

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM336273

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cycle Support West, Inc.		03/12/2015	CORPORATION: CALIFORNIA
David Menahem		03/12/2015	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Advanced Sports, Inc.		
Street Address:	10940 Dutton Road		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19154		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3728000	STERLING	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	jordan.lavine@flastergreenberg.com		
Correspondent Name:	Jordan A. LaVine		
Address Line 1:	1600 JFK Boulevard, 2nd Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	A0902.5003		
NAME OF SUBMITTER:	Jordan A. LaVine		
SIGNATURE:	/Jordan A. LaVine/		
DATE SIGNED:	03/26/2015		
Total Attachments: 3			
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OP \$40.00 3728000

TRADEMARK ASSIGNMENT

THIS Trademark Assignment ("Assignment"), is dated as of March 12, 2015 by and between Cycle Support West, Inc., a California corporation, and David Menahem, an adult individual and resident of the State of California (collectively, "Assignors"), and Advanced Sports, Inc., a New Jersey corporation ("Assignee").

WHEREAS, Assignors either collectively or individually own all of the trademarks set forth on the Schedule of Trademarks attached hereto and incorporated herein by this reference, including all common law trademark rights in the marks and any applications and registrations therefor throughout the world (the "Marks");

WHEREAS, Assignee is acquiring the business of Assignors related to these trademarks and the parties have concurrently entered into an Asset Purchase Agreement where under Assignee has acquired the Marks.

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignors hereby sell, transfer, convey and assigns to Assignee, and Assignee hereby accepts from Assignors, all right title, and interest in and to the Marks together with the goodwill associated with the Marks, including any trademark registrations thereof and applications therefor, as well as all common law rights thereto. Assignee shall have the sole right to sue and collect damages and/or profits for both past and present infringements of the Marks.

2. Assignee, at its own cost and expense, shall record a fully executed copy of this Assignment with the United States Patent and Trademark Office and any other agency having jurisdiction over the ownership of the Marks, including all foreign trademark offices.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNORS:

ASSIGNEE

Cycle Support West, Inc.

Advanced Sports, Inc.

By: 2
Name: DAVID MENAHEM
Title: PROFESSOR

By: [Signature]
Name: PATRICK J. LUNNAGE
Title: CEO

David Menahem
By: 2

SCHEDULE of TRADEMARKS

1. PHAT CYCLES
2. PHAT CYCLES (Stylized)
3. PHAT CYCLES (and Design, in all current and past forms)
4. PHAT
5. PHAT (Stylized)
6. PHAT CYCLES CALIFORNIA USA (and Design, including with arms and flag)
7. XR-1AL
8. XR-3AL
9. STRETCH
10. PHIXIE
11. TIE-DYE
12. MELODIE
13. SACHI
14. DAISY
15. BLACK CHERRY
16. PAISLEY
17. MACKENZIE
18. ALOHA MAHALO
19. SNAP
20. SPIN
21. NADINE
22. LONGBOARD
23. FLAT TRACK RACER
24. FLAT TRACK
25. SKULLZ
26. HIGH ROLLER
27. FEMME PHATALE
28. JALOPY
29. RUMBLE
30. BOMBER
31. ROGUE
32. SEA WIND
33. TRIBAL
34. ZOE
35. STEALTH
36. SEA BREEZE
37. SEA BREEZE DELUXE
38. SEA CREST DELUXE
39. NOIR
40. PHATTITUDE
41. PHUNDIMENTAL
42. STERLING (including US Reg. No. 3728000)

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

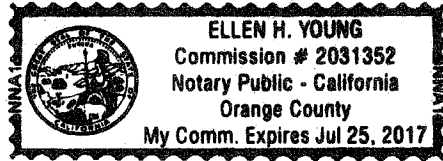
State of California)
County of Orange)

On March 12, 2015 before me, Ellen H. Young, a Notary Public, personally appeared David Menahem, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Ellen H. Young



CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

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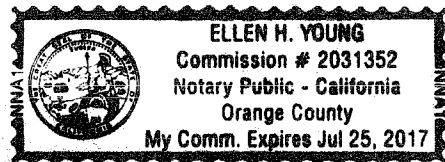
State of California)
County of Orange)

On March 12, 2015 before me, Ellen H. Young, a Notary Public, personally appeared Patrick J. Cunnane, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Ellen H. Young



Handwritten initials/signature