

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM335682

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SHORT'S BREWING COMPANY		02/18/2015	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	ANHEUSER-BUSCH, LLC		
Street Address:	ONE BUSCH PLACE		
City:	ST. LOUIS		
State/Country:	MISSOURI		
Postal Code:	63118		
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4686831	CHOCOLATE WHEAT	
CORRESPONDENCE DATA			
Fax Number:	3145777646		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314 765 2894		
Email:	TRADEMARKS@ANHEUSER-BUSCH.COM		
Correspondent Name:	PAMELA M. MILELR		
Address Line 1:	ONE BUSCH PLACE		
Address Line 4:	ST. LOUIS, MISSOURI 63118		
ATTORNEY DOCKET NUMBER:	IP20150057		
NAME OF SUBMITTER:	Pamela M. Miller		
SIGNATURE:	/Pamela M. Miller/		
DATE SIGNED:	03/19/2015		
Total Attachments: 1 source=shorts#page1.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made and entered into as of the date set forth below (the "Effective Date"), by and between Short's Brewing Company, a Michigan corporation with a principal place of business at 121 N. Bridge Street, Bellaire, Michigan ("Assignor") and Anheuser-Busch, LLC, a Missouri limited liability company with a principal business at One Busch Place, St. Louis, Missouri 63118 ("Assignee").

WHEREAS, Assignor wishes to assign all right, title and interest that it may have in and to the trademark CHOCOLATE WHEAT and U.S. Registration No. 4,686,831 (Serial No. 86/123,757), together with all goodwill associated with the CHOCOLATE WHEAT trademark;

WHEREAS, Assignee wishes to acquire all rights, title and interest in and to the trademark CHOCOLATE WHEAT and U.S. Trademark Registration No. 4,686,831, together with its associated goodwill.

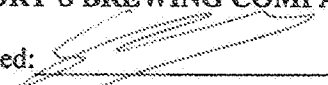
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignor assigns to Assignee all of its right, title and interest in and to the trademark CHOCOLATE WHEAT together with its goodwill, including all common law rights related thereto, all rights of renewal.
2. Assignor hereby assigns to Assignee U.S. Trademark Registration No. 4,686,831 (Serial No. 86/123,757).

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date indicated below.

ASSIGNOR:

SHORT'S BREWING COMPANY

Signed: 

Name: SCOTT NEWMAN

Title: PARTNER

Date: 2/18/15