

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM335463

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pearson Education, Inc.		11/13/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	FT Group, Inc.		
Street Address:	330 Hudson Street		
City:	New York City		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1444541	WHERE WALL STREET GOES TO SCHOOL	
Registration Number:	3707859	NEW YORK INSTITUTE OF FINANCE	
Registration Number:	3622984	NYIF	
CORRESPONDENCE DATA			
Fax Number:	2158255219		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215.825.5202		
Email:	Alfred.Zaher@novakdruce.com		
Correspondent Name:	Alfred W. Zaher		
Address Line 1:	100 N. 18th Street		
Address Line 2:	Suite 300		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	34692-00001		
NAME OF SUBMITTER:	Alfred W Zaher		
SIGNATURE:	/Alfred W Zaher/		
DATE SIGNED:	03/18/2015		
Total Attachments: 4			
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CONFIRMATION ASSIGNMENT

WHEREAS, Pearson Education, Inc., a Corporation organized under the laws of Delaware, having a business address of 330 Hudson Street, New York, NY 10013 (hereinafter "Assignor"), is the registered owner of the marks in Exhibit A attached hereto (hereinafter the "Marks");

WHEREAS, FT Group, Inc., a Corporation organized under the laws of Delaware, having a business address of, 330 Hudson Street, New York, NY 10013 (hereinafter "Assignee") is desirous to acquire all right, title and interest in and to the Marks, together with the goodwill of such business related to the Marks, and the registrations thereof;

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor confirms that it did on November 13, 2014, and does hereby, assign and transfer unto Assignee all rights, title and interest in and to the aforesaid Marks together with the goodwill of the business connected with the use of and symbolized by the aforesaid Marks, and the aforesaid Registrations, and all rights to damages and profits, due or accrued, arising out of past infringements of said Marks, and the right to sue for and recover the same.

Date: 3/11/2015

Pearson Education, Inc.

By: 

Name: Philip Hoffman

Title: EUP Corporate Finance

CONFIRMATION ASSIGNMENT

WHEREAS, Pearson Education, Inc., a Corporation organized under the laws of Delaware, having a business address of 330 Hudson Street, New York, NY 10013 (hereinafter "Assignor"), is the registered owner of the marks in Exhibit A attached hereto (hereinafter the "Marks");

WHEREAS, FT Group, Inc., a Corporation organized under the laws of Delaware, having a business address of, 330 Hudson Street, New York, NY 10013 (hereinafter "Assignee") is desirous to acquire all right, title and interest in and to the Marks, together with the goodwill of such business related to the Marks, and the registrations thereof;

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor confirms that it did on November 13, 2014, and does hereby, assign and transfer unto Assignee all rights, title and interest in and to the aforesaid Marks together with the goodwill of the business connected with the use of and symbolized by the aforesaid Marks, and the aforesaid Registrations, and all rights to damages and profits, due or accrued, arising out of past infringements of said Marks, and the right to sue for and recover the same.

Pearson Education, Inc.

Date: _____

By: _____

Name: _____

Title: _____

FT Group, Inc.

Date: 3/12/2015

By: Jessica Wong

Name: JESSICA WONG

Title: TREASURER

EXHIBIT A

Mark	Registration/Application No.	Registration Date
WHERE WALL STREET GOES TO SCHOOL	U.S. Registration No. 1,444,541	June 23, 1987
NEW YORK INSTITUTE OF FINANCE	U.S. Registration No. 3,707,859	November 10, 2009
NYIF	U.S. Registration No. 3,622,984	May 19, 2009