

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM335373

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Riveron Consulting, LP		03/17/2015	LIMITED PARTNERSHIP: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Riveron Consulting, LLC		
<b>Street Address:</b>	2515 McKinney Ave., Suite 1200		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75201		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: TEXAS		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77134767	R RIVERON CONSULTING	
<b>Serial Number:</b>	77134783	RIVERON	
<b>Serial Number:</b>	77895925	FOR THE DEAL AND BEYOND	
<b>Serial Number:</b>	86293196	R	
<b>Serial Number:</b>	86293251	ACCELERATING RETURNS THROUGH FINANCIAL I	
<b>Serial Number:</b>	86293891	R	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2147568183		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	214-740-8662		
<b>Email:</b>	plein@lockelord.com		
<b>Correspondent Name:</b>	Paul D. Lein C/O Locke Lord LLP		
<b>Address Line 1:</b>	2200 Ross Avenue, Suite 2200		
<b>Address Line 4:</b>	Dallas, TEXAS 75201		
<b>ATTORNEY DOCKET NUMBER:</b>	0104808.00004		
<b>NAME OF SUBMITTER:</b>	Paul D. Lein		
<b>SIGNATURE:</b>	/Paul D. Lein/		
<b>DATE SIGNED:</b>	03/17/2015		

CH \$165.00 77134767

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), is made and entered into as of March 17, 2015, by and between Riveron Consulting, LP, a Texas limited partnership ("Assignor"), and Riveron Consulting, LLC, a Texas limited liability company ("Assignee").

### RECITALS

WHEREAS, Assignor is the owner of the entire right, title and interest in, to and under the trademarks and their corresponding logos, and any pending applications and registrations thereof identified in Schedule A attached hereto, including all variations, derivations, and combinations thereof, and all registrations and applications for registration or renewals of the foregoing and all goodwill associated therewith (collectively the "Trademarks").

WHEREAS, Assignee is desirous of acquiring all right, title and interest in, to and under the Trademarks and in and to any registrations, renewals, and extensions that may be granted thereon, and in each case together with the goodwill of the business connected with said Trademarks.

### ASSIGNMENT

NOW, THEREFORE, the parties acknowledge and agree that, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, conveys, and delivers to Assignee, its successors, legal representatives and assigns, all of Assignor's right, title, and interest in, to and under the Trademarks and all rights and privileges therein, and in and to any renewals and extensions that may be granted thereon and the goodwill developed through the use of the Trademarks, and the right, if any, of Assignor to recover for damages and profits for past infringements of the Trademarks.

Assignor hereby requests the appropriate governmental authority to issue any trademark within the Trademarks to Assignee as the assignee of the entire interest therein. Upon Assignee's written request, Assignor hereby agrees to execute, at Assignee's expense, any such additional form(s) of assignment for the foregoing Trademarks as may be reasonably required by the appropriate governmental authority for recordation of this Assignment.

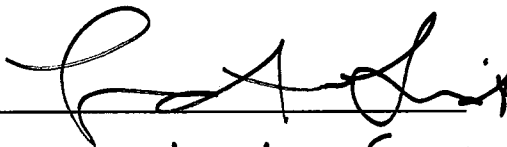
This Assignment is binding upon Assignor, its successors and assigns, and shall inure to the benefit of Assignee, its successors and assigns.

IN WITNESS WHEREOF, Assignor and Assignee each have caused this Assignment to be executed by a duly authorized representative thereof.

**BY ASSIGNOR**

Riveron Consulting, LP  
a Texas limited partnership  
2515 McKinney Ave., Suite 1200  
Dallas, Texas 75201

By: Altegrity Management, LLC  
a Texas limited liability company  
its General Partner

By: 

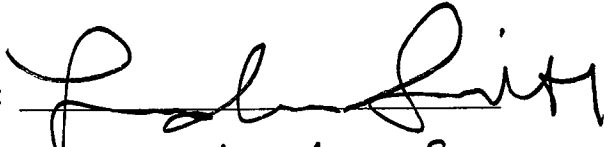
Printed Name: Landon Smith

Title: CEO

Dated: March 17, 2015

**BY ASSIGNEE**

Riveron Consulting, LLC  
a Texas limited liability company  
2515 McKinney Ave., Suite 1200  
Dallas, Texas 75201

By: 




Printed Name: Landon Smith

Title: CEO

Dated: March 17, 2015

**SCHEDULE A**

**UNITED STATES TRADEMARKS**

Mark	Serial Number	Filing Date	Registration Number	Registration Date
	77134767	Mar. 19, 2007	3439149	Jun. 03, 2008
RIVERON	77134783	Mar. 19, 2007	3439151	Jun. 03, 2008
FOR THE DEAL AND BEYOND	77895925	Dec. 17, 2009	3938795	Mar. 29, 2011
	86293196	May 28, 2014	4674861	Jan. 20, 2015
ACCELERATING RETURNS THROUGH FINANCIAL INSIGHT	86293251	May 28, 2014	4670870	Jan. 13, 2015
	86293891	May 28, 2014	4670889	Jan. 13, 2015