TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM335739

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: SECURITY INTEREST

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------------|----------|----------------|-----------------------|
| Nebraska Book Company, Inc. | | 03/17/2015 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| Name: | Wilmington Trust, National Association, as Collateral Agent | | |
|-----------------|---|--|--|
| Street Address: | 50 SOUTH SIXTH STREET, SUITE 1290 | | |
| City: | Minneapolis | | |
| State/Country: | MINNESOTA | | |
| Postal Code: | 55402 | | |
| Entity Type: | national association: UNITED STATES | | |

PROPERTY NUMBERS Total: 4

| Property Type | Number | Word Mark |
|----------------|----------|--------------|
| Serial Number: | 86442459 | NEEBO |
| Serial Number: | 86474684 | NEEBO THREAD |
| Serial Number: | 86442455 | NEEBO |
| Serial Number: | 86552021 | NEEBO |

CORRESPONDENCE DATA

Fax Number: 4048738501

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 404-870-5617

Email: susan.lake@agg.com Susan Lake, Paralegal **Correspondent Name:**

Address Line 1: 171 17th Street

Address Line 2: Arnall Golden Gregory LLP Address Line 4: Atlanta, GEORGIA 30363

| ATTORNEY DOCKET NUMBER: | 28698-2 |
|-------------------------|--------------|
| NAME OF SUBMITTER: | Susan Lake |
| SIGNATURE: | /Susan Lake/ |
| DATE SIGNED: | 03/20/2015 |

Total Attachments: 3

TRADEMARK REEL: 005482 FRAME: 0310

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TRADEMARK
REEL: 005482 FRAME: 0311

Notice of Grant of Security Interest in U.S. Trademarks

March 17, 2015

To: United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to that certain Pledge and Security Agreement dated as of June 29, 2012 (as the same may be amended, modified, extended or restated from time to time, the "Security Agreement"), by and among NEEBO, INC., a Delaware corporation, certain of its subsidiaries, and WILMINGTON TRUST, NATIONAL ASSOCIATION, in its capacity as "Collateral Agent", the undersigned have granted a continuing security interest in and to, and Lien (as defined in the Security Agreement) upon, all right, title, and interest in the trademarks shown below to the Collateral Agent:

U.S. TRADEMARK REGISTRATIONS

| Mark | Reg. No. | Reg. Date | Serial No. | App. Date | Owner of Record |
|------------------|----------|-----------|------------|-----------|--------------------------------|
| NEEBO | Pending | Pending | 86442459 | 11/3/14 | Nebraska Book Company, Inc. |
| NEEBO THREAD | Pending | Pending | 86474684 | 12/2/14 | Nebraska Book Company, Inc. |
| NEEBO and Design | Pending | Pending | 86442455 | 11/3/14 | Nebraska Book Company, Inc. |
| NEEBO and Design | Pending | Pending | 86552021 | 3/3/15 | Nebraska Book Company, Inc. |

[Signature pages to follow]

TRADEMARK REEL: 005482 FRAME: 0312 The undersigned and the Collateral Agent hereby acknowledge and agree that the security interest in the foregoing trademarks (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or any of the goodwill associated therewith.

Very truly yours,

NEBRASKA BOOK COMPANY, INC.

By:__

Title.

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TRADEMARK REEL: 005482 FRAME: 0313 Acknowledged and Accepted:

WILMINGTON TRUST, NATIONAL ASSOCIATION, as Collateral Agent

By: Syn M. Steiner
Name: Lynn M. Steiner
Title: Vice President

Notice of Grant of Security Interest in U.S. Trademarks

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TRADEMARK REEL: 005482 FRAME: 0314 **RECORDED: 03/20/2015**