

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM335816

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Visionworks of America, Inc.		03/16/2015	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Visionworks Enterprises, Inc.		
Street Address:	175 East Houston Street		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78205		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4588562	INFOCUSHD	
Registration Number:	4612858	INFOCUSHD	
CORRESPONDENCE DATA			
Fax Number:	2102268395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(210) 554-5450		
Email:	ipdocket@coxsmith.com		
Correspondent Name:	Cox Smith Matthews Incorporated		
Address Line 1:	112 East Pecan Street, Suite 1800		
Address Line 2:	ATTN: Pamela B. Huff		
Address Line 4:	San Antonio, TEXAS 78205		
ATTORNEY DOCKET NUMBER:	6170.844		
NAME OF SUBMITTER:	Pamela B. Huff		
SIGNATURE:	/pbhuff35901/		
DATE SIGNED:	03/20/2015		
Total Attachments: 2			
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OP \$65.00 4588562

TRADEMARK ASSIGNMENT

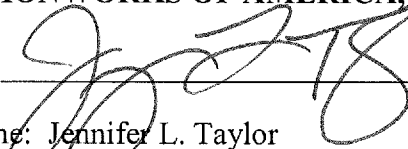
WHEREAS, **VISIONWORKS OF AMERICA, INC.** ("Assignor"), a Texas corporation with a principal place of business at 175 East Houston Street, San Antonio, Texas 78205, has adopted, used, and has been using the Marks shown in Exhibit A attached hereto (the "Marks") in connection with the goods and services associated thereto; and

WHEREAS, **VISIONWORKS ENTERPRISES, INC.** ("Assignee"), a Delaware corporation with a principal place of business at 175 East Houston Street, San Antonio, Texas 78205, is entitled to a complete assignment of all right, title and interest in and to said Marks, any and all registrations and applications for registration thereof, and the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, transfer and convey to Assignee all right, title, and interest in and to said Marks, all registrations and applications for registration thereof, all rights derived from or associated with use of said Marks by Assignor together with the goodwill of the business symbolized by said Marks, and the right to recover for past infringement of said Marks.

Executed on this the 16th day of March, 2015.

VISIONWORKS OF AMERICA, INC.

By: 

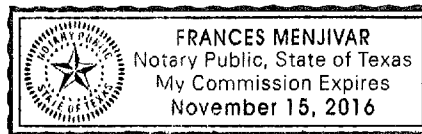
Name: Jennifer L. Taylor

Title: Executive Vice President

STATE OF TEXAS

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COUNTY OF BEXAR



On this 16th day of March, 2015, before me, a Notary Public in and for the State and County aforesaid, personally appeared Jennifer L. Taylor, known to me to be the person of that name, who signed and sealed the foregoing instrument, and she acknowledged the same to be her free act and deed on behalf of said Assignor.

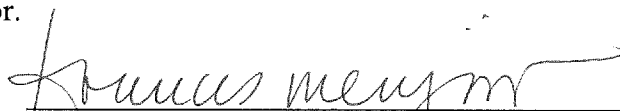
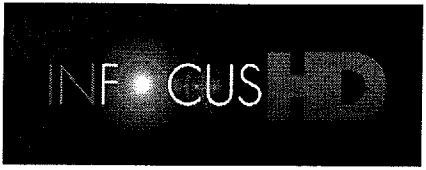

Notary Public, State of TEXAS
My Commission Expires: 11-15-14

EXHIBIT A

Mark	Application No.	Filing Date	Registration No.	Registration Date
INFOCUS	86/171,267	01/21/2014	4,588,562	08/19/2014
	86/171,288	01/21/2014	4,612,858	09/30/2014