

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM335628

|                              |                |
|------------------------------|----------------|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT |
| <b>NATURE OF CONVEYANCE:</b> | CHANGE OF NAME |

**CONVEYING PARTY DATA**

| Name      | Formerly           | Execution Date | Entity Type  |
|-----------|--------------------|----------------|--|
| Fuse, LLC | FORMERLY SITV, LLC | 02/27/2015     | LIMITED LIABILITY COMPANY: <del>UNITED STATES</del><br><i>Delaware</i> |

**RECEIVING PARTY DATA**

|                           |   |
|---------------------------|---|
| <b>Name:</b>              | Fuse, LLC   |
| <b>Doing Business As:</b> | Fuse, LLC   |
| <b>Street Address:</b>    | 700 North Central Ave., Suite 600                                   |
| <b>City:</b>              | Glendale  |
| <b>State/Country:</b>     | CALIFORNIA  |
| <b>Postal Code:</b>       | 91203   |
| <b>Entity Type:</b>       | LIMITED LIABILITY COMPANY: <del>UNITED STATES</del> <i>Delaware</i> |

**PROPERTY NUMBERS Total: 66**

| Property Type  | Number   | Word Mark                                |
|----------------|----------|--|
| Serial Number: | 86273614 | LOVE&SALSA                               |
| Serial Number: | 86168026 | LOVE & SALSA                             |
| Serial Number: | 86162002 | KNOCKOUT                                 |
| Serial Number: | 86159463 | NUVO HD                                  |
| Serial Number: | 86159464 | NUVO HD                                  |
| Serial Number: | 86157675 | HOUSE OF JOY                             |
| Serial Number: | 86157696 | A STEP AWAY                              |
| Serial Number: | 86157697 | A STEP AWAY                              |
| Serial Number: | 86079086 | NU POINT OF VIEW: THE EMERGING LATINO FI |
| Serial Number: | 86079087 | NUPOINT OF VIEW THE EMERGING LATINO FILM |
| Serial Number: | 85973738 | WE ARE IT                                |
| Serial Number: | 86229436 | ACROSS THE HALL                          |
| Serial Number: | 85924301 | STAND UP & DELIVER                       |
| Serial Number: | 85924302 | STAND UP & DELIVER                       |
| Serial Number: | 85924268 | STAND UP & DELIVER                       |
| Serial Number: | 85924269 | STAND UP & DELIVER                       |
| Serial Number: | 85825254 | MODERN LATINO ENTERTAINMENT              |
| Serial Number: | 85825253 | MODERN LATINO EXPERIENCE                 |

OP \$1665.00 86273614

| Property Type  | Number   | Word Mark                             |
|----------------|----------|---------------------------------------|
| Serial Number: | 85979232 | FIGHTFACTORY                          |
| Serial Number: | 85979234 | FIGHT FACTORY                         |
| Serial Number: | 85981590 | CURVY GIRLS                           |
| Serial Number: | 85981589 | CG CURVY GIRLS                        |
| Serial Number: | 85419401 | NUVO                                  |
| Serial Number: | 85419403 | NUVOTV                                |
| Serial Number: | 85419400 | NUVOHD                                |
| Serial Number: | 85977230 | OPERATION: OSMIN                      |
| Serial Number: | 85977231 | OPERATION: OSMIN                      |
| Serial Number: | 85328891 | MODELLATINA LAS VEGAS                 |
| Serial Number: | 85328892 | MODELLATINA LAS VEGAS                 |
| Serial Number: | 85281498 | AMERICA'S NU VOICE                    |
| Serial Number: | 85281544 | LIVE BOLD                             |
| Serial Number: | 85167621 | NUVO TV                               |
| Serial Number: | 85018823 | MODEL LATINA NYC                      |
| Serial Number: | 85018826 | MODEL LATINA NYC                      |
| Serial Number: | 77790035 | LATINO 101                            |
| Serial Number: | 77790036 | LATINO 101                            |
| Serial Number: | 77755491 | MODELLATINA                           |
| Serial Number: | 77755492 | MODELLATINA                           |
| Serial Number: | 77755512 | MODEL LATINA MIAMI                    |
| Serial Number: | 77755514 | MODEL LATINA MIAMI                    |
| Serial Number: | 77715338 | COMIC QUICKIES                        |
| Serial Number: | 77622080 | TAKE THE LEAD                         |
| Serial Number: | 77622082 | TAKE THE LEAD                         |
| Serial Number: | 77557322 | CRASH THE PARTIES                     |
| Serial Number: | 77557323 | CRASH THE PARTIES                     |
| Serial Number: | 77523924 | LUV CARMEN                            |
| Serial Number: | 77520682 | SITV                                  |
| Serial Number: | 77518401 | TOTALLY AMERICAN, UNMISTAKABLY LATINO |
| Serial Number: | 77507770 | COMIC QUICKIES                        |
| Serial Number: | 77358719 | JAMMIN                                |
| Serial Number: | 77358720 | JAMMIN                                |
| Serial Number: | 77977704 | ML MODEL LATINA                       |
| Serial Number: | 77977705 | MODEL LATINA                          |
| Serial Number: | 77976157 | MODEL LATINA                          |
| Serial Number: | 77292401 | LUV CARMEN                            |
| Serial Number: | 77144286 | PASTPORT                              |

