

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM336206

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rich Products Corporation		01/05/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	French Meadow Organic Bakery LLC		
Street Address:	2610 Lyndale Avenue S.		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55408		
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3734888	ONE BODY, ONE PLANET, EAT WELL	
CORRESPONDENCE DATA			
Fax Number:	6125732005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-573-2000		
Email:	uspto@dbclaw.com		
Correspondent Name:	Michael A. Bondi		
Address Line 1:	100 South Fifth Street, Suite 2250		
Address Line 4:	Minneapolis, MINNESOTA 55402-1815		
ATTORNEY DOCKET NUMBER:	F652.611.101		
NAME OF SUBMITTER:	Michael A. Bondi		
SIGNATURE:	/Michael A. Bondi/		
DATE SIGNED:	03/25/2015		
Total Attachments: 1			
source=Assignment Fully Executed ONE BODY#page1.tif			

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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark (the "Assignment") is made and entered on the date set forth below by and between Rich Products Corporation ("Assignor") and French Meadow Organic Bakery LLC ("Assignee") (collectively referred to as the "Parties").

Whereas, Assignor is the owner of U.S. Registration No. 3,734,888 for the mark ONE BODY, ONE PLANET, EAT WELL ("Mark"); and;

Whereas, Assignor wishes to assign its rights in the Mark to Assignee.

Now, Therefore, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

- 1. ASSIGNMENT:** Assignor hereby assigns, sells and transfers to Assignee all of its rights, title and interest in and to the Mark, including, but not limited to: (i) all registration rights with respect to the Mark, (ii) any rights to prepare derivative mark, and (iii) any goodwill related to the Mark.
- 2. ASSIGNOR'S REPRESENTATIONS:** Assignor represents and warrants that (i) Assignor is the exclusive owner of the Mark, (ii) Assignor possesses all rights, title and interest in and to the Mark, (iii) Assignor has the power to enter into this Assignment and (iv) the rights transferred in this Assignment are free of any lien, encumbrance or adverse claim.
- 3. CONTINUING OBLIGATIONS:** Assignor agrees to assist Assignee, upon request, by taking any reasonable action that may be necessary for the perfecting, securing and completing of this Assignment.
- 4. BINDING EFFECT:** The covenants and conditions contained in this Assignment shall apply to and bind the Parties and their heirs, legal representatives, successors and permitted assigns.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed on the respective dates set forth below.

RICH PRODUCTS CORPORATION

FRENCH MEADOW ORGANIC BAKERY LLC

William E. Grieshaber, Jr.
Signature

Lynn Gordon
Signature

January 5, 2015
Date

Feb 15, 2015
Date

William E. Grieshaber, Jr.
Printed Name

Lynn Gordon
Printed Name

Vice President
Title

PRESIDENT
Title