

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM336318

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMORGAN CHASE BANK, N.A.		03/26/2015	NATIONAL ASSOCIATION: UNITED STATES

## RECEIVING PARTY DATA

<b>Name:</b>	DEAN FOODS COMPANY
<b>Street Address:</b>	2711 NORTH HASKELL AVENUE, SUITE 3400
<b>City:</b>	DALLAS
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	75204
<b>Entity Type:</b>	CORPORATION: DELAWARE

## PROPERTY NUMBERS Total: 130

Property Type	Number	Word Mark
Registration Number:	3669147	VALUE BEYOND COMPARE
Registration Number:	3924035	5 CINCO PUNTOS DE CONTROL DE PUREZA
Registration Number:	3949100	5 FIVE POINT PURITY CHECKLIST
Registration Number:	3949101	5 POINT PURITY CHECKLIST
Serial Number:	85897706	A TRULY GOOD THING
Registration Number:	3902102	A TRULY GOOD THING
Registration Number:	3375938	ANY TIME OF DAY, IT'S THE MORNING GLORY
Registration Number:	1993870	ARCTIC SPLASH
Registration Number:	225264	
Registration Number:	1394226	
Registration Number:	1970663	
Registration Number:	2914718	
Registration Number:	2936478	
Registration Number:	2871890	
Registration Number:	2759109	
Registration Number:	1088833	BROUGHTON B
Registration Number:	1918220	BROWN MULE
Registration Number:	2650081	BROWN'S DAIRY
Registration Number:	2650082	BROWN'S DAIRY SMOOTH AS VELVET

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2230141	BROWN'S VELVET DAIRY
Registration Number:	673697	CCC
Registration Number:	3924034	CINCO PUNTOS DE CONTROL DE PUREZA
Registration Number:	3303495	COFFEE CREATIONS
Registration Number:	2852238	COUNTRY FRESH
Registration Number:	2775829	COUNTRY LANE
Registration Number:	2045280	COUNTRY LOVE
Registration Number:	1413524	COUNTRYSIDE
Registration Number:	1876773	COUNTRYSIDE
Registration Number:	3550811	
Registration Number:	1741509	DAIRY EASE
Registration Number:	4227906	DAIRY PURE
Serial Number:	85563129	DAIRY PURE
Registration Number:	1910269	DAIRY QUALITY & FRESHNESS SINCE 1929
Registration Number:	1636468	DAIRY QUALITY SINCE 1929
Registration Number:	2162986	DAIRYLAND
Registration Number:	3159269	DEAN FOODS
Registration Number:	1640081	DELICIOUS
Registration Number:	1899083	DELICIOUS
Registration Number:	2622347	DIPZZ
Registration Number:	1245919	DRIGGS FARMS
Registration Number:	776272	ELGIN
Registration Number:	3271112	EVERYTHING YOU LOVE, NOTHING YOU DON'T..
Registration Number:	3955859	FIVE POINT PURITY CHECKLIST
Registration Number:	4191908	FRUIT RUSH
Serial Number:	77968401	FIVE POINT PURITY CHECKLIST
Serial Number:	77647349	FRESHLAST
Registration Number:	2535791	GARELICK FARMS
Registration Number:	2588579	GARELICK FARMS SINCE 1931
Registration Number:	2647314	GARELICK FARMS SINCE 1931
Registration Number:	3386382	GOLD STAR QUALITY
Serial Number:	85414056	GOOD NUTRITION. GREAT TASTE. NO DEBATE.
Serial Number:	85833878	GROVE FRESH
Registration Number:	2084633	HEALTHY DELIGHT
Registration Number:	3195185	HEARTLAND FARMS
Registration Number:	2191071	HILLSIDE FARMS
Registration Number:	746288	HOLLAND DUTCH
Registration Number:	1755550	HYGEIA

Property Type	Number	Word Mark
Registration Number:	3105731	IDEAL DAIRY FARMS
Registration Number:	2902356	IT'S A BRAND NEW DAY
Registration Number:	2372440	
Registration Number:	4198151	KIDS CAPS & CASH
Registration Number:	1458580	KISSED WITH HONEY
Registration Number:	2995293	LA CORONA
Registration Number:	1883709	LAND-O-SUN
Registration Number:	2014110	
Registration Number:	2102824	
Registration Number:	2135366	LEHIGH VALLEY DAIRY FARMS
Registration Number:	2403496	LOUIS TRAUTH DAIRY, INC.
Registration Number:	2054280	LUNCH MUNCH
Registration Number:	1777520	MCKINNEY
Registration Number:	582470	MEADOW GOLD
Registration Number:	281436	MEADOW GOLD
Registration Number:	285893	MEADOW GOLD
Registration Number:	1149064	MELODY FARMS
Serial Number:	85714419	MICHIGAN MADE DAIRY
Registration Number:	1816437	MIDWEST FARMS
Registration Number:	1412503	
Registration Number:	2387189	MODEL DAIRY
Registration Number:	3945827	MOO DAT
Registration Number:	3126992	MORNING GLORY
Registration Number:	3457997	MORNING GLORY
Registration Number:	3173996	MORNING GLORY
Registration Number:	3581709	MORNING GLORY
Registration Number:	2637455	NATURE'S PRIDE
Registration Number:	766008	OAK FARMS
Registration Number:	773278	OAK FARMS
Registration Number:	2304338	OAK FARMS
Registration Number:	1496023	OLDE FASHIONED RECIPE
Serial Number:	85833893	ORCHARD PURE
Registration Number:	1794910	ORCHARDS HAWAII
Registration Number:	3252264	OVER THE MOON
Registration Number:	3965508	PASSIONATE ABOUT PURITY
Registration Number:	813109	POINSETTIA
Registration Number:	4255242	PURE PROTECT BOTTLE
Serial Number:	77965699	PURECLICK

