

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM336068

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Market Watch Franchise & Consulting, Inc.		12/19/2014	CORPORATION: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cassh Holdings, LLC		
<b>Street Address:</b>	3305 N. Delaware Street		
<b>City:</b>	Chandler		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85225		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ARIZONA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4664136	CARNIBLAST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2486451568		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7076674831		
<b>Email:</b>	ipdocket@h2law.com, lmn@h2law.com		
<b>Correspondent Name:</b>	Linda Marie Norcross		
<b>Address Line 1:</b>	3800 Howard Hughes #1000		
<b>Address Line 4:</b>	Las Vegas, NEVADA 89169		
<b>ATTORNEY DOCKET NUMBER:</b>	753745.00004		
<b>NAME OF SUBMITTER:</b>	Linda Marie Norcross		
<b>SIGNATURE:</b>	/Linda Marie Norcross/		
<b>DATE SIGNED:</b>	03/24/2015		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made as of the 19<sup>th</sup> day of December, 2014 (the "Effective Date") by and between Market Watch Franchise & Consulting, Inc., a Nevada corporation, on the one hand, and Cassh Holdings, LLC, an Arizona Limited Liability Company ("Assignee") on the other hand.

WHEREAS, Assignor owns the trademark and corresponding federal application therefore listed on the attached Schedule A.

WHEREAS, Assignor desires to assign, and Assignee desires to acquire, the Trademark; and,

WHEREAS, Assignee is the successor to the Assignor's business, or the portion of the business to which the trademark pertains.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

ASSIGNOR does hereby sell, assign, and transfer to Assignee all of Assignor's rights, title and interest in and to the Trademark together with all of the goodwill of the business appurtenant thereto symbolized by the Trademark and any renewals and extensions of the registration of the Trademark, and all other corresponding rights that exist or that may be secured under common law, state law, the laws of the United States or any foreign country, as of the Effective Date, and the right to sue and collect damages for past, present and future infringements, dilution or other unauthorized use of the Trademark, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

ASSIGNOR shall promptly execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Trademark.

ASSIGNOR  
Market Watch Franchise & Consulting, Inc.

By: [Signature]

Name: ROMAN ZERGA

Title: PRESIDENT

Date: 12/19/2014

ASSIGNEE  
Cassh Holdings, LLC

By: [Signature]

Name: Charles Hejring

Title: President

Date: 12/19/14

SCHEDULE A  
TRADEMARK

Mark	U.S. Application
CARNIBLAST	85/632769

4517-9484-7008, v. 1