| Property Type  | Number   | Word Mark                  |
|----------------|----------|----------------------------|
| Serial Number: | 77104246 | ON THE UP                  |
| Serial Number: | 78979077 | DATING FACTORY             |
| Serial Number: | 78979157 | FLOW AND TELL              |
| Serial Number: | 78844062 | UNACCEPTABLE BEHAVIOR      |
| Serial Number: | 78638931 | BREAKFAST LUNCH AND DINNER |
| Serial Number: | 78373132 | SITV                       |
| Serial Number: | 78351107 | THE RUB                    |
| Serial Number: | 78351111 | THE DROP                   |
| Serial Number: | 78241685 | URBAN JUNGLE               |
| Serial Number: | 75656595 | SI TV                      |

**CORRESPONDENCE DATA**

Fax Number: 6175231231

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 617-570-1000

Email: PatentBos@goodwinprocter.com

Correspondent Name: Goodwin Procter, LLP

Address Line 1: 53 State Street

Address Line 2: Jenna Ruggirio

Address Line 4: Boston, MASSACHUSETTS 02109

|                         |                   |
|-------------------------|-------------------|
| ATTORNEY DOCKET NUMBER: | 125860/231428     |
| NAME OF SUBMITTER:      | Jenna M. Ruggirio |
| SIGNATURE:              | /Jenna Ruggirio/  |
| DATE SIGNED:            | 03/19/2015        |

**Total Attachments: 8**

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# Delaware

PAGE 1

*The First State*

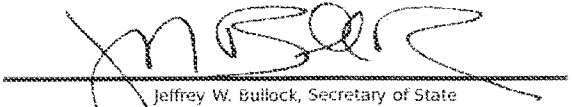
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SITV, LLC", CHANGING ITS NAME FROM "SITV, LLC" TO "FUSE, LLC", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF FEBRUARY, A.D. 2015, AT 6:28 O'CLOCK P.M.



3728016 8100

150290380

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 2163356

DATE: 03-02-15

TRADEMARK  
REEL: 005483 FRAME: 0339

**CERTIFICATE OF AMENDMENT  
TO THE  
CERTIFICATE OF FORMATION  
OF  
SITV, LLC  
A DELAWARE LIMITED LIABILITY COMPANY**

February 27, 2015

In accordance with the provisions of Section 18-202 of the Delaware Limited Liability Company Act, the Certificate of Formation (the "Certificate") of SITV, LLC (the "LLC") is hereby amended as follows.

FIRST: The name of the LLC is hereby changed from:

SITV, LLC


to

Fuse, LLC

SECOND: Except as specifically set forth above, the Certificate is unchanged hereby.

