

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM336420

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMORGAN CHASE BANK, N.A.		03/26/2015	NATIONAL ASSOCIATION: UNITED STATES
RECEIVING PARTY DATA			
Name:	DEAN INTELLECTUAL PROPERTY SERVICES II, INC.		
Street Address:	2711 NORTH HASKELL AVENUE, SUITE 3400		
City:	DALLAS		
State/Country:	TEXAS		
Postal Code:	75204		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 75			
Property Type	Number	Word Mark	
Registration Number:	1803846	1/2 PLUS	
Registration Number:	2120365	ALTA DENA EXPRESS	
Registration Number:	2091094	ALTA DENA NATURAL SELECT	
Registration Number:	1711969	ALTA-DENA	
Registration Number:	1713989	ALTA-DENA	
Registration Number:	3481809	APPLE-RIFFIC	
Registration Number:	3482787	ATLANTA DAIRIES	
Registration Number:	1232915	BARBER'S	
Registration Number:	3408559	BERKELEY FARMS	
Registration Number:	1343368		
Registration Number:	1342947		
Registration Number:	1953924		
Registration Number:	791524	BRIDGEMAN	
Registration Number:	877099	BRIDGEMAN	
Registration Number:	2036725	BROWN COW	
Registration Number:	1839058	CARIBBEAN CHILL	
Registration Number:	1458563	CHOCO-RIFFIC!	
Registration Number:	2669410	CHUG	
Registration Number:	2187950	CHUG	
TRADEMARK			

CH \$1890.00 1803846

Property Type	Number	Word Mark
Registration Number:	2198660	CHUG PACK
Registration Number:	2033657	COUNTRY CHARM
Registration Number:	3274893	COUNTRY CHARM
Registration Number:	1838793	COUNTRY CHARM
Registration Number:	3349562	COUNTRY CHURN
Registration Number:	1555897	DAIRY PURE
Registration Number:	1634258	DEAN FOODS
Registration Number:	1747280	DEAN'S
Registration Number:	1747283	DEAN'S
Registration Number:	2101292	DEAN'S
Registration Number:	2077365	DEAN'S
Registration Number:	3102028	DEAN'S DELIGHT
Registration Number:	2602258	DEAN'S EASY
Registration Number:	3805320	EASY
Registration Number:	1872857	FAST TRACK DELIVERY SYSTEM
Registration Number:	838013	FIELDCREST
Registration Number:	2468424	FLAVORTIGHT BOTTLE
Registration Number:	2815031	GIVE 'EM FIVE
Registration Number:	3368549	HAVAGLASSIDOPHILUS
Registration Number:	3464635	HEALTH PROBIOTICS FOR LIFE
Registration Number:	3329519	HEALTH PROBIOTICS FOR LIFE
Registration Number:	3515252	ICE CREAMIER
Registration Number:	1959654	IMO
Registration Number:	3350717	KATIE
Registration Number:	1821559	MAPLEHURST
Registration Number:	2324110	MAYFIELD
Registration Number:	2257027	MAYFIELD
Registration Number:	2266789	MAYFIELD DAIRY FARMS
Registration Number:	2549203	MAYFIELD DAIRY FARMS
Registration Number:	3200921	MAYFIELD DAIRY FARMS JERSEY
Registration Number:	2106819	MCARTHUR
Registration Number:	3244988	MEADOW BROOK
Registration Number:	2215532	MILK CHUG
Registration Number:	3459250	NURTURE
Registration Number:	887952	NUTTY BUDDY
Registration Number:	677442	NUTTY BUDDY
Registration Number:	3943877	NUTTY BUDDY
Registration Number:	1268691	PEELERS

Property Type	Number	Word Mark
Registration Number:	1268692	PEELERS
Registration Number:	1269403	PEELERS FARM FRESH
Serial Number:	77943362	PURITY
Registration Number:	3437499	READY FOR LIFE
Registration Number:	2990385	REDISCOVER LIFE'S GOODNESS
Registration Number:	3169293	
Registration Number:	2445277	
Registration Number:	2123886	
Registration Number:	3440437	SUNSET DIPS
Registration Number:	2455101	T.G. LEE
Registration Number:	2777150	THE DEAN ADVANTAGE
Registration Number:	2479484	TURTLE TRACKS
Registration Number:	1066327	VERIFINE
Registration Number:	3821695	WWW.SAVEFIVEFORSCHOOLS.COM
Registration Number:	2961599	
Registration Number:	1567396	YOU CAN TASTE HOW MUCH WE CARE
Registration Number:	2865936	SINCE 1932 BUD'S ICE CREAM OF SAN FRANCI
Serial Number:	85778306	DEAN'S

