## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM335869

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
UNICORN EDITIONS, LTD.		03/12/2015	CORPORATION: VIRGINIA

#### **RECEIVING PARTY DATA**

Name:	W.F. YOUNG, INCORPORATED	
Street Address:	302 Benton Drive	
City:	East Longmeadow	
State/Country:	MASSACHUSETTS	
Postal Code:	01028	
Entity Type:	CORPORATION: MASSACHUSETTS	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2069709	LEATHER THERAPY

#### CORRESPONDENCE DATA

Fax Number: 4137334543

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4137365401

Email: tinnirella@ip-lawyers.com

Correspondent Name: McCORMICK PAULDING & HUBER LLP Address Line 1: 185 ASYLUM STREET, 18TH FLOOR

Address Line 4: Hartford, CONNECTICUT 06103

ATTORNEY DOCKET NUMBER:	6000-0381
NAME OF SUBMITTER:	J. Kevin Grogan
SIGNATURE:	/J. Kevin Grogan/
DATE SIGNED:	03/23/2015

**Total Attachments: 1** 

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**TRADEMARK** REEL: 005483 FRAME: 0590

# ASSIGNMENT OF TRADEMARK

WHEREAS UNICORN EDITIONS, LTD., a corporation of the Commonwealth of Virginia, having a principal place of business at 8076 Enon Church Road, The Plains, VA 20198, hereinafter referred to as "Assignor" has obtained, adopted, used and is using a mark which is registered in the United States Patent and Trademark Office, bearing U.S. Registration No. 2,069,709, registered on June 10, 1997, which mark is known as "LEATHER THERAPY," ("the Trademark"); and

WHEREAS Assignor is the sole owner of the Trademark; and

WHEREAS W.F. YOUNG, INCORPORATED, a Massachusetts corporation, having a principal place of business at 302 Benton Drive, East Longmeadow, Massachusetts 01028-3210, hereinafter referred to as "Assignee," is desirous of obtaining the entire right, title and interest in and to the Trademark;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby. Assignor, does hereby assign, transfer, and convey to Assignee all of Assignor's right, title, and interest in and to the Trademark, together with the goodwill of the business associated with said Trademark and all other rights, including common law rights relating to said Trademark, to the extent such rights exist. The rights Assignee holds by virtue of this assignment are the same as the rights that would have been held by Assignor if this Assignment and sale had not been made.

The Commissioner of Patents and Trademarks is requested to record this assignment of rights and trademark registration in favor of said Assignee.

IN WITNESS WHEREOF, Assignor has caused this document to be executed this 12th day of March, 2015 at 8076 Enon Church Road, The Plains, Fauquier County, VA 20198.

PINO BLANGIFORTI CEO UNICORNEDITIONS, LTD.

> TRADEMARK REEL: 005483 FRAME: 0591

**RECORDED: 03/23/2015**