# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM336388

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Forecast Trading Corporation		03/11/2015	CORPORATION: FLORIDA

### **RECEIVING PARTY DATA**

Name:	Standard Motor Products, Inc.	
Street Address:	37-18 Northern Blvd.	
City:	Long Island City	
State/Country:	NEW YORK	
Postal Code:	11101	
Entity Type:	CORPORATION: NEW YORK	

## **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark	
Registration Number:	2151901	FORECAST	
Registration Number:	2642647	ORIGINAL ENGINE MANAGEMENT	
Registration Number:	2177530	OEM ORIGINAL ENGINE MANAGEMENT	

#### CORRESPONDENCE DATA

Fax Number: 9727018765

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

(972) 701-2013 Phone:

Email: wcloud@hhdulaw.com **Correspondent Name:** D. Wade Cloud, Jr.

Address Line 1: 15303 Dallas Parkway, Suite 700

Address Line 4: Addison, TEXAS 75001

ATTORNEY DOCKET NUMBER: SMP FORECAST ASSIGNMENT		
NAME OF SUBMITTER:	D. Wade Cloud, Jr.	
SIGNATURE:	/dwc/	
DATE SIGNED:	03/27/2015	

**Total Attachments: 1** 

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**TRADEMARK** REEL: 005486 FRAME: 0546

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#### **ASSIGNMENT**

This ASSIGNMENT ("<u>Assignment</u>") is by and between Forecast Trading Corporation ("<u>Assignor</u>"), a wholly owned subsidiary of Standard Motor Products, Inc., and Standard Motor Products, Inc., a New York corporation ("<u>Assignee</u>"). This Assignment is effective Mach 11, 2015.

WHEREAS, Assignee and Assignor have agreed to execute and to deliver this Agreement;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

#### 1. Assignment.

Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title and interest in and to (1) FORECAST; US Reg. No. 2151901, (2) ORIGINAL EQUIPMENT MANAGEMENT; US Reg. No. 2642647 and (3) ORIGINAL EQUIPMENT MANAGEMENT (design); US Reg. No. 2177530 (collectively, "Assigned Registered Marks"), any and all claims and causes of action, with respect to any of the Assigned Registered Marks, whether accruing before, on and/or after the effective date hereof, and all good will and business associated with and/or related to the Assigned Registered Marks.

#### 2. Recordation.

Assignor hereby authorizes the recordation of this Assignment with governmental authorities.

#### 3. Miscellaneous.

This Assignment may be executed in two or more counterparts, each of which shall be an original, but all of which shall together constitute one and the same instrument.

The undersigned representatives do hereby bind her/his respective party to this Assignment.

Agreed:	Agreed:
Assignee: Standard Motor Products, Inc.	Assignor: Forecast Trading Corporation, a wholly owned subsidiary of Standard Motor Products, Inc.
By: Jun J. Broce	By: Cen J. Sweet
Name: CARMINE J. Broccole	Name: <u>Carmine J. Broccole</u>
Title: Secretary	Title: Secretary
Date: 3/11/15	Date: 3/11/15