

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM336018

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FremantleMedia Operations BV		03/23/2015	CORPORATION: NETHERLANDS
RECEIVING PARTY DATA			
Name:	FremantleMedia Netherlands B.V.		
Street Address:	's Gravelandseweg 52		
City:	1217 ET Hilversum		
State/Country:	NETHERLANDS		
Entity Type:	CORPORATION: NETHERLANDS		
PROPERTY NUMBERS Total: 96			
Property Type	Number	Word Mark	
Registration Number:	4680658	100 LATINOS DIJERON	
Registration Number:	4664155	FAMILY FEUD	
Registration Number:	4344284	FAMILY FEUD	
Registration Number:	4376592	PLINKO	
Registration Number:	4355297	FAMILY FEUD	
Registration Number:	4522316	MATCH GAME	
Registration Number:	3506703	PRESS YOUR LUCK	
Registration Number:	3415760	PRESS YOUR LUCK	
Registration Number:	3782775	COME ON DOWN	
Registration Number:	3002810	FAMILY FEUD	
Registration Number:	3112576	PRICE IS RIGHT	
Registration Number:	3588345	TRAV-ELASTICS	
Registration Number:	3794927	MILLION DOLLAR PASSWORD	
Registration Number:	3719991	MILLION DOLLAR PASSWORD	
Registration Number:	3644890	FAMILY FEUD	
Registration Number:	3644885	THE PRICE IS RIGHT	
Registration Number:	3644884	MILLION DOLLAR PASSWORD	
Registration Number:	3462177	THE PRICE IS RIGHT	
Registration Number:	3457935	FAMILY FEUD	
Registration Number:	3495919	PASSWORD	
TRADEMARK			

OP \$2415.00 4680658

Property Type	Number	Word Mark
Registration Number:	3693278	MILLION DOLLAR PASSWORD
Registration Number:	4038783	FAMILY FEUD
Registration Number:	3613271	THE PRICE IS RIGHT
Registration Number:	3542655	MATCH GAME
Registration Number:	3538026	¿QUÉ DICE LA GENTE?
Registration Number:	3623490	PRICE IS RIGHT
Registration Number:	2891519	THE PRICE IS RIGHT
Registration Number:	2768047	FAMILY FEUD
Registration Number:	3039601	SHOWCASE SHOWDOWN
Registration Number:	3005553	PLINKO
Registration Number:	3000398	CLIFFHANGERS
Registration Number:	3000283	THE PRICE IS RIGHT
Registration Number:	3000282	CLIFFHANGERS
Registration Number:	3789003	COME ON DOWN
Registration Number:	2752717	FAMILY FEUD
Registration Number:	3024027	PUNCH A BUNCH
Registration Number:	2631485	CLIFF HANGERS
Registration Number:	2695039	PLINKO
Registration Number:	2576068	THE PRICE IS RIGHT
Registration Number:	2828239	THE PRICE IS RIGHT
Registration Number:	2795333	PRESS YOUR LUCK
Registration Number:	2745735	PASSWORD
Registration Number:	2505555	PRICE IS RIGHT
Registration Number:	2863025	PRESS YOUR LUCK
Registration Number:	2190014	FAMILY FEUD
Registration Number:	2666877	PRESS YOUR LUCK
Registration Number:	2518200	FAMILY FEUD
Registration Number:	2264449	PASSWORD
Registration Number:	2162783	WHAT'S MY LINE
Registration Number:	2437322	FAMILY FEUD
Registration Number:	1735342	MATCH GAME
Registration Number:	1613281	FAMILY FEUD
Registration Number:	1555171	THE PRICE IS RIGHT
Registration Number:	1546802	CARD SHARKS
Registration Number:	1557284	SUPER PASSWORD
Registration Number:	1131409	FAMILY FEUD
Registration Number:	0695843	THE PRICE IS RIGHT
Serial Number:	86050243	PASSWORD

