

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM336540

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Firstmark Investment Pte. Ltd.		11/17/2013	CORPORATION: MAURITIUS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Concorde Capital		
<b>Street Address:</b>	3748 SW 30th Avenue		
<b>City:</b>	Hollywood		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33312		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3513384	FIREDOG	
<b>Registration Number:</b>	4218260		
<b>Registration Number:</b>	3513385		
<b>Registration Number:</b>	3596733		
<b>Registration Number:</b>	3589175	FIREDOG	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7038367419		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	bassam.ibrahim@bipc.com		
<b>Correspondent Name:</b>	Bassam N. Ibrahim		
<b>Address Line 1:</b>	1737 King Street, Suite 500		
<b>Address Line 4:</b>	Alexandria, VIRGINIA 22314-2727		
<b>ATTORNEY DOCKET NUMBER:</b>	0082807-000023		
<b>NAME OF SUBMITTER:</b>	Bassam N. Ibrahim		
<b>SIGNATURE:</b>	/Bassam N. Ibrahim/		
<b>DATE SIGNED:</b>	03/30/2015		
<b>Total Attachments: 7</b>			
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## INTELLECTUAL PROPERTY AND DOMAIN NAME ASSIGNMENT

This TRADEMARK, COPYRIGHT AND DOMAIN NAME ASSIGNMENT (the "Assignment"), effective as of the date of execution below (the "Effective Date"), is hereby entered into by and between the Firstmark Investment Pte. Ltd. ("Firstmark") as to the trademarks and Flextronics International USA, Inc. as to the domain name ("Flextronics") having a place of business at 6201 America Center Drive, San Jose, CA 95002 (collectively "Assignors"), and Concorde Capital, a Corporation having a place of business at 3748 SW 30th Avenue, Hollywood, FL 33312 (the "Assignee").

WHEREAS, prior to the Effective Date, pursuant to assignment from Circuit City Stores West Coast, Inc., Circuit city Stores, Inc. and Courchevel, LLC, Firstmark is the owner in the United States of America or international territory of the trademarks listed in Schedule A, with the possible exception of the registrations in Argentina which were not listed in said assignment, including all registrations therefore and all international registrations therefore (the "Trademarks"); and

WHEREAS, prior to the Effective Date, Flextronics was the registrant of record and owner the Internet domain name set forth on Schedule B hereto and the domain name registration therefor (the "Domain Name"); and

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest, and all goodwill associated therewith, in and to the Trademarks and Domain Name and all registrations, and common law rights therein;

NOW THEREFORE, for the consideration of payment of the purchase price and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignment, Effective upon the Effective Date:

Firstmark hereby assigns and transfers to Assignee all of Firstmark's right, title and interest in the Trademarks and Flextronics hereby assigns and transfers to Assignee the Domain Name, including all registrations and applications listed in Schedule A and Schedule B (together the "Intellectual Property"), all goodwill associated therewith, and all rights therein provided by international conventions and treaties, and the right to sue for past, present and future infringement thereof ("Transferred Rights"); and

- (a) any and all rights to sue at law or in equity for any infringement, imitation, impairment, distortion, dilution or other unauthorized use or conduct in derogation of the Transferred Rights occurring prior to the Effective Date, including the right to receive all proceeds and damages therefrom;
- (b) any and all rights to future royalties, profits, compensation, license fees or other payments or remuneration of any kind relating to the

Transferred Rights arising from and after the date of this Assignment;  
and

(c) any and all rights to obtain renewals, reissues, and extensions of registrations or other legal protections pertaining to the Transferred Rights.

2. Documents Assignors hereby agrees to execute and deliver any and all documents to requested and provided by Assignee, that are reasonably necessary to make a record with any and all government agencies, authorities, courts, tribunals, or third parties, of the fact that Assignee owns all right title and interest of Assignors in and to the Trademark and Domain Name. Assignee is responsible for all recordation and other costs associated with assignment of the Trademarks and Domain Name, except for the preparation of this Assignment, the Domain Name transfer process and the signature by Assignors on documents prepared by others.

3. Quit Claim Assignors are assigning all of their right, title and interest in the Trademarks and Domain name without any warranties as to title, validity or otherwise. Buyer accepts the assignment as is with no warranties or conditions of any kind, express or implied

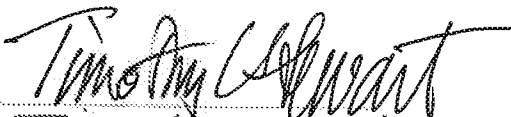
4. Liabilities: Assignee waives rights to any and all consequential damages. Assignor's total liability shall be limited to the transfer value (\$32,500).

