

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM335827

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Herb Pharm Holdings, LLC		03/20/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Herb Pharm, LLC		
Street Address:	20260 Williams Highway		
City:	Williams		
State/Country:	OREGON		
Postal Code:	97544		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Serial Number:	86170305	HERB PHARM TREAT YOURSELF TO BETTER HEAL	
Serial Number:	86170306	HERB PHARM TREAT YOURSELF TO BETTER HEAL	
Serial Number:	86170309	HERB PHARM TREAT YOURSELF TO BETTER HEAL	
Serial Number:	86170311	HERB PHARM TREAT YOURSELF TO BETTER HEAL	
Serial Number:	86170294	TREAT YOURSELF TO BETTER HEALTH	
Serial Number:	86170296	TREAT YOURSELF TO BETTER HEALTH	
Serial Number:	86170298	TREAT YOURSELF TO BETTER HEALTH	
Serial Number:	86170301	TREAT YOURSELF TO BETTER HEALTH	
Serial Number:	86117888	HERB PHARM	
Serial Number:	86117899	HERB PHARM	
Serial Number:	86117907	HERB PHARM	
Serial Number:	86117919	HERB PHARM	
Serial Number:	76294689	HERB PHARM	
Serial Number:	75635340	PHARMA KAVA	
Serial Number:	75487797	WHERE QUALITY GROWS	
Serial Number:	75244108	HERB PHARM	
Serial Number:	75244107	SUPER ECHINACEA	
Serial Number:	77108814	IMMUNATTACK	
Serial Number:	78158380	PHARMA MACA	
TRADEMARK			

OP \$490.00 86170305

CORRESPONDENCE DATA**Fax Number:** 5039723873

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 503-221-1440**Email:** lisa.gabel@tonkon.com**Correspondent Name:** Tonkon Torp LLP**Address Line 1:** 888 SW 83rd Ave.**Address Line 2:** 1600 Pioneer Tower**Address Line 4:** Portland, OREGON 97204

NAME OF SUBMITTER:	Christopher D. Erickson
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SIGNATURE:	/Christopher D. Erickson/
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DATE SIGNED:	03/20/2015
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Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment"), effective as of March 20, 2015 ("Effective Date"), is by Herb Pharm Holdings, LLC, a Delaware limited liability company formerly known as Herb Pharm, LLC ("Assignor"), in favor of Herb Pharm, LLC, a Delaware limited liability company formerly known as Herb Pharm Opco, LLC ("Assignee"), with Assignor and Assignee each having its principal office at 20260 Williams Highway, Williams, OR 97544.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor agrees as follows:

1. Assignor hereby irrevocably assigns, transfers, conveys and delivers to Assignee all of its right, title and interest throughout the world in and to each of the trademarks and service marks listed on Exhibit A, together with the goodwill of the business associated with such trademarks and service marks, and the identified applications and registrations for such trademarks and service marks (collectively, the "Trademarks").

2. Assignor hereby acknowledges and agrees that from and after the Effective Date, Assignee will be the exclusive owner of all of Assignor's right, title and interest in and to the Trademarks.

3. At Assignee's reasonable request, Assignor will take all further actions and execute any additional agreements and instruments as may be necessary to effect the assignment contemplated by this Assignment, to perfect Assignee's title in and to the Trademarks, and to allow Assignee to file and record this Assignment with the United States Patent and Trademark Office and all applicable foreign intellectual property offices, as may be necessary to effectuate the assignment and transfer of the Trademarks from Assignor to Assignee.

ASSIGNOR:

Herb Pharm Holdings, LLC

By:  _____

Name: Marc Allen

Title: Chief Executive Officer

Exhibit A
Trademarks

COUNTRY	TRADEMARK	APP. NO.	REG. NO.
United States		86170305	
United States		86170306	
United States		86170309	
United States		86170311	4612851
United States	TREAT YOURSELF TO BETTER HEALTH	86170294	
United States	TREAT YOURSELF TO BETTER HEALTH	86170296	
United States	TREAT YOURSELF TO BETTER HEALTH	86170298	
United States	TREAT YOURSELF TO BETTER HEALTH	86170301	
United States		86117888	
United States		86117899	
United States		86117907	
United States		86117919	
United States		76294689	2612435
United States	PHARMA KAVA	75635340	2462384
United States	WHERE QUALITY GROWS	75487797	2344094
United States	HERB PHARM	75244108	2142522
United States	SUPER ECHINACEA	75244107	2142521
United States	IMMUNATTACK	77108814	3463293
United States	PHARMA MACA	78158380	2783336
Canada	HERB PHARM	0853962	TMA548879
Canada	PHARMA KAVA	1004373	TMA555679
Canada	PHARMA MACA	1177906	TMA624915
Canada		1155108	TMA608348