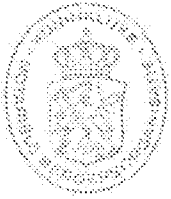
Property Type	Number	Word Mark
Serial Number:	86149471	SALE OF THE CENTURY
Serial Number:	86149464	SALE OF THE CENTURY
Serial Number:	86317685	PLAY YOUR HUNCH
Serial Number:	86135068	SALE OF THE CENTURY
Serial Number:	86037685	SHOWCASE SHOWDOWN
Serial Number:	86164228	\$ALE OF THE CENTURY
Serial Number:	86260079	CARD SHARKS
Serial Number:	85639688	CARD SHARKS
Serial Number:	85639682	CARD SHARKS
Serial Number:	85805851	BEAT THE CLOCK
Serial Number:	85805836	BEAT THE CLOCK
Serial Number:	85682683	BEAT THE CLOCK
Serial Number:	85555315	PLAY YOUR HUNCH
Serial Number:	85517658	MATCH GAME
Serial Number:	85517657	PASSWORD
Serial Number:	85445576	SALE OF THE CENTURY
Serial Number:	85445421	SALE OF THE CENTURY
Serial Number:	85443155	FAMILY FEUD
Serial Number:	85427193	CHILD'S PLAY
Serial Number:	85404219	THE PRICE IS RIGHT
Serial Number:	85556031	TO TELL THE TRUTH
Serial Number:	85517659	MILLION DOLLAR PASSWORD
Serial Number:	85514527	\$ALE OF THE CENTURY
Serial Number:	85514525	\$ALE OF THE CENTURY
Serial Number:	85404217	PRICE IS RIGHT
Serial Number:	85919457	PASSWORD
Serial Number:	85605849	WHAT'S MY LINE
Serial Number:	85605847	WHAT'S MY LINE
Serial Number:	85758755	MATCH GAME
Serial Number:	85404215	PRESS YOUR LUCK
Serial Number:	85880163	BEAT THE CLOCK
Serial Number:	85758749	TO TELL THE TRUTH
Serial Number:	85583734	TO TELL THE TRUTH
Serial Number:	85398508	MILLION DOLLAR PASSWORD
Serial Number:	85424506	FAMILY FEUD
Serial Number:	85404216	PASSWORD
Serial Number:	85404164	CARD SHARKS
Serial Number:	85398509	MILLION DOLLAR PASSWORD

CORRESPONDENCE DATA**Fax Number:** 3104579555*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 3104576100**Email:** hwtrademarks@gmail.com**Correspondent Name:** Steven M. Weinberg, Holmes Weinberg, PC**Address Line 1:** 30765 Pacific Coast Hwy.**Address Line 2:** Suite 411**Address Line 4:** Malibu, CALIFORNIA 90265

ATTORNEY DOCKET NUMBER:	FMOBV TO FM NETHERLANDS
NAME OF SUBMITTER:	Nelda Piper
SIGNATURE:	/Nelda Piper/
DATE SIGNED:	03/23/2015

Total Attachments: 10

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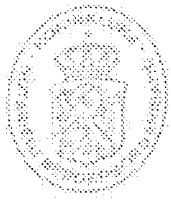
CERTIFICATE OF INCORPORATION WITH RESPECT TO
THE PRIVATE COMPANY WITH LIMITED LIABILITY:
FREMANTLEMEDIA NETHERLANDS B.V.
(the "Company")

The undersigned, Steven van der Waal, civil law notary, officiating in The Hague, the Netherlands, declares that for the purposes hereof, has examined the following documents:

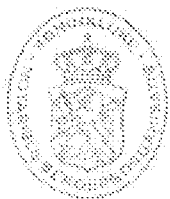
- (i) an original extract of the Chamber of Commerce (*Kamer van Koophandel*) of the Company dated December 9, 2014, from the trade register (*handelsregister*), which original together with an English translation is attached hereto as **Annex I**;
- (ii) a copy of the notarial deed of amendment to the articles of association (*akte van statutenwijziging*) of the Company dated June 27, 2002, containing the name: **FremantleMedia Operations B.V.**, which copy with an English office translation is attached hereto as **Annex II**; and
- (iii) a copy of the notarial deed of amendment to the articles of association of the Company dated October 1, 2014, containing the continuous text of the articles of association, which amendment contained a change of the name into: **FremantleMedia Netherlands B.V.**, which copy together with an English office translation is attached hereto as **Annex III**.

HEREWITH DECLARES:

- A. On the basis of the information filed with the trade register of the Chamber of Commerce, the notarial deeds of amendment of June 27, 2002 and October 1, 2014:
 - 1. the Company, having its statutory seat in Hilversum, the Netherlands, is a private company with limited liability (*besloten vennootschap met beperkte aansprakelijkheid*), organized and existing under the laws of the Netherlands, registered with the trade register of the Chamber of Commerce in the Netherlands, under number: 32061887;
 - 2. the Company has been incorporated by notarial deed of incorporation on January 2, 1996;