CORRESPONDENCE DATA

Fax Number: 6508385109

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 650-838-3743

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Correspondent Name: MARK LANGER

Address Line 1: 1460 EL CAMINO REAL, 2ND FLOOR

Address Line 2: SHEARMAN & STERLING LLP

Address Line 4: MENLO PARK, CALIFORNIA 94025

ATTORNEY DOCKET NUMBER:	37051/75
NAME OF SUBMITTER:	MARK LANGER
SIGNATURE:	/MARK LANGER/
DATE SIGNED:	03/27/2015

Total Attachments: 6

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EXECUTION COPY

RELEASE OF TRADEMARK SECURITY INTEREST

THIS RELEASE OF TRADEMARK SECURITY INTEREST (the "Release") is made effective as of March 26, 2015, by JPMORGAN CHASE BANK, N.A., as Administrative Agent (the "Administrative Agent") to DEAN INTELLECTUAL PROPERTY SERVICES II, INC., (the "Grantor") as follows:

WHEREAS, Grantor is a party to that certain Pledge and Security Agreement dated as of July 2, 2013 (as may be amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, the Grantor was required to execute and deliver a Confirmatory Grant of Security Interest in United States Trademarks dated as of July 2, 2013 (the "Confirmatory Grant") to the Administrative Agent in order to secure the prompt and complete payment, observance and performance of all of the Secured Obligations in accordance with the terms and conditions of the various loan documents;

WHEREAS, pursuant to the Security Agreement and the Confirmatory Grant, the Grantor granted to the Administrative Agent, among other collateral, a continuing security interest in (1) all of Grantor's right, title and interest in and to the Trademarks (as defined in the Security Agreement), including the United States Trademarks listed on the attached Schedule A, (2) all proceeds of such Trademarks, (3) the goodwill associated with such Trademarks and (4) all causes of action for infringement of such Trademarks or unfair competition regarding the same ((1) through (4), collectively, the "Marks");

WHEREAS, the Confirmatory Grant was recorded in the United States Patent & Trademark Office on July 3, 2013 at Reel/Frame 5061/94; and

WHEREAS, the Administrative Agent wishes to release its security interest in the Marks.

NOW THEREFORE, as the Grantor has satisfied its Secured Obligations under the Security Agreement, the Administrative Agent hereby terminates, releases and discharges any security interest in and lien upon the Marks, and assigns, transfers, and conveys to the Grantor any and all right, title or interest in, or to, the Marks that the Administrative Agent may hold.

[Signature Page Follows]

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be executed by its duly authorized officer.

JPMORGAN CHASE BANK, N.A., as
Administrative Agent

By: Dana J. Moran

Name: Dana J. Moran

Title: Vice President

Schedule A

to

Release of Trademark Security Interest
Trademarks and Service Mark Applications

Reel/Frame 5061/94

Attached.

