

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM337352

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Plaster Fun Time, Inc.		04/01/2015	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Plaster Fun Time Limited		
Street Address:	72 Joy Street		
City:	Somerville		
State/Country:	MASSACHUSETTS		
Postal Code:	02143		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3507660	PLASTER FUN TIME	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	rdiettrich@davismalm.com		
Correspondent Name:	Robert J. Diettrich		
Address Line 1:	Davis, Malm & D'Agostine, P.C.		
Address Line 2:	One Boston Place, Suite 3700		
Address Line 4:	Boston, MASSACHUSETTS 02108		
ATTORNEY DOCKET NUMBER:	10751-25		
NAME OF SUBMITTER:	Robert J. Diettrich		
SIGNATURE:	/rjd/		
DATE SIGNED:	04/06/2015		
Total Attachments: 4			
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OP \$40.00 3507660

ASSIGNMENT OF TRADEMARK

This ASSIGNMENT dated April 1, 2015 (“Assignment”) is made by Plaster Fun Time, Inc., a Massachusetts corporation d/b/a Plaster Fun Time with an address for purposes hereof at 72 Joy Street, Somerville, MA 02143 (“Assignor”) to Plaster Fun Time Limited, a Massachusetts corporation with an address for purposes hereof at 72 Joy Street, Somerville, MA 02143 (“Assignee”).

WHEREAS, the Assignor is the owner of the registered Trademarks listed on Schedule 1 hereto (collectively, the “Trademarks”); and

WHEREAS, Assignor desires to assign, transfer, convey and sell, and Assignee desires to acquire, all of Assignor’s right, title and interest in, to and under the Trademarks;

NOW, THEREFORE, in consideration of the mutual agreements contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto hereby agree as follows:

(i) Assignor does hereby sell, assign, transfer and convey to Assignee all of the Assignor’s right, title and interest in, to and under the Trademarks, including, but not limited to, all of the Assignor’s right, title and interest in and to the ownership renewal, protection, use and exploitation of the Trademarks and any goodwill related thereto.

(ii) Assignor and Assignee agree to execute all documents and to perform such other proper acts as Assignee may reasonably deem necessary to record the assignment of the Trademarks made by this Assignment.

(iii) Assignor, from time to time after the execution of this assignment, at Assignee’s request, shall execute, acknowledge and deliver to Assignee such other instruments of conveyance and transfer and will take such other actions, and execute and deliver such other documents, certifications and further assurances, as Assignee may reasonably require in order to vest title more effectively in Assignee, or to put Assignee more fully in possession of the Trademarks.

(iv) This Assignment is subject in all events to the terms and conditions of that certain Asset Purchase Agreement dated March 6, 2015 by and between the Assignor and the Assignee (the “Agreement”) and, in the event of a conflict or inconsistency between this Assignment and the Agreement, the terms of the Agreement shall prevail.

(v) This Assignment shall be governed by and construed in accordance with the laws of the Commonwealth of Massachusetts, without regard to the conflicts of law provisions thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed and delivered as of the date first set forth above.

ASSIGNOR:

Plaster Fun Time, Inc.

d/b/a Plaster Fun Time

By: 

Name: Joseph Selvaggi

Title: President

ASSIGNEE:

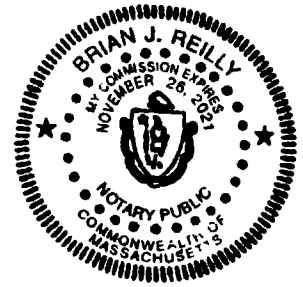
Plaster Fun Time Limited

By: 

Name: Christopher R. Ling

Title: President

[This Assignment may be executed in multiple counterparts.]



Acknowledgment

Commonwealth of Massachusetts
County of Norfolk

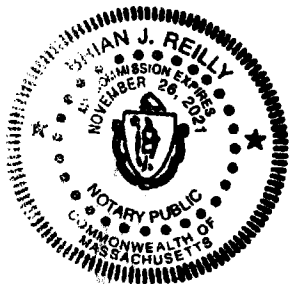
On this 31 day of March, 2015 before me, the undersigned notary public, personally appeared Joseph Selvaggi, in his capacity as President of Plaster Fun Time, Inc., and proved to me through satisfactory evidence of identification, which was personal knowledge to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he signed it voluntarily for its stated purpose and of his own free act and deed.

Brian J. Reilly
Notary Public
Print Name: Brian J. Reilly
My Commission Expires: 11/26/2021

Acknowledgment

Commonwealth of Massachusetts
County of Norfolk

On this 1 day of April, 2015 before me, the undersigned notary public, personally appeared Christopher R. Ling, in his capacity as President of Plaster Fun Time Limited, and proved to me through satisfactory evidence of identification, which was personal knowledge to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he signed it voluntarily for its stated purpose and of his own free act and deed.



Brian J. Reilly
Notary Public
Print Name: Brian Reilly
My Commission Expires: 11/26/2021

Schedule 1

<u>Trademark/Service Mark</u>	<u>Application/Registration No.</u>	<u>Jurisdiction</u>
Plaster Fun Time	USPTO Reg. No. 3,507,660	USA
“Plaster Fun Time” multi-colored logo	MA Secretary of State Reg. No. 67772; Renewal 74500	Massachusetts