*[Remainder of Page Intentionally Left Blank]*

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment as of the date first above written.

By:   
Name: Michael Schwimmer  
Title: Authorized Person

**SCHEDULE OF TRADEMARKS**

| Owner Name                   | Trademark  | Application Number | Application Date | Reg. No. | Reg. Date |
|------------------------------|--|--------------------|------------------|----------|-----------|
| FUSE, LLC<br>(fka SITV, LLC) | LOVE&SALSA                                       | 86273614           | 5/6/14           |          |           |
| FUSE, LLC<br>(fka SITV, LLC) | ACROSS THE HALL                                  | 86229436           | 3/23/14          |          |           |
| FUSE, LLC<br>(fka SITV, LLC) | LOVE AND SALSA                                   | 86168026           | 1/16/14          |          |           |
| FUSE, LLC<br>(fka SITV, LLC) | KNOCKOUT   | 86162002           | 1/9/14           |          |           |
| FUSE, LLC<br>(fka SITV, LLC) | NUVO HD  | 86159463           | 1/7/14           |          |           |
| FUSE, LLC<br>(fka SITV, LLC) | NUVO HD  | 86159464           | 1/7/14           |          |           |
| FUSE, LLC<br>(fka SITV, LLC) | HOUSE OF JOY                                     | 86157675           | 1/5/14           |          |           |
| FUSE, LLC<br>(fka SITV, LLC) | A STEP AWAY                                      | 86157696           | 1/5/14           |          |           |
| FUSE, LLC<br>(fka SITV, LLC) | A STEP AWAY                                      | 86157697           | 1/5/14           |          |           |
| FUSE, LLC<br>(fka SITV, LLC) | NU POINT OF VIEW: THE EMERGING LATINO FILMMAKERS | 86079086           | 9/30/13          |          |           |
| FUSE, LLC<br>(fka SITV, LLC) | NUPOINT OF VIEW THE EMERGING LATINO FILMMAKERS   | 86079087           | 9/30/13          |          |           |
| FUSE, LLC<br>(fka SITV, LLC) | WE ARE IT  | 85973738           | 6/30/13          | 4455120  | 12/24/13  |

| Owner Name                   | Trademark                      | Application Number | Application Date | Reg. No. | Reg. Date |
|------------------------------|--------------------------------|--------------------|------------------|----------|-----------|
| FUSE, LLC<br>(fka SITV, LLC) | STAND UP &<br>DELIVER          | 85924301           | 5/6/13           | 4458439  | 12/31/13  |
| FUSE, LLC<br>(fka SITV, LLC) | STAND UP &<br>DELIVER          | 85924302           | 5/6/13           | 4458440  | 12/31/13  |
| FUSE, LLC<br>(fka SITV, LLC) | STAND UP &<br>DELIVER          | 85924268           | 5/6/13           |          |           |
| FUSE, LLC<br>(fka SITV, LLC) | STAND UP &<br>DELIVER          | 85924269           | 5/6/13           |          |           |
| FUSE, LLC<br>(fka SITV, LLC) | MODERN LATINO<br>ENTERTAINMENT | 85825254           | 1/17/13          | 4518881  | 4/22/14   |
| FUSE, LLC<br>(fka SITV, LLC) | MODERN LATINO<br>EXPERIENCE    | 85825253           | 1/17/13          | 4530568  | 5/13/14   |
| FUSE, LLC<br>(fka SITV, LLC) | FIGHTFACTORY                   | 85979232           | 8/10/12          | 4400288  | 9/10/13   |
| FUSE, LLC<br>(fka SITV, LLC) | FIGHT FACTORY                  | 85979234           | 8/10/12          |          |           |
| FUSE, LLC<br>(fka SITV, LLC) | CURVY GIRLS                    | 85981590           | 8/3/12           | 4530930  | 5/13/14   |
| FUSE, LLC<br>(fka SITV, LLC) | CG CURVY GIRLS                 | 85981589           | 8/3/12           | 4530929  | 5/13/14   |
| FUSE, LLC<br>(fka SITV, LLC) | NUVO                           | 85419401           | 9/9/11           | 4511148  | 4/8/14    |
| FUSE, LLC<br>(fka SITV, LLC) | NUVOTV                         | 85419403           | 9/9/11           | 4438218  | 11/26/13  |
| FUSE, LLC<br>(fka SITV, LLC) | NUVOHD                         | 85419400           | 9/9/11           |          |           |
| FUSE, LLC<br>(fka SITV, LLC) | OPERATION:<br>OSMIN            | 85977230           | 6/20/11          | 4227932  | 10/16/12  |
| FUSE, LLC<br>(fka SITV, LLC) | OPERATION:<br>OSMIN            | 85977231           | 6/20/11          | 4227933  | 10/16/12  |



