

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM335462

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	06/10/2014		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Strategic Internet Marketing Partners, Inc.		06/10/2014	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Strategic Internet Marketing Partners, Inc.		
Street Address:	1601 Sherman Avenue		
City:	Evanston		
State/Country:	ILLINOIS		
Postal Code:	60201		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4493578	VELOCITY LOCAL	
Registration Number:	4504060	VELOCITY SOCIAL	
CORRESPONDENCE DATA			
Fax Number:	3125585700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312 558-6352		
Email:	lkonrath@winston.com		
Correspondent Name:	Laura Konrath		
Address Line 1:	35 W Wacker Drive		
Address Line 2:	Winston & Strawn LLP, Suite 4200		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	14769-17		
NAME OF SUBMITTER:	Laura Konrath		
SIGNATURE:	/Laura L. Konrath/		
DATE SIGNED:	03/18/2015		
Total Attachments: 3			
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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"STRATEGIC INTERNET MARKETING PARTNERS, INC.", AN ILLINOIS CORPORATION,

WITH AND INTO "STRATEGIC INTERNET MARKETING PARTNERS, INC." UNDER THE NAME OF "STRATEGIC INTERNET MARKETING PARTNERS, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TENTH DAY OF JUNE, A.D. 2014, AT 11:04 O'CLOCK A.M.

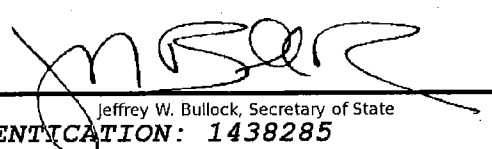
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5544457 8100M

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1438285

DATE: 06-10-14

TRADEMARK
REEL: 005480 FRAME: 0453

STATE OF DELAWARE
CERTIFICATE OF MERGER OF
FOREIGN CORPORATION INTO
A DOMESTIC CORPORATION

Pursuant to Title 8, Section 252 of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is Strategic Internet Marketing Partners, Inc., a Delaware corporation, and the name of the corporation being merged into this surviving corporation is Strategic Internet Marketing Partners, Inc., Illinois corporation.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations pursuant to Title 8 Section 252 of the General Corporation Law of the State of Delaware.

THIRD: The name of the surviving corporation is Strategic Internet Marketing Partners, Inc., a Delaware corporation.

FOURTH: The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation. (If amendments are affected please set forth)

FIFTH: The authorized stock and par value of the non-Delaware corporation is 3,000,000, no par value

SIXTH: The merger is to become effective on _____ date of filing

SEVENTH: The Agreement of Merger is on file at 1601 Sherman Ave., Evanston, IL 60201, an office of

the surviving corporation.
EIGHTH: A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 10th day of June, A.D., 2014.

By: Jonathan Schepke
Authorized Officer

Name: Jonathan Schepke
Print or Type

Title: President and CEO

TRADEMARKS OWNED BY Strategic Internet Marketing Partners, Inc.

1. VELOCITY LOCAL and Design

Registration No.:4493578

Registered:March 11, 2014

Serial No.:85-820894

Filed: January 11, 2013

2. VELOCITY SOCIAL and Design

Registration No.:4504060

Registered:April 1, 2014

Serial No.:85-820888

Filed: January 11, 2013