

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM335635

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Foley Family Wines, Inc.		03/11/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	North Coast Spirits, LLC		
Street Address:	10300 Chalk Hill Road		
City:	Healdsburg		
State/Country:	CALIFORNIA		
Postal Code:	95448		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85822994	CHARLES GOODNIGHT	
Serial Number:	86106459	GOODNIGHT	
CORRESPONDENCE DATA			
Fax Number:	3146127682		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(314) 444-7600		
Email:	jgreenberg@lewisrice.com		
Correspondent Name:	John B. Greenberg		
Address Line 1:	600 Washington Avenue		
Address Line 2:	Suite 2500		
Address Line 4:	St. Louis, MISSOURI 63101		
NAME OF SUBMITTER:	John B. Greenberg, attorney		
SIGNATURE:	/John B. Greenberg/		
DATE SIGNED:	03/19/2015		
Total Attachments: 1			
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OP \$65.00 85822994

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (“Assignment”), dated as of this 11th day of March, 2015, is made and entered into by Foley Family Wines, Inc., a Delaware corporation (“Assignor”), in favor of North Coast Spirits, LLC, a California limited liability company (the “Assignee”).

WHEREAS, Assignor is the owner of the following pending applications (the “Applications”):

- CHARLES GOODNIGHT, a standard character mark that is the subject of common law rights and a pending application that seeks registration with the United States Patent and Trademark Office, Serial No. 85/822994;
- GOODNIGHT, a standard character mark that is the subject of common law rights and a pending application that seeks registration with the United States Patent and Trademark Office, Serial No. 86/106459 (collectively, the “Marks”);

WHEREAS, Assignor is the successor to that portion of the ongoing and existing business of Assignor to which the Marks pertain; and

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to acquire from Assignor, any and all right, title and interest in and to the Marks and Applications, including, without limitation, all common law rights relating to the Marks, along with all goodwill associated with the Marks and Applications;

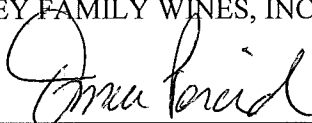
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor hereby assigns, sells and delivers to Assignee all of Assignor’s right, title and interest in and to the Marks and Applications, including, without limitation, all common law rights relating to the Marks, together with the goodwill of that portion of the business of Assignor to which the Marks pertain, and all other rights that Assignor has enjoyed thereunder as trademarks, service marks, trade names, domain names and otherwise, including, without limitation, all rights and remedies based upon past infringement (including the right to sue and collect damages and profits for such infringement).

2. Assignor covenants and agrees that it will, at any time, on request, execute and deliver any and all papers that may be necessary or desirable to perfect the title to the aforementioned assets and rights assigned by this Assignment.

IN WITNESS WHEREOF, the Assignor has executed this Assignment as of the day and year first above written.

FOLEY FAMILY WINES, INC.

By: 

Omar Percich,
Chief Financial Officer