

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM335391

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kansas City Steak Company, LLC		03/17/2015	LIMITED LIABILITY COMPANY: MISSOURI
RECEIVING PARTY DATA			
Name:	National Beef Packing Company, LLC		
Street Address:	12200 North Ambassador Drive		
Internal Address:	Suite 500		
City:	Kansas City		
State/Country:	MISSOURI		
Postal Code:	64163		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3593465	KANSAS CITY STEAKHOUSE ORIGINALS	
Registration Number:	4196221	KANSAS CITY STEAKHOUSE ORIGINALS	
Registration Number:	4107008	STEAKHOUSE ORIGINALS	
Registration Number:	4484331	THE TRUE STEAKHOUSE STEAKBURGER STEAKHOU	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-203-3546		
Email:	tkusitor@kjpip.com		
Correspondent Name:	Seth W. Black		
Address Line 1:	1010 N 500 E		
Address Line 2:	Suite 210		
Address Line 4:	North Salt Lake, UTAH 84054		
ATTORNEY DOCKET NUMBER:	18219.50,157,173,186		
NAME OF SUBMITTER:	Seth W. Black		
SIGNATURE:	/Seth W. Black/		
DATE SIGNED:	03/17/2015		

OP \$115.00 3593465

Total Attachments: 3

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WHEN RECORDED RETURN TO:

TRADEMARK ASSIGNMENT AGREEMENT

Docket Nos.: 18219.50, 157, 173, & 186

Keller Jolley Preece
1010 North 500 East, Suite 210
North Salt Lake, Utah 84054

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, KANSAS CITY STEAK COMPANY, LLC, a limited liability company organized under the State of Missouri, having a principal place of business at 100 Osage Avenue, Kansas City, Kansas, 66105 ("Assignor"), is the owner of the entire right, title, and interest in and to the issued United States trademark registrations listed in the attached Schedule A. All registrations being hereinafter collectively referred to as the "Trademarks."

WHEREAS, NATIONAL BEEF PACKING COMPANY, LLC, a limited liability company organized under the State of Delaware, having a principal place of business at 12200 North Ambassador Drive, Suite 500, Kansas City, Missouri, 64163 ("Assignee"), desires to secure all right, title, and interest in and to the Trademarks, the goodwill of the business symbolized by and associated with the Trademarks, the registrations of the Trademarks, and the right to sue for past infringement.

In consideration of One Dollar (\$1.00) and other good and valuable consideration paid to Assignor by Assignee, the receipt and sufficiency of which Assignor hereby acknowledges, ASSIGNOR HEREBY ASSIGNS TO ASSIGNEE:

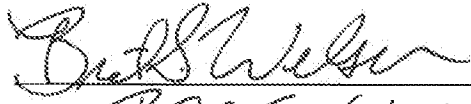
The entire right, title, and interest in and to the Trademarks, the goodwill of the business symbolized by and associated with the Trademarks, the registrations of the Trademarks, and the right to sue for past infringement.

Assignor hereby agrees, without further consideration and without expense to it, to sign all lawful papers and to perform all other lawful acts which Assignee may request of it to make

this Assignment fully effective. This Assignment shall be binding upon our respective heirs and legal representatives.



DATED 3/17/15

KANSAS CITY STEAK COMPANY, LLC


By: BRET G. WILSON
Title: VP & GENERAL COUNSEL

Schedule A

ISSUED U.S. TRADEMARK REGISTRATIONS

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
	3,593,465	March 17, 2009
KANSAS CITY STEAKHOUSE ORIGINALS	4,196,221	August 21, 2012
STEAKHOUSE ORIGINALS	4,107,008	February 28, 2012
	4,484,331	February 18, 2014