IN WITNESS WHEREOF, each Party has caused this Assignment to be executed by its duly authorized representative.

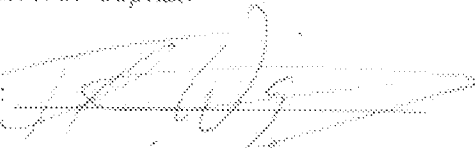
Firstmark Investment Pte. Ltd., ASSIGNOR, as to Trademarks

By: \_\_\_\_\_  
Name:  
Title:

Flextronics International USA, Inc., ASSIGNOR, as to Domain Name

By:   
Name: Timothy L. Stewart  
Title: vice president

Concorde Capital:

By:   
President

Transferred Rights arising from and after the date of this Assignment;  
and

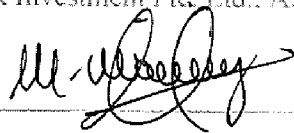
(c) any and all rights to obtain renewals, reissues, and extensions of registrations or other legal protections pertaining to the Transferred Rights.

2. Documents Assignors hereby agrees to execute and deliver any and all documents to requested and provided by Assignee, that are reasonably necessary to make a record with any and all government agencies, authorities, courts, tribunals, or third parties, of the fact that Assignee owns all right title and interest of Assignors in and to the Trademark and Domain Name. Assignee is responsible for all recordation and other costs associated with assignment of the Trademarks and Domain Name, except for the preparation of this Assignment, the Domain Name transfer process and the signature by Assignors on documents prepared by others.
3. Quit Claim Assignors are assigning all of their right, title and interest in the Trademarks and Domain name without any warranties as to title, validity or otherwise. Buyer accepts the assignment as is with no warranties or conditions of any kind, express or implied
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IN WITNESS WHEREOF, each Party has caused this Assignment to be executed by its duly authorized representative.

Firstmark Investment Pte. Ltd., ASSIGNOR, as to Trademarks

By: \_\_\_\_\_  
Name:  
Title:




Flextronics International USA, Inc., ASSIGNOR, as to Domain Name

By: \_\_\_\_\_  
Name:  
Title:

Concorde Capital:

By: \_\_\_\_\_

  
President

Name: *Thomas D'Arvedo*  
Title: *President*

## SCHEDULE A - TRADEMARKS

<u>Country</u>	<u>Mark</u>	<u>App./Reg.No.</u>	<u>Record Owner Name</u>
ARGENTINA	FIREDOG	2252734	Circuit City Stores West Coast, Inc
ARGENTINA	FIREDOG	2252744	Circuit City Stores West Coast, Inc
ARGENTINA	FIREDOG	2252745	Circuit City Stores West Coast, Inc
ARGENTINA	FIREDOG	2252746	Circuit City Stores West Coast, Inc
ARGENTINA	FIREDOG	2252747	Circuit City Stores West Coast, Inc
ARGENTINA	FIREDOG	2.252.743	Circuit City Stores West Coast, Inc
ARGENTINA	FIREDOG (LOGO)	2254104	Circuit City Stores West Coast, Inc
ARGENTINA	FIREDOG (LOGO)	2254100	Circuit City Stores West Coast, Inc
BRAZIL	FIREDOG	900548584	Firstmark Investment Pte. Ltd.
BRAZIL	FIREDOG	900548592	Firstmark Investment Pte. Ltd.
BRAZIL	FIREDOG	900548614	Firstmark Investment Pte. Ltd.
BRAZIL	FIREDOG	900548630	Firstmark Investment Pte. Ltd.
BRAZIL	FIREDOG	900548649	Firstmark Investment Pte. Ltd.
BRAZIL	FIREDOG	900548657	Firstmark Investment Pte. Ltd.
BRAZIL	FIREDOG	900548673	Firstmark Investment Pte. Ltd.
BRAZIL	FIREDOG (LOGO)	900548703	Firstmark Investment Pte. Ltd.
BRAZIL	FIREDOG (LOGO)	900548711	Firstmark Investment Pte. Ltd.
BRAZIL	FIREDOG (LOGO)	900548746	Firstmark Investment Pte. Ltd.
BRAZIL	FIREDOG (LOGO)	900548762	Firstmark Investment Pte. Ltd.
BRAZIL	FIREDOG (LOGO)	900548770	Firstmark Investment Pte. Ltd.
BRAZIL	FIREDOG (LOGO)	900548800	Firstmark Investment Pte. Ltd.
CHINA	FIREDOG	6306431	Firstmark Investment PTE. LTD.
CHINA	FIREDOG	6313518	Firstmark Investment PTE. LTD.
CHINA	FIREDOG	6313517	Firstmark Investment PTE. LTD.
CHINA	FIREDOG	6306430	Firstmark Investment PTE. LTD.
CHINA	FIREDOG	6306429	Firstmark Investment PTE. LTD.
CHINA	FIREDOG	6306428	Firstmark Investment PTE. LTD.
CHINA	FIREDOG	6306427	Firstmark Investment PTE. LTD.
CHINA	FIREDOG (LOGO)	6313512	Firstmark Investment PTE. LTD.
CHINA	FIREDOG (LOGO)	6313511	Firstmark Investment PTE. LTD.
CHINA	FIREDOG (LOGO)	6313510	Firstmark Investment PTE. LTD.
CHINA	FIREDOG (LOGO)	6313509	Firstmark Investment PTE. LTD.
CHINA	FIREDOG (LOGO)	6313630	Firstmark Investment PTE. LTD.
EUROPEAN UNION (CTM)	FIREDOG	006341991	Firstmark Investment Pte. Ltd.
EUROPEAN UNION (CTM)	FIREDOG	006322408	Firstmark Investment Pte. Ltd.
EUROPEAN UNION (CTM)	FIREDOG (LOGO)	006354617	Firstmark Investment Pte. Ltd.

