

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM337067

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Overton's, Inc.		03/16/2015	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Gander Mountain Direct, Inc.		
Street Address:	111 Red Banks Road		
City:	Greenville		
State/Country:	NORTH CAROLINA		
Postal Code:	27858		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 20			
Property Type	Number	Word Mark	
Registration Number:	3076426	GLADIATOR	
Registration Number:	3481747	POOLMATE	
Registration Number:	3609545	COVERMATE	
Registration Number:	2143879	DIVEMASTER	
Registration Number:	3307757	DOCKMATE	
Registration Number:	3402235	DOCKMATE	
Registration Number:	2308937	DOCKMATE	
Registration Number:	3449928	DOCKMATE	
Registration Number:	3449927	DOCKMATE	
Registration Number:	3216132	DOCKMATE	
Registration Number:	3092698	GLADIATOR	
Registration Number:	1955479	GLADIATOR	
Registration Number:	2140590	JET G	
Registration Number:	2155991	JET GLADIATOR	
Registration Number:	1729510	NEO-SKINS	
Registration Number:	3823859	OVERTON'S	
Registration Number:	1473630	OVERTON'S	
Registration Number:	3623733	SHADEMATE	
Registration Number:	1964358	SKI LIMITED	
TRADEMARK			

CH \$515.00 3076426

Property Type	Number	Word Mark
Registration Number:	3616472	TOONMATE

CORRESPONDENCE DATA

Fax Number: 6123408827

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 612-492-6842

Email: cadwell.jeffrey@dorsey.com

Correspondent Name: Jeffrey R. Cadwell

Address Line 1: 50 South Sixth Street

Address Line 2: Suite 1500

Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:	Jeffrey R. Cadwell
SIGNATURE:	/Jeffrey R. Cadwell/
DATE SIGNED:	04/02/2015

Total Attachments: 3

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NORTH CAROLINA

Department of the Secretary of State

To all whom these presents shall come, Greetings:

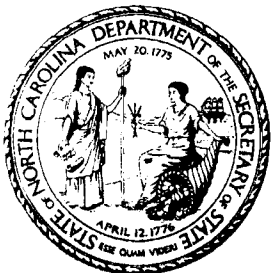
I, ELAINE F. MARSHALL, Secretary of State of the State of North Carolina, do hereby certify the following and hereto attached to be a true copy of

ARTICLES OF RESTATEMENT

OF

OVERTON'S, INC. WHICH CHANGED ITS NAME TO GANDER MOUNTAIN DIRECT, INC.

the original of which was filed in this office on the 24th day of March, 2015.



Scan to verify online.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at the City of Raleigh, this 24th day of March, 2015.

Elaine F. Marshall

Secretary of State

Certification# C201507502195-1 Reference# C201507502195-1
Verify this certificate online at www.secretary.state.nc.us/verification

TRADEMARK
REEL: 005490 FRAME: 0641

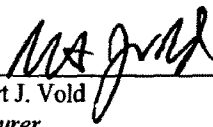
C2015 075 02195

**ARTICLES OF RESTATEMENT
OF
ARTICLES OF INCORPORATION
OF
OVERTON'S, INC.**

Pursuant to § 55-10-07 of the General Statutes of North Carolina, the undersigned, Robert J. Vold, Treasurer of Overton's, Inc., a North Carolina corporation (the "Company"), hereby certifies that:

1. The name of the Company is **Overton's, Inc.**
2. The Articles of Incorporation have been amended and restated in their entirety to, among other things, change the name of the Company to **Gander Mountain Direct, Inc.**, as set forth on Attachment 1 (the "Amended and Restated Articles of Incorporation").
3. The Amended and Restated Articles of Incorporation contain new amendments that were adopted by the board of directors of the Company, and shareholder approval was obtained as required by Chapter 55 of the General Statutes of North Carolina.
4. The Amended and Restated Articles of Incorporation were adopted on March 5, 2015.
5. The Amended and Restated Articles of Incorporation consolidate all amendments into a single document.
6. These Articles will be effective at 12:01 a.m., North Carolina time, on March 24, 2015.

IN WITNESS WHEREOF, I have hereunto set my hand this 16th day of March, 2015.



Robert J. Vold
Treasurer

**AMENDED AND RESTATED
ARTICLES OF INCORPORATION
OF
GANDER MOUNTAIN DIRECT, INC.**

Pursuant to §55-2-02 of the General Statutes of North Carolina, the undersigned hereby submits these Articles of Incorporation for the purpose of forming a business corporation under the laws of the State of North Carolina:

1. The name of the corporation is **Gander Mountain Direct, Inc.**
2. The corporation is authorized to issue one-hundred thousand (100,000) shares of common stock, \$1.00 par value per share.
3. The address of the registered office of the corporation in the State of North Carolina is 327 Hillsborough Street, Raleigh, NC 27603-1725; and the name of its registered agent at such address is the Corporation Service Company.
4. The corporation's principal office is located at 111 Red Banks Road, Greenville, NC 27858-5702.
5. The shareholders of the corporation shall not have preemptive rights.
6. The shareholders of the corporation shall not be entitled to cumulate their votes for directors.
7. The provisions of the North Carolina Business Corporation Act entitled "The North Carolina Shareholder Protection Act" and "The North Carolina Control Share Acquisition Act" shall not be applicable to the corporation.
8. To the fullest extent permitted by the North Carolina Business Corporation Act as it exists or may hereafter be amended, no person who is serving or who has served as a director of the corporation shall be personally liable to any person, including without limitation, the corporation or any of its shareholders for monetary damages for breach of duty as a director. No amendment or repeal of this article, nor the adoption of any provision to these Articles of Incorporation inconsistent with this article, shall eliminate or reduce the protection granted herein with respect to any matter that occurred prior to such amendment, repeal, or adoption.

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