

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM335423

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dime Magazine Publishing Company, Inc.		01/16/2015	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Woven Digital, Inc.		
Street Address:	10381 Jefferson Blvd		
City:	Culver City		
State/Country:	CALIFORNIA		
Postal Code:	90232		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2940106	THE GAME. THE PLAYER. THE LIFE.	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ipfilings@hansonbridgett.com		
Correspondent Name:	Raffi V. Zerounian		
Address Line 1:	425 Market St., 26th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	WOVEN		
NAME OF SUBMITTER:	Raffi V. Zerounian		
SIGNATURE:	/s/		
DATE SIGNED:	03/18/2015		
Total Attachments: 4			
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Dime Magazine Publishing Company, Inc., a New York corporation ("Assignor"), is the owner of the trademarks set forth on Schedule A attached hereto, including the registrations thereof and applications therefor, and common law rights therein (the "Marks"), together with the goodwill of the business of Assignor associated with the Marks throughout the world; and

WHEREAS, pursuant to that certain Asset Purchase Agreement, dated as of even date herewith, by and among Woven Digital, Inc., a Delaware corporation ("Assignee"), [REDACTED] [REDACTED] Assignor has agreed to sell, assign, transfer and deliver to Assignee, and Purchaser has agreed to purchase, acquire and accept from Assignor, all right, title and interest in and to the Marks together with the goodwill of the business of Assignor associated with the Marks throughout the world, and Assignee shall be the successor to all portions of Assignor's existing and ongoing business to which the Marks pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell and assign unto Assignee all right, title and interest in and to the Marks together with the goodwill of the business of Assignor associated with the Marks throughout the world and together with all the rights for recovery, damages and profits for past infringements, if any.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor and Assignee have executed this instrument as of January 16, 2015.

ASSIGNOR

**DIME MAGAZINE PUBLISHING
COMPANY, INC.**

By:  _____
Name: Joshua Gotthelf _____
Title: _____

ASSIGNEE

WOVEN DIGITAL, INC.

By: _____
Name: _____
Title: _____

IN WITNESS WHEREOF, Assignor and Assignee have executed this instrument as of January 16, 2015.

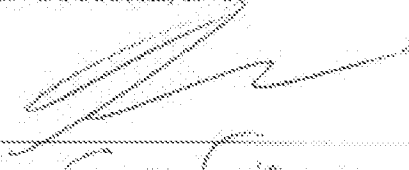
ASSIGNOR

ASSIGNEE

**DIME MAGAZINE PUBLISHING
COMPANY, INC.**

WOVEN DIGITAL, INC.

By: _____

By:  _____

Name: _____

Name: *Scott Grady* _____

Title: _____

Title: *CEO* _____

(Signature Page to Assignment of Trademarks)

SCHEDULE A

Trademarks

Mark	Serial No.	Goods/Services	Registration No.	Reg. Date	Status
THE GAME. THE PLAYER. THE LIFE.	78396981	Magazine featuring basketball	2940106	April 12, 2005	LIVE
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

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