

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM336140

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Northern Labs, Inc.		03/20/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	S. C. Johnson & Son, Inc.		
<b>Street Address:</b>	1525 Howe Street		
<b>City:</b>	Racine		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53403		
<b>Entity Type:</b>	CORPORATION: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1491848	SINCE 1839	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2622604253		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	262/260-1946		
<b>Email:</b>	B050994@scj.com		
<b>Correspondent Name:</b>	Melinda Mitchell		
<b>Address Line 1:</b>	1525 Howe Street		
<b>Address Line 4:</b>	Racine, WISCONSIN 53403		
<b>NAME OF SUBMITTER:</b>	Melinda Mitchell		
<b>SIGNATURE:</b>	/Melinda Mitchell/		
<b>DATE SIGNED:</b>	03/25/2015		
<b>Total Attachments: 1</b>			
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TRADEMARK ASSIGNMENT

WHEREAS, Northern Labs, Inc., a Delaware corporation having a place of business at 5800 West Drive, Manitowoc, Wisconsin 54220 ("Assignor"), is the record owner of U.S. Trademark Registration No. 1,491,848 for the trademark "SINCE 1839" & Design, including all common law rights therein and the goodwill of the business symbolized thereby (hereinafter the "Mark"); and

WHEREAS, S. C. Johnson & Son, Inc., a Wisconsin corporation having a place of business at 1525 Howe Street Racine Wisconsin 53403 ("Assignee"), desires to acquire Assignor's entire right, title and interest in and to the Mark, and the goodwill of the business symbolized thereby.

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment of Assignee to Assignor of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, and Assignee accepts, the full and exclusive right, title and interest to said Mark, including all common law and statutory rights in and to the Mark, and U.S. Trademark Registration No. 1,491,848, together with (i) all of the goodwill and the business symbolized by and associated with the Mark, and (ii) all causes of action, claims, and demands or other rights for, or arising from, any infringement, including past infringements, of the Mark or any rights in connection with the Mark.

INTENDING TO BE BOUND, Assignor and Assignee hereby execute this assignment on the date(s) indicated below.

NORTHERN LABS, INC.

S. C. JOHNSON & SON, INC.

By: James D. Culea

By: Gary R. Akavickas

Name: James D. Culea

Name: Gary R. Akavickas *MM*

Title: President

Title: Secretary

Date: 3/25/15

Date: 3/20/15

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