

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM335774

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Workplace Media, Inc. a/k/a Sales Building Systems, Inc.		03/20/2015	CORPORATION:
RECEIVING PARTY DATA			
Name:	New Media Ventures, LLC		
Street Address:	9325 Progress Parkway		
City:	Mentor		
State/Country:	OHIO		
Postal Code:	44060		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2608364	WORKPLACE	
CORRESPONDENCE DATA			
Fax Number:	4403915101		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4403915100		
Email:	carole@driggslaw.com		
Correspondent Name:	Driggs, Hogg, Daugherty & Del Zoppo Co.		
Address Line 1:	38500 Chardon Road		
Address Line 4:	Willoughby Hills, OHIO 44094		
ATTORNEY DOCKET NUMBER:	WPM-60-5968		
NAME OF SUBMITTER:	JAMES A. LUCAS		
SIGNATURE:	/JAMES A. LUCAS/		
DATE SIGNED:	03/20/2015		
Total Attachments: 1			
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OP \$40.00 2608364

ASSIGNMENT OF TRADEMARK RIGHTS

For value received, the undersigned **Workplace Media, Inc.** a/k/a **Sales Building Systems, Inc.**, a corporation organized and doing business under the laws of the state of Ohio, hereby sells, assigns and transfers to **New Media Ventures, LLC**, a limited liability company doing business under the laws of the state of Ohio, the full and exclusive right, title and interest in the United States in and to, the trademark **WORKPLACE** and to all registrations thereof including Federal trademark registration 2,608,364 registered on August 20, 2002 and renewed on August 20, 2012, together with the goodwill in the business symbolized by the trademark, the registration of the trademark, and the right to maintain, enforce and renew the mark and to sue for past and future trademark infringement. These rights are to be held and enjoyed by **New Media Ventures, LLC** for its own use and benefit, and for its successors and assigns as fully and entirely as the same would have been held by us had this assignment and sale not been made.

We hereby authorize and request the Commissioner of Patents and Trademarks of the United States to grant rights to the registration of the aforesaid trademark to **New Media Ventures, LLC**, as assignee of the entire right, title, and interest, in accordance with the terms of this assignment.

The undersigned believes that the trademark is valid and in force and that it has exclusive right to use the trademark in commerce in the United States in connection with the business as specified in the registration.

DECLARATION

The undersigned declares that he or she is properly authorized to execute this assignment on behalf of the registrant; and believes that all statements made of his or her own knowledge are true and all statements made on information and belief are believed to be true.

Workplace Media, Inc.

a/k/a/ **Sales Building Systems, Inc**

Dated: 3-23-2013

By: *[Signature]*

[Title] *CONTROLLER*

ASSIGNMENT OF TRADEMARK RIGHTS

For value received, the undersigned **Workplace Media, Inc. a/k/a Sales Building Systems, Inc**, a corporation organized and doing business under the laws of the state of Ohio hereby sells, assigns and transfers to **New Media Ventures, LLC**, a corporation organized and doing business under the laws of the state of Ohio, the full and exclusive right, title and interest in the United States in and to the trademark **WORKPLACE** and to all registrations thereof including Federal trademark registration 2,608,364 registered on August 20, 2002 and renewed on August 20, 2012, together with the goodwill in the business symbolized by the trademark, the registration of the trademark, and the right to maintain, enforce and renew the mark and to sue for past and future trademark infringement. These rights are to be held and enjoyed by **New Media Ventures, LLC** for its own use and benefit, and for its successors and assigns as fully and entirely as the same would have been held by us had this assignment and sale not been made.

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DECLARATION

The undersigned declares that he or she is properly authorized to execute this assignment on behalf of the registrant; and believes that all statements made of his or her own knowledge are true and all statements made on information and belief are believed to be true.

Workplace Media, Inc.

a/k/a/ Sales Building Systems, Inc

Dated: March 20, 2015

By: [Signature]

[Title] CONTROLLER