3. the articles of association of the Company have most recently been amended by notarial deed of amendment of the articles of association on October 1, 2014, executed before a substitute of R.M. Rieter, civil law notary officiating in The Hague, the Netherlands;
 4. the Company maintained its registered office and business address until April 16, 2014 at Sumatrалаan 45, 1217 GP Hilversum, the Netherlands, and as per April 17, 2014 the Company maintains its current registered office and business address at 's-Gravelandseweg 52, 1217 ET Hilversum, the Netherlands;
 5. the Company has, according to its articles of association, the following activities: to obtain, to produce and exploit movies, television programs and formulas for quizzes, and to act as a holding company;
 6. as provided for in its articles of association, the Company is managed by the management board (*bestuur*) consisting of one or more managing directors and the Company may be legally represented by the management board as well as by two managing directors acting jointly;
 7. the board of managing directors of the Company currently consists of the following persons:
 - Willem Ewout Zijlstra;
 - Georget Eliska Schlick;
 - Sangeeta Desai;
 - Monica Graciela Galer; and
 - Claudius Wilhelmus van Gessel;
 8. the sole shareholder (*enig aandeelhouder*) of the Company is: RTL Group Beheer B.V., a private company with limited liability organized and existing under the laws of the Netherlands, having its statutory seat in Hilversum, the Netherlands, and with business address at: 's-Gravelandseweg 52, 1217 ET Hilversum, the Netherlands, registered with the trade register of the Chamber of Commerce under number: 32089271.
- B. As laid down in the official online European Insolvency Register (*Europees Insolventieregister*), no order has been made for the dissolution (*ontbinding*) of the Company, neither has it been declared bankrupt nor has it been granted a moratorium of payments, as per the date hereof prior to December 9, 2014. Furthermore, the trade register of the Chamber of Commerce has confirmed to us on the date hereof that prior to the date hereof (a) the Company has not registered a resolution to voluntarily wind up the Company, and (b) the trade register of the Chamber of Commerce is not itself taking steps to have the



Company dissolved. We have not performed any further investigation in this respect.

Terms and expressions of law and of legal concepts as used in this document have the meaning attributed to them under the laws of the Netherlands and this document should be read and understood accordingly. This document may, therefore, only be relied upon under the express condition that any issues of interpretation or liability arising there under will be governed by Dutch law and exclusively be brought before a Dutch court. Any and all liability of Buren N.V. hereunder shall be limited to the amount that in the matter concerned will be claimable under the professional liability insurance(s) of Buren N.V., to be increased by the amount of the excess that is for the account of Buren N.V. under the policy terms in the matter concerned. Any and all liability for indirect and consequential damages is hereby excluded.

Finally, this document should expressly not be regarded as a legal opinion.

WITNESSED this, the 9th day of December, 2014 in The Hague, the Netherlands.

Steven van der Waal
Civil law notary





Kamer van Koophandel
Kantoornummer: 32061887

Blad 00001

Uittreksel uit het handelsregister van de Kamer van Koophandel

Rechtspersoon:

Rechtsvorm : Besloten vennootschap
Naam : FremantleMedia Netherlands B.V.
Wettelijke zetel : Hilversum
Datum inschrijving in het handelsregister : 04-01-1996
Datum van oprichting : 02-01-1996
Datum laatste statutenwijziging : 01-10-2014
Aantal geplaatst kapitaal : EUR 20.500,00
Aantal ingestort kapitaal : EUR 20.500,00
Datum fusie/splitsing : Op 26-06-2014 fusieakte verleden.
Verkrijgende rechtspersoon:
FremantleMedia Operations B.V., 32061887
Verdwijvende rechtspersoon:
Grundy International Distribution B.V.,
32029047
Op 30-09-2014 fusieakte verleden.
Verkrijgende rechtspersoon:
FremantleMedia Operations B.V., 32061887
Verdwijvende rechtspersoon:
BLUE CIRCLE B.V., 32056620

Benaming:

Handelsnaam(en) : FremantleMedia Netherlands
: BLUE CIRCLE
: FremantleMedia Netherlands B.V.
: FremantleMedia Operations
Identificatienummer : 000020147961
Adres : 's-Gravelandseweg 52, 1217ET Hilversum
Postadres : Postbus 854, 1200AW Hilversum
Telefoonnummer(s) : 0356238995
Telefaxnummer : 0356213817
E-mailadres : donald.geurten@fremantlemedia.com
Datum vestiging : 02-01-1996
Oprichtingsomschrijving : Het verkrijgen, produceren en exploiteren van films, televisie-programma's en formules
: voor spelprogramma's; holdingvennootschap
Aantal gezamenlijke personen : 13

12-2014

Blad 00002 volgt.



