

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM336104

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Joel Clark		03/24/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Baker Mills, Inc.		
Street Address:	2720 Homestead Road, Suite 150		
City:	Park City		
State/Country:	UTAH		
Postal Code:	84098		
Entity Type:	CORPORATION: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3806284	BEAR COUNTRY COOKIES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-328-3600		
Email:	nwells@kmclaw.com		
Correspondent Name:	Nicholas D. Wells, Kirton McConkie		
Address Line 1:	60 E. South Temple, Suite 1800		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	4805.17		
NAME OF SUBMITTER:	Nicholas D. Wells		
SIGNATURE:	/Nicholas Wells/		
DATE SIGNED:	03/24/2015		
Total Attachments: 1			
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OP \$40.00 3806284

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of MARCH 24, 2015 from Joel Clark having a principal place of business at 2720 Homestead Road, Suite 150, Park City, UTAH 84098 ("ASSIGNOR"), to Baker Mills, Inc., a Utah Corporation having a principal place of business at 2720 Homestead Road, Suite 150, Park City, UTAH 84098 ("ASSIGNEE");

WHEREAS, ASSIGNOR is the owner of U.S. Trademark Registration Number 3,806,284, filed October 21, 2009 and registered in the United States on June 22, 2010, for BEAR COUNTRY COOKIES in International Class 030 (the "Mark");

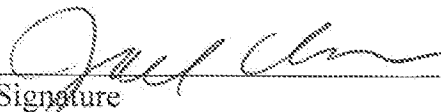
WHEREAS, ASSIGNOR desires to convey, transfer, and assign to ASSIGNEE all of its right, title, and interest in and to the Mark;

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, and assigns to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark, together with the goodwill of the business relating to the Mark and all rights to sue for past, present and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark.

IN WITNESS WHEREOF, ASSIGNOR has duly executed this Assignment, effective as of the date first above written.

Joel Clark, ASSIGNOR


Signature

Joel Clark, President
Print or Type Name (and Title, if applicable)