

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM337168

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Premera Blue Cross		12/17/2014	Non-Profit Corporation: WASHINGTON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Young Men's Christian Association of Snohomish County		
<b>Street Address:</b>	2720 Rockefeller Ave		
<b>City:</b>	Everett		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98201		
<b>Entity Type:</b>	CORPORATION: WASHINGTON		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86011837	GEAR UP AND GO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4252583345		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4252525161		
<b>Email:</b>	mkvistad@andersonhunterlaw.com		
<b>Correspondent Name:</b>	Anderson Hunter Law Firm (CMK)		
<b>Address Line 1:</b>	2707 Colby Ave.		
<b>Address Line 2:</b>	Ste. 1001		
<b>Address Line 4:</b>	Everett, WASHINGTON 98201		
<b>ATTORNEY DOCKET NUMBER:</b>	06540-9		
<b>NAME OF SUBMITTER:</b>	C. Michael Kvistad		
<b>SIGNATURE:</b>	/C. Michael Kvistad/		
<b>DATE SIGNED:</b>	04/02/2015		
<b>Total Attachments: 2</b>			
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OP \$40.00 86011837

## ASSIGNMENT OF TRADEMARK AND PENDING APPLICATION

WHEREAS, Premera Blue Cross, a Washington corporation, having the business address of 7001 - 220th St. SW, MS 316, Building 3, Mountlake Terrace, WA 98043-2124 (hereinafter the "Assignor"), adopted and used the mark GEAR UP AND GO for which an application for registration has been filed in the United States Patent and Trademark Office, Application No. 86/011837, filed July 16, 2013; and

WHEREAS, Snohomish County Health Leadership Coalition, c/o YMCA of Snohomish County, 501c3 Fiscal Sponsor, a Washington corporation, having the business address of 2720 Rockefeller Avenue, Everett, WA 98201 (hereinafter the "Assignee") is desirous of acquiring said mark;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee its entire right and title to and interest in said mark and the goodwill of the business associated with the mark and the application for registration thereof.

The Commissioner for Trademarks is requested to issue the Certificate of Registration to Assignee.

Executed at Mountlake Terrace, Washington, this 17th day of December, 2014.

PREMERA BLUE CROSS



By: John Pierce

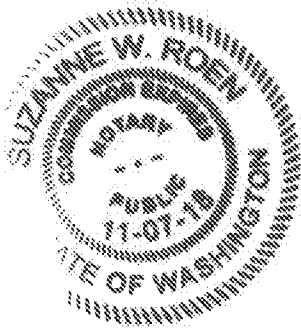
Title: General Counsel, Legal and

Regulatory Affairs, and Assistant Secretary

LAW OFFICES OF  
CHRISTENSEN O'CONNOR JOHNSON KINDNESS<sup>LLP</sup>  
1201 Third Avenue, Suite 3600  
Seattle, Washington 98101-3029  
206.682.8100

STATE OF WASHINGTON )  
 )  
COUNTY OF SNOHOMISH )

On this 17<sup>th</sup> day of December, 2014, John Pierce personally appeared before me, known to me to be the individual named above who executed the within and foregoing instrument, and acknowledged that he signed the same as his free and voluntary act and deed, for the uses and purposes therein mentioned.



*Suzanne Roen*  
Notary Public, Suzanne Roen  
My commission expires: 11/7/18

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