OP  
25.00 OP

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATIONS

For valuable consideration, the receipt and adequacy of which is hereby acknowledged,  
Hagop Barsoumian and Maral Barsoumian, individuals, hereinafter  
referred to as "ASSIGNORS"

do hereby confirm that they have sold, assigned, transferred and set over, and do hereby sell,  
assign, transfer and set over, unto

JAMARA LICENSING, LLC, a Nevada limited liability company, having  
a business address at 4936 Verdugo Way, Suite 259, Camarillo, California, 93012  
the entire right, title and interest, both legal and equitable, of ASSIGNORS in and to the below  
identified trademarks, with corresponding United States trademark registrations, together with  
the good will of the business symbolized by such trademarks, including the right to sue and  
recover for past infringement of such trademarks, the same to be held and enjoyed by JAMARA  
LICENSING, LLC, its successors and assigns, for its own use and behoof, as fully and entirely  
as the same would have been held and enjoyed by ASSIGNORS had this Assignment not been  
made:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
BELLA TINI	3,742,971	January 26, 2010
BACI BELLA TINI	3,742,972	January 26, 2010

Dated: 2/25/15 Hagop L. Barsoumian  
Hagop Barsoumian

Dated: 2/25/15 Maral Barsoumian  
Maral Barsoumian