

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM337095

| | | | |
|---|------------------------------|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | TRADEMARK ASSIGNMENT | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Kara O'Donnell | | 07/07/2014 | INDIVIDUAL: |
| RECEIVING PARTY DATA | | | |
| Name: | BETCHES LLC | | |
| Street Address: | c/o Feit | | |
| Internal Address: | 37 Woodlawn Road | | |
| City: | Roslyn | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 11576 | | |
| Entity Type: | CORPORATION: NEW YORK | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4359029 | HAMPTON BETCH | |
| Registration Number: | 4359030 | HAMPTON BETCH | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2036108102 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 508.507.0547 | | |
| Email: | handaldocket@gmail.com | | |
| Correspondent Name: | Sean M. Douglass | | |
| Address Line 1: | Handal & Morofsky LLC | | |
| Address Line 2: | 501 Kings Highway East | | |
| Address Line 4: | Fairfield, CONNECTICUT 06825 | | |
| ATTORNEY DOCKET NUMBER: | US4359029 | | |
| NAME OF SUBMITTER: | Sean M. Douglass | | |
| SIGNATURE: | /Sean M. Douglass/ | | |
| DATE SIGNED: | 04/02/2015 | | |
| Total Attachments: 2 | | | |
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| source=BetchAssignment#page2.tif | | | |

OP \$65.00 4359029

EXHIBIT A

TRADEMARK ASSIGNMENT

In consideration of the sum of ten dollars and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Kara O'Donnell, an individual and U.S. citizen. (hereinafter "Assignor") does hereby sell, assign, convey and deliver to Betches, LLC, a New York corporation (hereinafter "Assignee"), its successors and assigns, Assignor's entire right, title and interests throughout the World in and to the trademarks identified in Schedule A attached hereto (the "Mark"), together with that part of Assignor's business to which the Marks pertain, the goodwill of the business symbolized by the Mark, and all registrations and applications therefor, including any renewals, divisionals and extensions of the registrations or the applications that are or may be secured, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this assignment or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed as of this
7th day of July 2014.

ASSIGNORS: Kara O'Donnell

By: 

Name: Kara O'Donnell

Schedule A

| Trademark | U.S. Federal Trademark Registration / Application Number |
|------------------|---|
| Hampton Betch | Registration No. 4,359,029 |
| Hampton Betch | Registration No. 4,359,030 |