

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM337191

|   |  |  |                       |
|---|--|--|-----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |  |                       |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |  |                       |
| <b>CONVEYING PARTY DATA</b>   |  |  |                       |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b>                  | <b>Entity Type</b>    |
| Exxel Outdoors, Inc.  |  | 04/02/2015                             | CORPORATION: DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |  |  |                       |
| <b>Name:</b>  | Exxel Outdoors, LLC                                |  |                       |
| <b>Street Address:</b>  | 345 N. Baldwin Park Blvd.                          |  |                       |
| <b>City:</b>  | City of Industry                                   |  |                       |
| <b>State/Country:</b>   | CALIFORNIA   |  |                       |
| <b>Postal Code:</b>   | 91746  |  |                       |
| <b>Entity Type:</b>   | LIMITED LIABILITY COMPANY: DELAWARE                |  |                       |
| <b>PROPERTY NUMBERS Total: 5</b>  |  |  |                       |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>                       |                       |
| <b>Registration Number:</b>   | 4481890  | TICLA                                  |                       |
| <b>Registration Number:</b>   | 3223965  | INFLATA-BED                            |                       |
| <b>Registration Number:</b>   | 3237986  | X2O EXPEDITION TRAILS                  |                       |
| <b>Registration Number:</b>   | 3134944  | AMERICAN TRAILS FOR THE GREAT OUTDOORS |                       |
| <b>Serial Number:</b>   | 86214965   | TADPOOL                                |                       |
| <b>CORRESPONDENCE DATA</b>  |  |  |                       |
| <b>Fax Number:</b>  | 3108208859   |  |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |  |                       |
| <b>Phone:</b>   | 310-442-8865                                       |  |                       |
| <b>Email:</b>   | cdloomis@bakerlaw.com                              |  |                       |
| <b>Correspondent Name:</b>  | C. Dennis Loomis                                   |  |                       |
| <b>Address Line 1:</b>  | 11601 Wilshire Boulevard                           |  |                       |
| <b>Address Line 2:</b>  | Suite 1400   |  |                       |
| <b>Address Line 4:</b>  | Los Angeles, CALIFORNIA 90025                      |  |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 094317-000003                                      |  |                       |
| <b>NAME OF SUBMITTER:</b>   | C. Dennis Loomis                                   |  |                       |
| <b>SIGNATURE:</b>   | /C. Dennis Loomis/                                 |  |                       |
| <b>DATE SIGNED:</b>   | 04/02/2015   |  |                       |

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**Total Attachments: 2**

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**TRANSFER AND ASSIGNMENT OF TRADEMARKS**

This Agreement is entered into by and between **Exxel Outdoors, Inc.** (“Assignor”) and **Exxel Outdoors, LLC** (“Assignee”).

WHEREAS, Assignor is the owner of all rights in and to the trademarks of Assignor (the “Trademarks”), with respective registration numbers (the “Registrations”), as set forth on **Exhibit A**.

WHEREAS, Assignee wishes to acquire the entire rights, titles, and interests in the Trademarks and the Registrations in perpetuity.

NOW, for good and valuable consideration, the receipt and sufficiency of which is acknowledged by the parties hereto, Assignor and Assignee agree as follows:

1. Assignment. Assignor does hereby irrevocably assign to Assignee all rights, titles, and interests, in and to the Trademarks and the Registrations, including, but not limited to, all rights to renew the Registrations, all rights to prepare derivative marks, all goodwill and all other rights.
2. Agreement to Perform Necessary Acts. Assignor and Assignee agree to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Agreement.

Effective: 04/02, 2015

EXXEL OUTDOORS, INC.

By: \_\_\_\_\_

Armen Kouleyan, President

The undersigned hereby accepts the above assignment of Trademarks.

Effective: 04/02, 2015

EXXEL OUTDOORS, LLC

By: \_\_\_\_\_

Harry Kazazian, Manager

EXHIBIT A

TRADEMARKS

| EXXEL OUTDOORS<br>TRADEMARK APPLICATIONS AND REGISTRATIONS |  |            |            |             |           |            |  |
|--|--|------------|------------|-------------|-----------|------------|--|
| No.  | Trademark  | Status     | Appl. No.  | Filing Date | Reg. No.  | Reg. Date  | International Classes  |
| 1.   | TADPOOL<br>(with design)                                   | Pending    | 86/214965  | 03/07/2014  | N/A       | N/A        | 003, 009,<br>025, 028  |
| 2.   | TICLA<br>(with design)                                     | Registered | 85/673,315 | 07/10/2012  | 4,481,890 | 02/11/2014 | 005, 008,<br>009, 011,<br>014, 018,<br>020, 021,<br>022, 025 |
| 3.   | Inflata-Bed  | Registered | 78/623330  | 05/04/2005  | 3,223,965 | 04/03/2007 | 020  |
| 4.   | X2O Expedition Trails<br>(with design)                     | Registered | 78/462041  | 08/04/2004  | 3,237,986 | 05/01/2007 | 009, 020,<br>022, 025  |
| 5.   | American Trails for the<br>Great Outdoors<br>(with design) | Registered | 78/461837  | 08/04/2004  | 3,134,944 | 08/29/2006 | 020, 022   |

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