Property Type	Number	Word Mark
Serial Number:	85323074	PUREPROTECT
Registration Number:	4223416	PUREPROTECT
Registration Number:	2203564	RAINBOW RAPTURE
Registration Number:	4271107	ROBINSON DAIRY
Registration Number:	4206087	R
Registration Number:	199735	
Registration Number:	2256339	ROYAL DANISH
Serial Number:	85760063	SCHEPPS
Registration Number:	1725958	SCHEPPS
Registration Number:	1438209	SHENANDOAH'S PRIDE
Registration Number:	644259	
Serial Number:	85774866	SINCE 1925 DEAN'S COUNTRY FRESH
Serial Number:	85771680	SMART LUNCHBOX NUTRITION
Registration Number:	2100495	SKIM SUPREME
Registration Number:	2022921	SO-LO
Registration Number:	3457026	SONORA
Registration Number:	2217956	
Serial Number:	85952228	STACK PACK
Serial Number:	85952217	STACK PACK
Registration Number:	4325258	START RIGHT. END RIGHT.
Registration Number:	4251346	START RIGHT. END RIGHT.
Registration Number:	4126982	STARTS PURE. STAYS PURE.
Registration Number:	1378326	STROH'S
Registration Number:	2046782	SUPER RAINBOW
Registration Number:	3185994	
Registration Number:	3767289	TASTE THE PRIDE INSIDE.
Registration Number:	1655638	THE DAIRY BEST
Registration Number:	3875009	TRUMOO
Serial Number:	85898596	TRUMOO
Registration Number:	1042416	TUSCAN
Registration Number:	950435	TUSCAN
Registration Number:	2869199	VELVET SPRINGS
Registration Number:	2277013	VIVA
Registration Number:	1532258	YOFRO
Serial Number:	85853375	WORRY-FREE FLIP CAP

**CORRESPONDENCE DATA**

Fax Number: 6508385109

**Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.**

**Phone:** 650-838-3743  
**Email:** JLIK@SHEARMAN.COM  
**Correspondent Name:** MARK LANGER  
**Address Line 1:** 1460 EL CAMINO REAL, 2ND FLOOR  
**Address Line 2:** SHEARMAN & STERLING LLP  
**Address Line 4:** MENLO PARK, CALIFORNIA 94025

<b>ATTORNEY DOCKET NUMBER:</b>	37051/75
<b>NAME OF SUBMITTER:</b>	MARK LANGER
<b>SIGNATURE:</b>	/MARK LANGER/
<b>DATE SIGNED:</b>	03/26/2015

**Total Attachments: 8**

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EXECUTION COPY

RELEASE OF TRADEMARK SECURITY INTEREST

THIS RELEASE OF TRADEMARK SECURITY INTEREST (the "Release") is made effective as of March 26, 2015, by JPMORGAN CHASE BANK, N.A., as Administrative Agent (the "Administrative Agent") to DEAN FOODS COMPANY, (the "Grantor") as follows:

WHEREAS, Grantor is a party to that certain Pledge and Security Agreement dated as of July 2, 2013 (as may be amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, the Grantor was required to execute and deliver a Confirmatory Grant of Security Interest in United States Trademarks dated as of July 2, 2013 (the "Confirmatory Grant") to the Administrative Agent in order to secure the prompt and complete payment, observance and performance of all of the Secured Obligations in accordance with the terms and conditions of the various loan documents;

WHEREAS, pursuant to the Security Agreement and the Confirmatory Grant, the Grantor granted to the Administrative Agent, among other collateral, a continuing security interest in (1) all of Grantor's right, title and interest in and to the Trademarks (as defined in the Security Agreement), including the United States Trademarks listed on the attached Schedule A, (2) all proceeds of such Trademarks, (3) the goodwill associated with such Trademarks and (4) all causes of action for infringement of such Trademarks or unfair competition regarding the same ((1) through (4), collectively, the "Marks");

WHEREAS, the Confirmatory Grant was recorded in the United States Patent & Trademark Office on July 3, 2013 at Reel/Frame 5061/81; and

WHEREAS, the Administrative Agent wishes to release its security interest in the Marks.

NOW THEREFORE, as the Grantor has satisfied its Secured Obligations under the Security Agreement, the Administrative Agent hereby terminates, releases and discharges any security interest in and lien upon the Marks, and assigns, transfers, and conveys to the Grantor any and all right, title or interest in, or to, the Marks that the Administrative Agent may hold.