Dossiernummer: 32061887

Blad 00002

Enig aandeelhouder:

Naam :RTL Group Beheer B.V.
Adres : 's-Gravelandseweg 52, 1217ET Hilversum
Inschrijving handelsregister
onder dossiernummer :32089271
Enig aandeelhouder sedert :29-11-2002

Bestuurder(s) :

Naam :Zijlstra, Willem Ewout
Geboortedatum en -plaats :01-03-1965, 's-Gravenhage
Inschrijvingsdatum :01-04-2013
Bevoegdheid :Gezamenlijk bevoegd (met andere bestuurder(s),
zie statuten)

Naam :Schlick, Georget Eliska
Geboortedatum en -plaats :04-08-1971, Nijmegen
Inschrijvingsdatum :01-10-2014
Bevoegdheid :Gezamenlijk bevoegd (met andere bestuurder(s),
zie statuten)

Naam :Desai, Sangeeta
Geboortedatum en -plaats :26-09-1975, Watford, Verenigd Koninkrijk
Inschrijvingsdatum :01-10-2014
Bevoegdheid :Gezamenlijk bevoegd (met andere bestuurder(s),
zie statuten)

Naam :Galer, Monica Graciela
Geboortedatum en -plaats :14-10-1947, Córdoba, Argentinië
Inschrijvingsdatum :01-10-2014
Bevoegdheid :Gezamenlijk bevoegd (met andere bestuurder(s),
zie statuten)

Naam :van Gessel, Claudius Wilhelmus
Geboortedatum en -plaats :28-06-1970, Haarlem
Inschrijvingsdatum :01-10-2014
Bevoegdheid :Gezamenlijk bevoegd (met andere bestuurder(s),
zie statuten)

Deen geldig indien door de kamer voorzien van een ondertekening.

2-2014

Blad 00003 volgt.

siernummer: 32061887

Blad 00003

Uittreksel is vervaardigd
op 09-12-2014 om 14.02 uur

Voor uittreksel

A.M. Sint Jago-Rodriguez

TRADEMARK

REEL: 005484 FRAME: 0531



File number: 32061887

Page 00001

English translation of an extract from the trade register of the Chamber of Commerce

.....
Legal person:
Legal form :Besloten Vennootschap (Private Limited Liability Company)
Name :FremantleMedia Netherlands B.V.
Statutory seat :Hilversum
First registration in the trade register :04-01-1996
Incorporation deed :02-01-1996
Deed of latest amendment of articles :01-10-2014
Issued capital :EUR 20.500,00
Paid up capital :EUR 20.500,00
Merger/division :See Dutch extract
.....
Identifying:
Trade name(s) :FremantleMedia Netherlands
BLUE CIRCLE
FremantleMedia Netherlands B.V.
FremantleMedia Operations
Establishment number :000020147961
Address : 's-Gravelandseweg 52, 1217ET Hilversum
Mailing address :Postbus 854, 1200AW Hilversum
Telephone number(s) :0356238995
Fax number :0356213817
E-mail address :donald.geurten@fremantlemedia.com
Date of establishment :02-01-1996
Description of business :See Dutch extract
Employees :13
.....
Single shareholder:
Name :RTL Group Beheer B.V.
Address : 's-Gravelandseweg 52, 1217ET Hilversum
Registration trade register
Identifier file number :32089271
Single shareholder since :29-11-2002
.....
Director(s) :
:Zijlstra, Willem Ewout
.....
2-2014 Page 00002 follows.



File number: 32061887

Page 00002

Date and place of birth	:01-03-1965, 's-Gravenhage
Date of entry into office	:01-04-2013
Powers	:Authorised jointly (with other director(s), ... see articles)
Name	:Schlick, Georget Eliska
Date and place of birth	:04-08-1971, Nijmegen
Date of entry into office	:01-10-2014
Powers	:Authorised jointly (with other director(s), ... see articles)
Name	:Desai, Sangeeta
Date and place of birth	:26-09-1975, Watford, United Kingdom
Date of entry into office	:01-10-2014
Powers	:Authorised jointly (with other director(s), ... see articles)
Name	:Galer, Monica Graciela
Date and place of birth	:14-10-1947, Córdoba, Argentina
Date of entry into office	:01-10-2014
Powers	:Authorised jointly (with other director(s), ... see articles)
Name	:van Gessel, Claudius Wilhelmus
Date and place of birth	:28-06-1970, Haarlem
Date of entry into office	:01-10-2014
Powers	:Authorised jointly (with other director(s), ... see articles)

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2-2014

Page 00003 follows.

number: 32061887

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Extract was made
on 09-12-2014 at 14.02 hours
for extract

A.M. Sint Jago-Rodriguez

TRADEMARK

REEL: 005484 FRAME: 0534

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