TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM336623

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF TRADEMARK SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
U.S. BANK NATIONAL ASSOCIATION		03/30/2015	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	DALMATIAN PRESS, LLC
Street Address:	1840 Baney Road
City:	Ashland
State/Country:	ОНЮ
Postal Code:	44805
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark	
Registration Number:	2169985	BIG BEST BOOK	
Registration Number:	2482135	BRIGHT IDEA	
Registration Number:	2184874	CREATIVE EDGE	
Registration Number:	2120339	DALMATIAN PRESS	
Registration Number:	2233041	DALMATIAN PRESS	
Registration Number:	2065895	DALMATIAN PRESS	
Registration Number:	2154532	DALMATIAN PRESS PUPPY PACK	
Registration Number:	2231317		
Registration Number:	2168401	PUPPY PACK	
Registration Number:	2102176	SPOT THE DIFFERENCE	
Registration Number:	2045129	TEAR AND SHARE	
Registration Number:	3727303	SONRISAS	
Registration Number:	3149631	SPIRIT PRESS	
Registration Number:	2430207		
Registration Number:	2171825	THE ULTIMATE FUN BOOK	
Registration Number:	3304822	GIGGLE & GROW	
Registration Number:	3538442	A BOOK ABOUT US!	
Registration Number:	3451582	THE STICKER COMPANY	
Registration Number:	3210582	HAPPY TALES	
		TRADEMARK	

900320097 REEL: 005487 FRAME: 0927

Property Type	Number	Word Mark
Registration Number:	3243761	A+ LET'S GROW SMART
Registration Number:	4230501	RANDALL REINDEER
Registration Number:	2220382	PIGGY TOES PRESS

CORRESPONDENCE DATA

Fax Number: 6179518736

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6179518000

Email: jennifer.kagan@morganlewis.com

Correspondent Name: Jennifer Kagan
Address Line 1: One Federal Street

Address Line 2: Morgan, Lewis & Bockius, LLP
Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	107098-0063
NAME OF SUBMITTER:	Jennifer Kagan
SIGNATURE:	/jenniferkagan/
DATE SIGNED:	03/30/2015

Total Attachments: 3

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TRADEMARK REEL: 005487 FRAME: 0928

RELEASE OF TRADEMARK SECURITY INTEREST

This Release of Trademark Security Interest ("Release") is given on this 30th day of March 2015, by U.S. BANK NATIONAL ASSOCIATION, for itself and as administrative agent (in such capacity, the "Grantee"), to DALMATIAN PRESS, LLC (the "Grantor"), as follows:

WHEREAS, on February 29, 2012, the Grantor and the Grantee entered into a Pledge and Security Agreement, which required the parties to enter into the Security Agreement (as defined below);

WHEREAS, on August 2, 2013, the Grantor and the Grantee entered into a Confirmatory Grant of Security Interest in United States Trademarks ("Security Agreement");

WHEREAS, pursuant to said Security Agreement, the Grantor granted to the Grantee, among other collateral, a continuing security interest in all of the Grantor's right, title and interest, including goodwill, in, to and under its United States trademarks, including but not limited to the trademarks listed on the attached Schedule A, together with all proceeds of such Trademarks and all causes of action arising prior to or after the date thereof for infringement of such Trademarks or unfair competition regarding the same (the "Trademarks");

WHEREAS, said Security Agreement was recorded in the United States Patent & Trademark Office on August 5, 2013, at reel/frame 5084/0953;

WHEREAS, the Grantor has satisfied the terms of the Pledge and Security Agreement (including all conditions for release), and the Grantee wishes to release its security interest in the Trademarks, including those listed on Schedule A and retransfer and reassign to the Grantor without recourse all of the Grantee's right, title and interest in and to the Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantee hereby terminates the Security Agreement and releases any security interest, right or other interest it may have in the Trademarks, including those listed on Schedule A, and hereby reassigns any and all right, title and interest it may have in and to the Trademarks without recourse to the Grantor, together with the goodwill of the business symbolized thereby.

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TRADEMARK REEL: 005487 FRAME: 0929 IN WITNESS WHEREOF, the Grantee has caused this Release to be executed by its duly authorized officer.

U.S. BANK NATIONAL ASSOCIATION, as Grantee

Swan Rades

By:

Name: Susan Bader

Title: Vice President

Schedule A

Trademark Security Interest recorded at

Reel 5084 Frame 0953

Mark	Registration No.	Class(es)	Registration Date
BIG BEST BOOK	2169985	16	6/30/1998
BRIGHT IDEA	2482135	16	8/28/2001
CREATIVE EDGE	2184874	16	8/25/1998
DALMATIAN PRESS	2120339	16, 41	12/9/1997
DALMATIAN PRESS	2233041	16	3/16/1999
DALMATIAN PRESS & DESIGN	2065895	16, 41	5/27/1997
DALMATIAN PRESS PUPPY PACK	2154532	42	5/5/1998
DALMATIAN SPOTTED BORDER DESIGN	2231317	16	3/16/1999
PUPPY PACK	2168401	16	6/23/1998
SPOT THE DIFFERENCE	2102176	16	9/30/1997
TEAR AND SHARE	2045129	16	3/11/1997
SONRISAS & SMILE DESIGN	3727303	16	12/22/2009
SPIRIT PRESS	3149631	16	9/26/2006
SPOTTED BORDER DESIGN	2430207	16	2/20/2001
THE ULTIMATE FUN BOOK	2171825	16	7/7/1998
GIGGLE & GROW	3304822	16	10/2/2007
A BOOK ABOUT US!	3538442	16	11/25/2008
THE STICKER COMPANY	3,451,582	16, 27	6/17/2008
HAPPY TALES & DESIGN	3210582	16	2/20/2007
A+ LET'S GROW SMART	3243761	16	5/22/2007
RANDALL REINDEER	4230501	28	10/23/2012
PIGGY TOES PRESS	2220382	16	1/26/1999

RECORDED: 03/30/2015

TRADEMARK REEL: 005487 FRAME: 0931