Dean Intellectual Property Services, II, Inc. Trademarks

Report Date: 10/20/13 Page 1

ID	Country	Mark	Class	App. #	App. Dt	Reg. #	Reg. Dt	Status
9536	United States	1,2 9ms	28	74261044	8/11/1992	1,303,646	11/8/1993	Registered
9537	United States	ALLA DENA EXPRESS	40	74261042	12/14/1993	1,170,363	12/9/1997	Registered
9538	United States	ALLA DENA NATURAL SELECT and Design	38	74261037	8/8/1994	2,081,094	8/29/1997	Registered
9539	United States	ALLA DENA	29	74261001	11/25/1991	1,711,608	8/1/1992	Registered
9540	United States	ALLA DENA	30	74261000	11/25/1991	1,711,988	8/8/1992	Registered
10832	United States	APPLE-BUFFIC	32	77224069	7/10/2007	3,401,609	8/5/2008	Registered
10796	United States	ATLANTA PAPERIES	29	76674087	5/14/2007	3,482,787	8/12/2008	Registered
9751	United States	BARRENS and Design	28, 30	73508264	4/20/1991	1,732,913	5/29/1993	Registered
10530	United States	BEKILLY TABLES	28, 30, 32	77240361	7/27/2007	3,498,308	4/8/2008	Registered
6082	United States	BIRD ON THE MAILBOX Design	38	75471977	5/18/1994	1,343,360	6/18/1995	Registered
6401	United States	BIRD ON THE MAILBOX Design	29	75471976	5/18/1994	1,342,947	6/18/1995	Registered
5798	United States	BIRD ON THE MAILBOX Design	39, 30, 32	74357402	1/22/1993	1,933,834	2/8/1996	Registered
9480	United States	BRIDGEMAN	29	73206369	11/17/1964	791,624	6/22/1965	Registered
9481	United States	BRIDGEMAN and Design	28, 30, 32	73276238	7/18/1967	877,999	9/16/1969	Registered
9415	United States	BROWN COW	30	75009233	9/20/1996	2,036,723	2/11/1997	Registered
9814	United States	CARIBBEAN CELL	30	74932901	11/18/1992	1,839,038	8/7/1994	Registered
9816	United States	CHOCO-KIFFIK!	29	73644289	7/17/1997	1,476,563	9/23/1997	Registered
9417	United States	CHUG	32	73391356	11/17/1997	2,086,410	12/31/2007	Registered
9501	United States	CHECO	29	75397735	11/17/1997	2,187,950	7/8/1998	Registered
9820	United States	CHEO BAC	29	75407629	12/18/1997	2,186,688	10/20/1998	Registered
9481	United States	COUNTRY CHARM	36, 32	75007113	12/18/1995	2,032,637	1/28/1997	Registered
10529	United States	COUNTRY CHARM	29	78000591	5/25/2006	3,374,595	8/7/2007	Registered
9819	United States	COUNTRY CHARM	30, 32	74368034	3/13/1993	1,838,793	8/7/1994	Registered
10486	United States	COUNTRY CHARM	30	78642287	6/2/2005	3,339,562	12/4/2007	Registered
9825	United States	DAIRY PURE	29	73767704	3/11/1998	1,553,697	8/12/1999	Registered
11013	United States	DAIRY FOLKS	30	85642563	8-4-2011			Pending Application
9685	United States	DEAN FOODS	29, 30	74029255	2/15/1990	1,634,238	2/5/1991	Registered
9689	United States	DEAN'S	29	74261230	6/17/1992	1,747,100	1/16/1993	Registered
9687	United States	DEAN'S	39, 30	74261492	6/10/1992	1,747,285	1/16/1993	Registered
9615	United States	DEAN'S	29, 30, 32	75103052	9-6-1996	2,101,297	9-26/1997	Registered

