

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM335394

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Chicken Soup for the Soul Foods, LLC		03/16/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Chicken Soup for the Soul Publishing, LLC		
<b>Street Address:</b>	132 East Putnam Avenue		
<b>City:</b>	Cos Cob		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06807		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CONNECTICUT		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4577306	ALWAYS THERE FOR YOU	
<b>Serial Number:</b>	85694810	ALWAYS THERE FOR YOU	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-292-5390		
<b>Email:</b>	mail@ipcounselors.com		
<b>Correspondent Name:</b>	Epstein Drangel LLP		
<b>Address Line 1:</b>	60 East 42nd Street, Suite 2410		
<b>Address Line 4:</b>	New York, NEW YORK 10165		
<b>ATTORNEY DOCKET NUMBER:</b>	2510-027		
<b>NAME OF SUBMITTER:</b>	Kimberly Ann Klibert		
<b>SIGNATURE:</b>	/Kimberly Ann Klibert/		
<b>DATE SIGNED:</b>	03/16/2015		
<b>Total Attachments: 1</b>			
source=Always There for You - Signed Trademark Assignment 3-16-15#page1.tif			

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**TRADEMARK ASSIGNMENT**

WHEREAS, CHICKEN SOUP FOR THE SOUL FOODS, LLC, a Delaware limited liability company, having an address of 132 East Putnam Avenue, Cos Cob, CT 06807 (hereinafter the 'ASSIGNOR') is the owner of the trademarks ALWAYS THERE FOR YOU, the registration thereof, U.S. Reg. No. 4,577,306, ALWAYS THERE FOR YOU, the application therefor, U.S. Application Ser. No. 85/694,810, and the goodwill of the business symbolized thereby;

AND WHEREAS, CHICKEN SOUP FOR THE SOUL PUBLISHING, LLC, a Connecticut limited liability company, having an address of 132 East Putnam Avenue, Cos Cob, Connecticut 06807 (hereinafter the 'ASSIGNEE') is desirous of acquiring all rights, title and interest in and to the trademarks ALWAYS THERE FOR YOU, the registration thereof, U.S. Reg. No. 4,577,306, ALWAYS THERE FOR YOU, the application therefor, U.S. Application Ser. No. 85/694,810, and the goodwill of the business symbolized thereby;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does, hereby assign and transfer unto said ASSIGNEE, its successors and assigns, all of its rights, title and interest in and to the trademarks ALWAYS THERE FOR YOU, the registration thereof, U.S. Reg. No. 4,577,306, ALWAYS THERE FOR YOU, the application therefor, U.S. Application Ser. No. 85/694,810, and the goodwill of the business symbolized thereby;

AND ASSIGNOR also assigns and transfers to ASSIGNEE, any and all causes of action, claims, demands or other rights occasioned from or because of any and all past infringement of any of the trademarks ALWAYS THERE FOR YOU and ALWAYS THERE FOR YOU;

AND ASSIGNOR further agrees that upon request, it will execute any and all documents necessary to vest all rights, title and interest in and to the trademark ALWAYS THERE FOR YOU, and the registration thereof, U.S. Reg. No. 4,577,306 and ALWAYS THERE FOR YOU, and the application therefor, U.S. Application Ser. No. 85/694,810.

**CHICKEN SOUP FOR THE  
SOUL FOODS, LLC**

Dated: March 16, 2015

By:   
Print Name: Scott W. Seaton  
Title: CFD