

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM336682

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	01/01/1995		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Planet Hollywood, Inc.		12/16/1994	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Planet Hollywood International, Inc.		
Street Address:	4700 Millenia Boulevard		
City:	Orlando		
State/Country:	FLORIDA		
Postal Code:	32839		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1890377	PLANET HOLLYWOOD	
CORRESPONDENCE DATA			
Fax Number:	9547618112		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(954) 761-7477		
Email:	tom.kautz@GRAY-ROBINSON.COM		
Correspondent Name:	Thomas L. kautz		
Address Line 1:	401 East Las Olas Boulevard		
Address Line 2:	Suite 1000		
Address Line 4:	Fort Lauderdale, FLORIDA 33301		
ATTORNEY DOCKET NUMBER:	5500.596 - PLANET HOLLYWO		
NAME OF SUBMITTER:	Thomas I. kautz		
SIGNATURE:	/Thomas L. Kautz/		
DATE SIGNED:	03/31/2015		
Total Attachments: 3			
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OP \$40.00 1890377

State of Delaware
Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"PLANET HOLLYWOOD, INC.," A DELAWARE CORPORATION,
 WITH AND INTO "PLANET HOLLYWOOD INTERNATIONAL, INC." UNDER
 THE NAME OF "PLANET HOLLYWOOD INTERNATIONAL, INC.," A
 CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE
 OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE THIRTIETH
 DAY OF DECEMBER, A.D. 1974, AT 9 O'CLOCK A.M.

A CERTIFIED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO
 THE NEW CASTLE COUNTY RECORDER OF DEEDS FOR RECORDING.



Edward J. Freel

Edward J. Freel, Secretary of State

2461165 0100M

944260897

AUTHENTICATION: 7359836

DATE: 12-30-74

TRADEMARK
REEL: 005488 FRAME: 0263

CERTIFICATE OF MERGER
OF
PLANET HOLLYWOOD, INC.
WITH AND INTO
PLANET HOLLYWOOD INTERNATIONAL, INC.

Pursuant to Section 251(c)
of the Delaware General Corporate Law

PLANET HOLLYWOOD INTERNATIONAL, INC., a corporation formed under the laws of the State of Delaware, desiring to merge with Planet Hollywood, Inc., a corporation formed under the laws of the State of Delaware, pursuant to the provisions of Section 251(c) of the General Corporation Law of the State of Delaware, DOES HEREBY CERTIFY as follows:

FIRST: That the names and states of incorporation of each of the constituent corporations are:

<u>Name</u>	<u>State of Incorporation</u>
Planet Hollywood, Inc.	Delaware
Planet Hollywood International, Inc.	Delaware

SECOND: That an Agreement and Plan of Reorganization incorporating the above-described merger has been approved, adopted, certified, executed and acknowledged by each constituent corporation in accordance with Section 251(c) of the General Corporation Law of the State of Delaware.

THIRD: That PLANET HOLLYWOOD INTERNATIONAL, INC. is the surviving corporation.


FOURTH: That an executed copy of the Agreement and Plan of Reorganization is on file at the principal place of business of PLANET HOLLYWOOD INTERNATIONAL, INC., 7380 Sand Lake Road, Suite 600, Orlando, Florida 32819.

FIFTH: That a copy of the Agreement and Plan of Reorganization will be furnished by the surviving corporation, on request and without cost, to any shareholder of any constituent corporation.

SIXTH: That the merger shall be effective as of 5:00 p.m., January 15th, 1995.

IN WITNESS WHEREOF, said PLANET HOLLYWOOD INTERNATIONAL, INC. has caused this Certificate of Merger to be executed in accordance with Section 103 of the General Corporation Law of the State of Delaware this 16th day of December, 1994.

PLANET HOLLYWOOD INTERNATIONAL,
INC., a Delaware corporation

By: 
Robert I. Earl, its President

ATTEST:

By: 
Scott B. Johnson, its Secretary

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