

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM336681

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	10/21/1991		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Planet Hollywood, Inc.		10/17/1991	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Planet Hollywood, Inc.		
Street Address:	4700 Millenia Boulevard		
City:	Orlando		
State/Country:	FLORIDA		
Postal Code:	32839		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1890377	PLANET HOLLYWOOD	
CORRESPONDENCE DATA			
Fax Number:	9547618112		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(954) 761-7477		
Email:	tom.kautz@GRAY-ROBINSON.COM		
Correspondent Name:	Thomas L. kautz		
Address Line 1:	401 East Las Olas Boulevard		
Address Line 2:	Suite 1000		
Address Line 4:	Fort Lauderdale, FLORIDA 33301		
ATTORNEY DOCKET NUMBER:	5500.596 - PLANET HOLLYWO		
NAME OF SUBMITTER:	Thomas I. kautz		
SIGNATURE:	/Thomas L. Kautz/		
DATE SIGNED:	03/30/2015		
Total Attachments: 4			
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OP \$40.00 1890377

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"BETCAR ENTERPRISES, INC.", A FLORIDA CORPORATION,

"KEIBA, INC.", A FLORIDA CORPORATION,

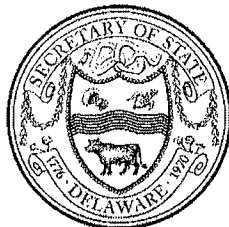
"PLANET HOLLYWOOD, INC.", A FLORIDA CORPORATION,


WITH AND INTO "PLANET HOLLYWOOD (DELAWARE), INC." UNDER THE NAME OF "PLANET HOLLYWOOD, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-FIRST DAY OF OCTOBER, A.D. 1991, AT 9 O'CLOCK A.M.

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150404548

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2230433

DATE: 03-24-15

TRADEMARK
REEL: 005491 FRAME: 0217

CERTIFICATE OF MERGER
OF
PLANET HOLLYWOOD, INC.,
BETCAR ENTERPRISES, INC., AND
KEIBA, INC.
INTO
PLANET HOLLYWOOD (DELAWARE), INC.

Pursuant to Section 252(c)
of the Delaware General Corporation Law

PLANET HOLLYWOOD (DELAWARE), INC., a corporation formed under the laws of the State of Delaware, desiring to merge with Planet Hollywood, Inc., Betcar Enterprises, Inc. and Keiba, Inc., all of which are Florida corporations, pursuant to the provisions of Section 252(c) of the General Corporation Law of the State of Delaware, DOES HEREBY CERTIFY as follows:

FIRST: That the names and states of incorporation of each of the constituent corporations are:

<u>Name</u>	<u>State of Incorporation</u>
Planet Hollywood (Delaware), Inc.	Delaware
Planet Hollywood, Inc.	Florida
Betcar Enterprises, Inc.	Florida
Keiba, Inc.	Florida

SECOND: That an Agreement and Plan of Merger has been approved, adopted, certified, executed and acknowledged by each constituent corporation in accordance with Section 252(c) of the General Corporation Law of the State of Delaware.

THIRD: The name of the surviving corporation is: PLANET HOLLYWOOD (DELAWARE), INC.

FOURTH: Article First of the Certificate of Incorporation of PLANET HOLLYWOOD (DELAWARE), INC. is amended to read in full as follows:

"FIRST: The name of this corporation shall be:
PLANET HOLLYWOOD, INC."

FIFTH: That an executed copy of the Agreement and Plan of Merger is on file at the principal place of business of Planet Hollywood (Delaware), Inc., 5401 Kirkman Road, Suite 200, Orlando, Florida 32819, and that a copy of the Agreement and Plan of Merger will be furnished by the surviving corporation, on request and without cost, to any shareholder of any constituent corporation.

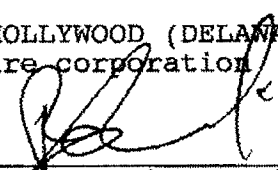
SIXTH: That the authorized capital of Planet Hollywood, Inc., Betcar Enterprises, Inc. and Keiba, Inc., all of which are Florida corporations, is as follows:

<u>Name</u>	<u>Authorized Capital</u>
Planet Hollywood, Inc.	7,500 Shares Common Stock, \$.01 Par Value
Betcar Enterprises, Inc.	7,500 Shares Common Stock, \$.01 Par Value
Keiba, Inc.	7,500 Shares Common Stock, \$.01 Par Value

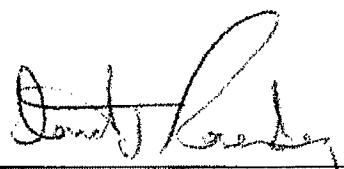
IN WITNESS WHEREOF, said PLANET HOLLYWOOD (DELAWARE), INC. has caused this Certificate of Merger to be executed by its

officers thereunto duly authorized this 17th day of
October, 1991.

PLANET HOLLYWOOD (DELAWARE), INC.,
a Delaware corporation

By: 
Robert I. Earl, President

ATTEST:


David J. Rosenberg, Secretary