| Owner Name                      | Trademark                | Application Number | Application Date | Reg. No. | Reg. Date |
|---------------------------------|--------------------------|--------------------|------------------|----------|-----------|
| LLC)                            |                          |                    |                  |          |           |
| FUSE, LLC<br>(fka SITV,<br>LLC) | MODELLATINA<br>LAS VEGAS | 85328891           | 5/24/11          | 4173134  | 7/10/12   |
| FUSE, LLC<br>(fka SITV,<br>LLC) | MODELLATINA<br>LAS VEGAS | 85328892           | 5/24/11          | 4173135  | 7/10/12   |
| FUSE, LLC<br>(fka SITV,<br>LLC) | AMERICA'S NU<br>VOICE    | 85281498           | 3/30/11          | 4165580  | 6/26/12   |
| FUSE, LLC<br>(fka SITV,<br>LLC) | LIVE BOLD                | 85281544           | 3/30/11          | 4072041  | 12/13/11  |
| FUSE, LLC<br>(fka SITV,<br>LLC) | NUVO TV                  | 85167621           | 11/2/10          |          |           |
| FUSE, LLC<br>(fka SITV,<br>LLC) | MODEL LATINA<br>NYC      | 85018823           | 4/20/10          | 3933022  | 3/15/11   |
| FUSE, LLC<br>(fka SITV,<br>LLC) | MODEL LATINA<br>NYC      | 85018826           | 4/20/10          | 3933023  | 3/15/11   |
| FUSE, LLC<br>(fka SITV,<br>LLC) | LATINO 101               | 77790035           | 7/27/09          | 3788682  | 5/11/10   |
| FUSE, LLC<br>(fka SITV,<br>LLC) | LATINO 101               | 77790036           | 7/27/09          | 3931866  | 3/15/11   |
| FUSE, LLC<br>(fka SITV,<br>LLC) | MODELLATINA              | 77755491           | 6/9/09           | 3808684  | 6/22/10   |
| FUSE, LLC<br>(fka SITV,<br>LLC) | MODELLATINA              | 77755492           | 6/9/09           | 3902275  | 1/4/11    |
| FUSE, LLC<br>(fka SITV,<br>LLC) | MODEL LATINA<br>MIAMI    | 77755512           | 6/9/09           | 3823836  | 7/27/10   |
| FUSE, LLC<br>(fka SITV,<br>LLC) | MODEL LATINA<br>MIAMI    | 77755514           | 6/9/09           | 3823837  | 7/27/10   |
| FUSE, LLC<br>(fka SITV,<br>LLC) | COMIC QUICKIES           | 77715338           | 4/16/09          | 3705202  | 11/3/09   |