JAPAN	FIREDOG	5340573	Circuit City Stores West Coast, In
JAPAN	FIREDOG	5141316	Circuit City Stores West Coast, In
JAPAN	FIREDOG (LOGO)	5237038	Circuit City Stores West Coast, In
JAPAN	FIREDOG (LOGO)	5188722	Circuit City Stores West Coast, In
JAPAN	FIREDOG (LOGO)	5188723	Circuit City Stores West Coast, In
JAPAN	FIREDOG (LOGO)	5296034	Circuit City Stores West Coast, In
JAPAN	FIREDOG (LOGO)	5302965	Circuit City Stores West Coast, In
PUERTO RICO	FIREDOG	73,940	Circuit City Stores West Coast, In
PUERTO RICO	FIREDOG	73,933	Circuit City Stores West Coast, In
PUERTO RICO	FIREDOG	73,931	Circuit City Stores West Coast, In
PUERTO RICO	FIREDOG	73,930	Circuit City Stores West Coast, In
PUERTO RICO	FIREDOG	73,928	Circuit City Stores West Coast, In
PUERTO RICO	FIREDOG	73,927	Circuit City Stores West Coast, In
PUERTO RICO	FIREDOG	73,932	Circuit City Stores West Coast, In
PUERTO RICO	FIREDOG	73,929	Circuit City Stores West Coast, In
SOUTH KOREA	FIREDOG	25531	Circuit City Stores West Coast, In
SOUTH KOREA	FIREDOG	40-773253	Circuit City Stores West Coast, In
SOUTH KOREA	FIREDOG (LOGO)	45-25310	Circuit City Stores West Coast, In
UNITED STATES	FIREDOG	3,513,384	Firstmark Investment Pte. Ltd.
UNITED STATES	FIREDOG	85/025,188	Firstmark Investment Pte. Ltd.
UNITED STATES	FIREDOG	3,390,320	Firstmark Investment Pte. Ltd.
UNITED STATES	FIREDOG (LOGO)	4,218,260	Firstmark Investment Pte. Ltd.
UNITED STATES	FIREDOG (LOGO)	3,337,398	Firstmark Investment Pte. Ltd.
UNITED STATES	FIREDOG (LOGO)	3,513,385	Firstmark Investment Pte. Ltd.
UNITED STATES	FIREDOG (LOGO)	3,596,733	Firstmark Investment Pte. Ltd.
UNITED STATES	FIREDOG (WORD & LOGO)	3,589,175	Firstmark Investment Pte. Ltd.



SCHEDULE B - DOMAIN NAME

Firedog.com