

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM335742

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Assignee's Entity Type previously recorded on Reel 005222 Frame 0122. Assignor(s) hereby confirms the Assigns the Entire Interest and The Good Will to Powerhouse Beverage Company, LLC a United States LLC..		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dan Ehrlich		02/17/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Powerhouse Beverage Company, LLC		
<b>Street Address:</b>	1557 Lexington Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10029		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85764614	IQ JUICE DRINK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	914-821-9072		
<b>Email:</b>	tmdocket@leasonellis.com		
<b>Correspondent Name:</b>	Karin Segall		
<b>Address Line 1:</b>	One Barker Avenue		
<b>Address Line 4:</b>	White Plains, NEW YORK 10601		
<b>ATTORNEY DOCKET NUMBER:</b>	00542/308766-US0		
<b>NAME OF SUBMITTER:</b>	Karin Segall		
<b>SIGNATURE:</b>	/karinsegall/		
<b>DATE SIGNED:</b>	03/20/2015		
<b>Total Attachments: 2</b>			
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OP \$40.00 85764614

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dan Ehrlich		02/17/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Powerhouse Beverage Company, LLC		
<b>Street Address:</b>	1557 Lexington Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10029		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85764614	IQ JUICE DRINK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7818880424		
<b>Email:</b>	gwenn@onsidecounsel.com		
<b>Correspondent Name:</b>	Gwenn Roos		
<b>Address Line 1:</b>	26 Brookdale Avenue		
<b>Address Line 4:</b>	Wellesley, MASSACHUSETTS 02482		
<b>NAME OF SUBMITTER:</b>	Gwenn Roos		
<b>Signature:</b>	/geroos/		
<b>Date:</b>	02/24/2014		
<b>Total Attachments: 1</b>			
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OP \$40.00 85764614

## TRADEMARK ASSIGNMENT

Whereas, Dan Ehrlich, an individual, having a principal place of residence at 56 Locust Lane Oyster Bay NEW YORK 11771 (the "Assignor"), is the owner in the United States of the trademark, IQ JUICE DRINK, App. No. 85764614 (the "Trademark");

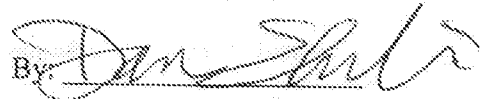
Whereas, Powerhouse Beverage Company, LLC, a Delaware Limited Liability Company, having a principal place of business at 1557 Lexington Avenue New York NEW YORK 10029 (the "Assignee") desires to acquire all rights relating to the Trademark;

Now, therefore, be it known that for and in consideration of the sum of one Dollar lawful money of the U.S.A., the receipt of which is hereby acknowledged, on this date of February 17, 2014, the said Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the said Assignee, its successors and assigns, the entire right, title and interest in and to the said Trademark together with the business and goodwill in connection with which the Trademark is used, the same to be held and enjoyed by the said Assignee, its successors and acquires the absolute right therein.

Dan Ehrlich

Powerhouse Beverage Company, LLC

By: 

By: 

Name: Dan Ehrlich

Name: Dan Ehrlich

Title: INDIVIDUAL

Title: CHAIRMAN