| Owner Name                   | Trademark                                | Application Number | Application Date | Reg. No. | Reg. Date |
|------------------------------|--|--------------------|------------------|----------|-----------|
| FUSE, LLC<br>(fka SITV, LLC) | TAKE THE LEAD                            | 77622080           | 11/25/08         | 3696989  | 10/13/09  |
| FUSE, LLC<br>(fka SITV, LLC) | TAKE THE LEAD                            | 77622082           | 11/25/08         | 3696990  | 10/13/09  |
| FUSE, LLC<br>(fka SITV, LLC) | CRASH THE PARTIES                        | 77557322           | 8/27/08          | 3615201  | 5/5/09    |
| FUSE, LLC<br>(fka SITV, LLC) | CRASH THE PARTIES                        | 77557323           | 8/27/08          | 3615202  | 5/5/09    |
| FUSE, LLC<br>(fka SITV, LLC) | LUV CARMEN                               | 77523924           | 7/16/08          | 3582908  | 3/3/09    |
| FUSE, LLC<br>(fka SITV, LLC) | SITV                                     | 77520682           | 7/11/08          | 3576021  | 2/17/09   |
| FUSE, LLC<br>(fka SITV, LLC) | TOTALLY AMERICAN,<br>UNMISTAKABLY LATINO | 77518401           | 7/9/08           | 3832464  | 8/10/10   |
| FUSE, LLC<br>(fka SITV, LLC) | COMIC QUICKIES                           | 77507770           | 6/25/08          | 3636579  | 6/9/09    |
| FUSE, LLC<br>(fka SITV, LLC) | JAMMIN                                   | 77358719           | 12/21/07         | 3588548  | 3/10/09   |
| FUSE, LLC<br>(fka SITV, LLC) | JAMMIN                                   | 77358720           | 12/21/07         | 3588549  | 3/10/09   |
| FUSE, LLC<br>(fka SITV, LLC) | ML MODEL LATINA                          | 77977704           | 11/30/07         | 3713371  | 11/17/09  |
| FUSE, LLC<br>(fka SITV, LLC) | MODEL LATINA                             | 77977705           | 11/30/07         | 3703518  | 10/27/09  |
| FUSE, LLC<br>(fka SITV, LLC) | MODEL LATINA                             | 77976157           | 11/8/07          | 3600679  | 3/31/09   |
| FUSE, LLC<br>(fka SITV, LLC) | LUV CARMEN                               | 77292401           | 9/30/07          | 3616843  | 5/5/09    |

| Owner Name                   | Trademark                  | Application Number | Application Date | Reg. No. | Reg. Date |
|------------------------------|----------------------------|--------------------|------------------|----------|-----------|
| FUSE, LLC<br>(fka SITV, LLC) | PASTPORT                   | 77144286           | 3/29/07          | 3911363  | 1/25/11   |
| FUSE, LLC<br>(fka SITV, LLC) | ON THE UP                  | 77104246           | 2/9/07           | 3323183  | 10/30/07  |
| FUSE, LLC<br>(fka SITV, LLC) | DATING FACTORY             | 78979077           | 5/19/06          | 3354463  | 12/11/07  |
| FUSE, LLC<br>(fka SITV, LLC) | FLOW AND TELL              | 78979157           | 5/19/06          | 3354475  | 12/11/07  |
| FUSE, LLC<br>(fka SITV, LLC) | UNACCEPTABLE BEHAVIOR      | 78844062           | 3/23/06          | 3332314  | 11/6/07   |
| FUSE, LLC<br>(fka SITV, LLC) | BREAKFAST LUNCH AND DINNER | 78638931           | 5/27/05          | 3093039  | 5/16/06   |
| FUSE, LLC<br>(fka SITV, LLC) | SITV                       | 78373132           | 2/24/04          | 2991951  | 9/6/05    |
| FUSE, LLC<br>(fka SITV, LLC) | THE RUB                    | 78351107           | 1/13/04          | 2917447  | 1/11/05   |
| FUSE, LLC<br>(fka SITV, LLC) | THE DROP                   | 78351111           | 1/13/04          | 2917448  | 1/11/05   |
| FUSE, LLC<br>(fka SITV, LLC) | URBAN JUNGLE               | 78241685           | 4/24/03          | 2918123  | 1/11/05   |
| FUSE, LLC<br>(fka SITV, LLC) | SI TV                      | 75656595           | 3/9/99           | 2889392  | 9/28/04   |