TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM335497

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ezrani 2 Corp.		03/18/2015	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Ezrani LLC
Street Address:	35 Pheasant Run
City:	Kings Point
State/Country:	NEW YORK
Postal Code:	11024
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	86023276	RUUM
Registration Number:	4478275	RUUM
Serial Number:	85964366	RUUM AMERICAN KID'S WEAR
Registration Number:	4480556	RUUM AMERICAN KID'S WEAR
Serial Number:	85964288	RUUM AMERICAN KID'S WEAR
Serial Number:	85964257	RUUM AMERICAN KID'S WEAR
Serial Number:	85964117	RUUM AMERICAN KID'S WEAR
Registration Number:	4431073	RUUM
Registration Number:	4431072	RUUM

OP $240.00 86023276

CORRESPONDENCE DATA

Fax Number: 9147234301

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 914-723-4300
Email: rduff@lsllp.com
Correspondent Name: Renee L. Duff
Address Line 1: Lackenbach Siegel LLP
Address Line 2: One Chase Road
Address Line 4: Scarsdale, NEW YORK 10583

ATTORNEY DOCKET NUMBER:	EZRAN.GEN

NAME OF SUBMITTER:	Renee L. Duff
SIGNATURE:	/RLD/
DATE SIGNED:	03/18/2015

Total Attachments: 3
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ASSIGNMENT

WHEREAS, **Ezrani 2 Corp. ("ASSIGNOR")**, a Delaware corporation with offices at 200 Park Avenue South, New York, NY 10003, was the owner of all right, title and interest in and to the below listed trademarks which has been filed and/or registered at the United States Patent and Trademark Office, particulars of which are as follows:

	Serial Number	Reg. Number	Mark
1	86023276		RUUM
2	86023222	4478275	RUUM
3	85964366		RUUM AMERICAN KID'S WEAR
4	85964331	4480556	RUUM AMERICAN KID'S WEAR
5	85964288		RUUM AMERICAN KID'S WEAR
6	85964257		RUUM AMERICAN KID'S WEAR
7	85964117		RUUM AMERICAN KID'S WEAR
8	85720751	4431073	RUUM
9	85720725	4431072	RUUM

(hereinafter referred to as the "Marks");

WHEREAS, **Ezrani LLC ("ASSIGNEE")**, a New York limited liability company with offices at 35 Pheasant Run, Kings Point, NY 11024, a purchaser of certain assets of the Applicant, was desirous of acquiring the aforesaid Marks, together with the goodwill of the business symbolized by the Marks;

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WHEREAS, by agreement **ASSIGNEE** received the entire right, title, and interest in and to the aforesaid Marks, together with the goodwill of the business symbolized thereby; and

WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Marks in the name of **ASSIGNEE**

NOW, THEREFORE, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said **ASSIGNOR** hereby acknowledges and confirms its prior said transfer, and does hereby sell, assign, and transfer unto said **ASSIGNEE**, all rights, title and interest in and to said Marks, including the applications and registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Marks, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of **ASSIGNEE'S** successors, assigns, or legal representatives and the right to defend the Marks and the applications and registrations thereof.

ASSIGNOR REPRESENTS AND WARRANTS that it has the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Marks to any third party.

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EZRANI 2 CORP. (ASSIGNOR)

By: _____

Name: EZRA DABAH

Title: CEO

Date: March 18, 2015

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