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10414	United States	DEANS	30	75-719915	8/10/1886	2/07/2005	7/8/1887	Registered
11690	United States	DEANS	39	57-778306	11/18/2012			Pending Application
10320	United States	DEAN'S DELIGHT	30	75-464197	9/15/2004	3/02/03	8/8/2006	Registered
9488	United States	DEAN'S EASY	29	75-098177	7/27/2000	2/02/03	7/20/2002	Registered
10797	United States	EASY	38	75-547889	8/15/2005	3/03/06	6/22/2010	Registered
9825	United States	EASY TRACER DELIVERY SYSTEM and Design	38	74-444422	10/6/1992	1/07/07	1/10/1995	Registered
9755	United States	FELDCREST (S) and Design	38	75-014920	9/22/1966	88/013	10/31/1967	Registered
8907	United States	FLAVORMIGHT BOTTLE	29	75-902997	9/20/1888	2/48/04	7/10/2001	Registered
9896	United States	GIVE EM FIVE	39, 31, 34	75-204102	1/16/2005	2/15/01	2/17/2004	Registered
10027	United States	HAVAGLASS/OFFHUS	29	75-713245	9/4/2007	3/20/08	1/15/2008	Registered
10152	United States	HEALTH PROBIOTICS FOR LIFE & Design	29, 30	75-960197	8/14/2006	3/40/05	7/0/2008	Registered
10541	United States	HEALTH PROBIOTICS FOR LIFE & Design	29	75-951400	8/14/2006	3/29/08	11/6/2007	Registered
10101	United States	ICE CREAMER	30	77-941377	11/30/2007	3/15/02	10/14/2005	Registered
9832	United States	KMO and Design	29	74-525451	3/7/1994	1/28/04	3/5/1996	Registered
10095	United States	LATTE & design	29	76-073127	2/28/2007	3/20/11	12/11/2007	Registered
8845	United States	MABLEHURST	30	74-271080	3/29/1993	1/32/03	2/15/1994	Registered
8840	United States	MAYFIELD	29, 30, 32	75-648015	2/23/1999	2/24/00	2/29/2000	Registered
9848	United States	MAYFIELD	30	75-945378	4/27/1998	2/27/07	4/29/1999	Registered
9847	United States	MAYFIELD DAIRY FARMS	29, 30, 32	75-470029	4/20/1999	1/26/03	8/3/1999	Registered
9435	United States	MAYFIELD DAIRY FARMS and Design	30	75-058492	5/5/2000	3/29/03	5/19/2002	Registered
10400	United States	MAYFIELD DAIRY FARMS	30	75-705468	8/26/2005	3/20/07	1/25/2007	Registered
9828	United States	MERSEY and Design	29, 32	75-358000	8/20/1996	3/10/00	10/21/1997	Registered
10740	United States	MCCARTHER	29, 32	75-947092	8/8/2006	3/24/08	6/20/2007	Registered
9819	United States	MELBOW BROOK	29	75-077679	3/21/1997	2/15/02	7/23/1998	Registered
10051	United States	MILK CHUG	29	77-075492	2/8/2007	3/20/00	7/1/2000	Registered
10092	United States	NUTTY BODDY	30	75-296838	5/23/1998	98/053	3/17/1970	Registered
10094	United States	NUTTY BODDY	30	75-054417	6/27/1998	6/7/02	4/9/1999	Registered
11350	United States	NUTTY BODDY	30	85-038056	3/10/2010	3/9/07	4/12/2011	Registered
10780	United States	PEELERS	38, 32	75-608245	3/27/1982	1/20/00	2/28/1984	Registered
10782	United States	PEELERS (S) and Design	38, 32	75-560940	5/27/1982	1/20/00	2/28/1984	Registered
10794	United States	PEELERS FARM FRESH & design	38, 30, 31	75-070309	6/21/1982	1/20/00	3/6/1984	Registered
11104	United States	PURITY & design	39, 30, 32	75-943362	2/24/2010			Pending Application
10264	United States	READY FOR LIFE	29, 32	75-075557	7/17/2005	3/47/09	9/27/2008	Registered

Dean Intellectual Property Services, II, Inc. Trademarks

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10071	United States	REDISCOVER LIFE'S	28, 30, 31	76-275439	7/17/2003	2,890,333	8/30/2003	Registered
9899	United States	GOOENESS	29, 30, 32	78-154503	3/13/2002	3,189,299	11/7/2006	Registered
9458	United States	RIVER OF LIFE LOGO01 SERVE 1001 BUD'S ICE CREAM OF SAN FRANCISCO & Design	30	76-240516	4/12/2001	5464	7/27/2004	Registered
9916	United States	FRANCISCO & Design	29	75-980064	12/18/1997	2,449,277	4/17/2001	Registered
8606	United States	5FLASKE CLASS DESIGN	29, 32	76-229528	1/21/1997	2,125,836	12/23/1997	Registered
10687	United States	6PLASKE CLASS DESIGN	29	77994900	10/16/2007	2,448,427	6/3/2008	Registered
9886	United States	SUNSET RIFTS	28, 32	76-808646	3/20/2000	2,453,101	5/29/2003	Registered
9472	United States	T.G. LEE	33	76-104558	8/7/2000	2,777,150	10/28/2002	Registered
9467	United States	THE DEAN ADVANTAGE	30	76-104558	8/7/2000	2,479,484	8/21/2001	Registered
9733	United States	TURBLE TRACKS	29	75-927727	2/24/2000	1,966,327	5/24/2007	Registered
10083	United States	VERFINE	29	75-050797	4/28/1975	3,831,693	7/20/2010	Registered
9811	United States	WUW.SAVERNEFORSCH OOLS.COM	28, 32	77690498	12/14/2009	2,961,599	6/14/2005	Registered
9676	United States	YELLOW ICE CONTAINER YOU CAN WASH HOW MUCH WE CARE	30	75-779040	2/6/1969	1,587,396	10/31/1989	Registered