[Signature Page Follows]

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be executed by its duly authorized officer.

JPMORGAN CHASE BANK, N.A., as  
Administrative Agent

By: Dana J. Moran

Name: Dana J. Moran

Title: Vice President

**Schedule A**

to

**Release of Trademark Security Interest  
Trademarks and Service Mark Applications**

**Reel/Frame 5061/81**

Attached.



Dean Foods Company Trademarks

Report Date: 12/31/11

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ID	Country	Mark	Classes	App. #	Ann. Dt	Reg. #	Reg. Dt	Status
8330	United States	"BAP SOMETHING"	29	76053150	5/14/2011	2,689,143	12/31/2011	Registered
11077	United States	5 CINCO PUNTOS DE CONTROL DE PUREZA & design	29	77489302	11/11/2009	3,524,655	2/23/2011	Registered
11592	United States	5 FIVE POINT PURITY	29	77981153	10/15/2009	3,849,100	4/19/2011	Registered
11591	United States	CHEEKLIFT & design	29	77981145	10/15/2009	3,849,101	4/19/2011	Registered
11722	United States	CHEEKLIFT	29	78487706	4/8/2013			Pending Application
11652	United States	A TRULY GOOD THING	29	77489677	8/31/2009	3,982,162	1/4/2011	Registered
11674	United States	ANY TIME OF DAY IT'S THE MORNING GLOVE WAY	29	78703853	9/30/2008	3,373,958	1/29/2008	Registered
8543	United States	ARCTIC SPLASH	32	74706231	3/22/1994	1,883,870	8/13/1994	Registered
9699	United States	BARBEE'S	28	75330629	7/27/1997	2,225,264	2/23/1998	Registered
8034	United States	BARBEE'S COW & MOON Design	28	75348287	7/22/1995	1,344,274	5/20/1996	Registered
8488	United States	BOTTLE DESIGN	32	74780324	11/5/1994	1,970,863	4/23/1996	Registered
9407	United States	BOTTLE DESIGN#2	32, 33	75330633	8/5/1997	2,914,738	11/30/2004	Registered
9411	United States	BOTTLE DESIGN#6	29	75330617	8/5/1997	2,936,473	5/29/2005	Registered
9412	United States	BOTTLE DESIGN#7	29	75330618	8/5/1997	2,871,880	6/10/2004	Registered
9413	United States	BOTTLE DESIGN#8	29	75330616	8/3/1997	2,759,109	9/2/2003	Registered
9479	United States	BRIGHTON LOGO	29	75330621	3/24/1977	1,088,653	4/4/1978	Registered
8813	United States	BROWN MOLE	30	74540877	7/13/1994	1,818,220	8/12/1995	Registered
9157	United States	BROWN'S DAIRY	29	76908076	3/24/2000	2,650,031	11/22/2002	Registered
9118	United States	BROWN'S DAIRY#MOOHE AS VELLEI	29	76908077	3/24/2000	2,650,032	11/22/2002	Registered
9106	United States	BROWN'S VELVEI DAIRY	29	75330673	7/29/1997	2,320,141	3/4/1998	Registered
8393	United States	CCC and Design	31	72447940	3/16/1958	873,687	3/10/1958	Registered
11076	United States	CINCO PUNTOS DE CONTROL DE PUREZA	29	77862646	10/11/2009	3,924,034	2/22/2011	Registered
11058	United States	COFFEE CREATIONS	29	78703176	10/23/2004	3,502,466	10/2/2007	Registered
8881	United States	COUNTRY FRESH	29, 30, 33	75330628	11/21/1995	2,852,338	6/13/2004	Registered
8720	United States	COUNTRY LANE	30	76108446	11/27/2002	2,778,829	10/21/2003	Registered
8814	United States	COUNTRY LOVE	30	74754515	7/11/1994	2,048,280	3/18/1997	Registered
8827	United States	COUNTRYSIDE	29	75798171	10/10/1985	1,414,524	10/14/1986	Registered







Dean Foods Company Trademarks

Report Date: 7/27/15 Page: 5

Trademark	Class	Serial No.	Reg. No.	Reg. Date	Status
SWISS DAIRY LOGO (LITTLE BELLY)	29, 32	76 862546	7112605	12/18/2006	Registered
WASTE THE WIDE MOUTH	29	77 807100	8182009	3/30/2010	Registered
THE DAIRY BEST	29	72 875739	7361987	9/3/1980	Registered
TRUOGO	29	77 960553	81112009	11/9/2010	Registered
TRUOGO	30	85 698296	4872013		Pending Application
TUSCAN	29	73 846143	3101875	6/29/1975	Registered
TUSCAN (Squizes)	29, 32	72 403773	8221871	1/9/1973	Registered
VELVET SPRINGS	31	78 192057	12 82002	8/3/2004	Registered
VIVA	28	74 244533	2001693	8/14/1988	Registered
WORRY-FREE FLIP CAP	20	85 833572	3192012		Pending Application
YOPO	30	73 737907	3 71888	5/26/1908	Registered